



# International Seminar

## “Making ESG-Reporting Strategic and Efficient for Public Enterprises”

**Thursday 4 June 2026**

**Paris (face-to-face event)**

### About the seminar

Since 2024, the OECD has incorporated sustainability in its Guidelines on Corporate Governance of state-owned enterprises (SOEs), thereby recognising the leading role that public authorities must play in building resilience and promoting long-term value creation. The EU framework for sustainability reporting on its side has changed substantially in recent years. Nonetheless, ESG reporting remains highly relevant, particularly for public enterprises.

Sustainability reporting is evolving from a formality into a strategic tool for public enterprises, be it in terms of resilience, risk management, investment planning, or creation of long-term value.

Following presentations on the latest OECD publications and a recent CIRIEC study (on the most relevant ESG issues for municipal utility companies in Germany and Austria), the expert discussion will focus on which reporting requirements and indicators are most relevant for public-sector companies.

The following question will guide the debate:

**How should ESG reporting be designed to make the business models of public enterprises more resilient?**

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Co-organizers:



in cooperation with

CIRIEC-Belgium & CIRIEC-France



Speakers >> Line-up



**Adriana DE LA CRUZ**  
Policy Analyst at the “Sustainable Finance and Corporate Governance” team, OECD



**Lisa DIASEK-LIEBENBERGER**  
Senior specialist „Sustainability & Climate protection“, ÖBB-Holding AG (Austrian Railways)



**Dorothea GREILING**  
Professor, Johannes Kepler Universität Linz (Austria)



**Marie-Agnès MALLINGER**  
Director for Strategy, CSR reporting & Shared Services for Performance, Orange Financial Division (France)



**Alban MARTIN**  
VP Digital Inclusion & Social Affairs, Orange Group CSR



**Sara SULTAN-BALBUENA**  
Head of State-Owned Enterprise Unit, OECD



**Martin TOMBAL**  
Audit, Risk, ESG Sustainability Officer, SIBELGA (Belgium)



**Anne TRAN KIEM**  
CSR Director, Orange Innovation Division (France)



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**11:00-11:45**    **Visit of the Orange’s Innovation showroom** (in English)

**Le Showroom – Building 3A** (Ground Floor and 1<sup>st</sup> Floor)

**12:00-13:00**    **Welcome lunch**

**Le Convivium – Building 1D** (Ground Floor)

**13:00-16:30**    **Seminar**

**Le Rivage – Building 1C** (Ground Floor)


- Welcome by **Ms. Anne TRAN KIEM**, CSR Director, Orange Innovation Division (France)
- Presentation of the study by **Prof. Dr. Dorothea GREILING**, Johannes Kepler Universität Linz (Austria)
- **Ms. Sara SULTAN-BALBUENA**, OECD Head of Unit “Corporate governance of state-owned enterprises”
- **Ms. Adriana DE LA CRUZ**, OECD Policy Analyst at the “Sustainable Finance and Corporate Governance” team, and lead co-author of the *OECD Global Corporate Sustainability Report 2024 & 2025*

Coffee break

- 1 MEP (e.g. shadow Rapporteur on the CSRD / CSDDD)
- **Ms. Marie-Agnès MALLINGER**, Director for Strategy, CSR Reporting and Support, Global Services for Performance / Orange Financial Division (France)
- **Ms. Lisa DIASEK-LIEBENBERGER**, Senior specialist „Sustainability & Climate protection“, ÖBB-Holding AG (Austrian Railways)
- **Mr. Martin TOMBAL**, Audit, Risk, ESG Sustainability Officer, SIBELGA (Brussels’ electricity & gas distribution operator) (Belgium)

**16:30-17:00**    **Closing by Alban MARTIN, VP Digital Inclusion & Social Affairs, Orange Group CSR**

### OECD Latest Reports

- **SOEs and sustainability** –  [link here](#)
- **the Global corporate sustainability report** –  [link here](#)
- **ESG ratings and metrics** –  [link here](#)



Based on earlier work on ESG-reporting practices<sup>1</sup>, Prof. Dr. Dorothea Greiling, will present a new research:

**Highly material topics as a chance for making ESG-reporting strategically relevant – Insights from municipal utilities and regional state-owned hospital groups.**



<sup>1</sup> “[Double materiality analysis as a central filter for ESG reporting in Austrian and German municipal utilities](#)”. This was co-authored by Philumena Bauer and published as CIRIEC Working Paper WP 25/02, also available in [German](#) along with a [2-page policy brief](#).

## Practical information >>



**📍 Venue:**  
**Orange Innovation – Orange Gardens**  
(Paris-Chatillon)

*46 Av. de la République*  
*92320 Châtillon*

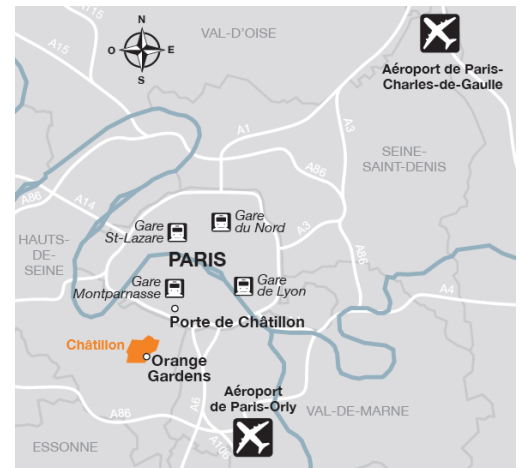
**EN** Event language: English

**👥** Format: face-to-face seminar

**👉** Participation is free but registration is required. Registration [HERE](#)

**👥** Designed for ESG reporting experts in public sector organizations

**>> Access information detailed in Pages 5 & 6**

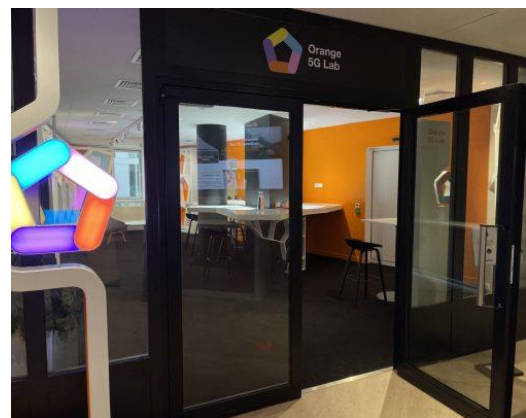


### Visit of the Orange's Innovation showroom (at 11:00)

Participants will explore the showroom, a dedicated space for technological innovation, research, and innovative applications around three themes: security and trust, user experience, and networks. The visit includes expert-led demonstrations and showcases concrete use cases.

**🕒** Schedule: **11:00 sharp**

**👉** **Wish to attend the visit?** Please kindly inform us through the registration form [HERE](#).



## Reaching Orange Gardens

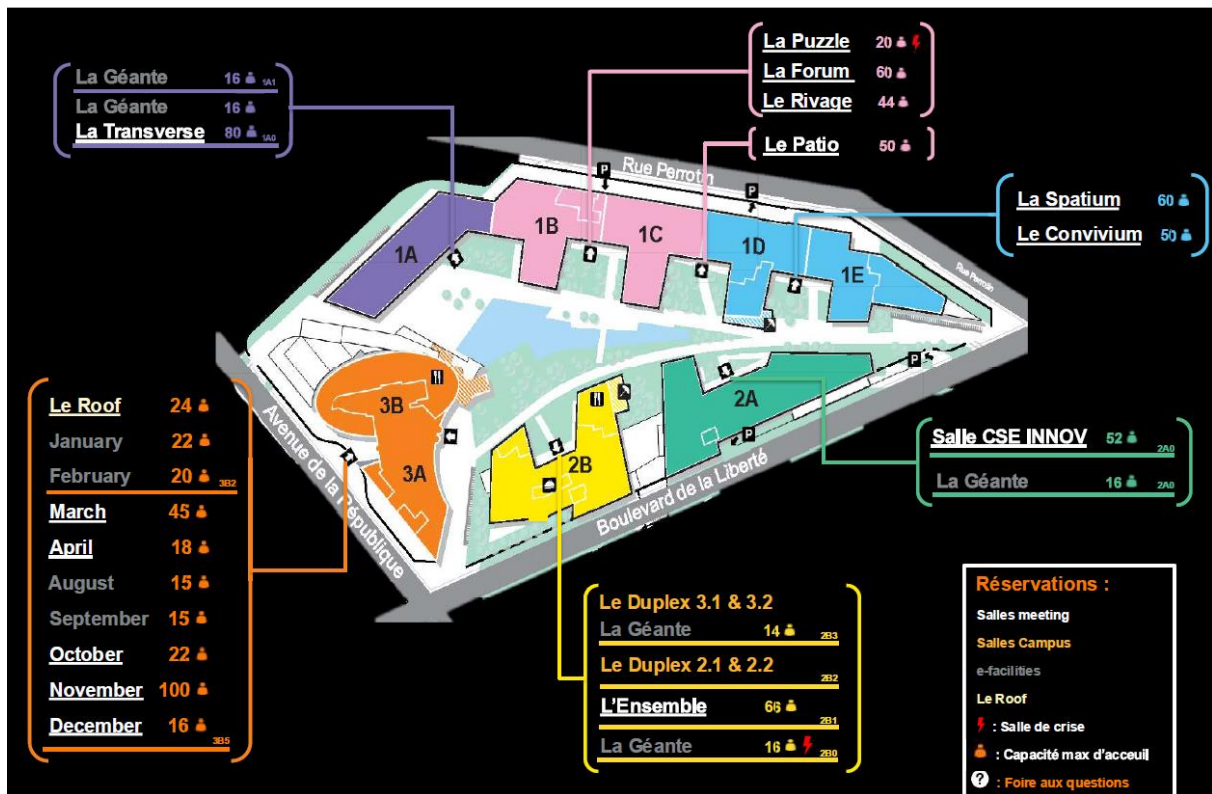
There are several ways to reach Châtillon and Orange Gardens from Paris.

The most convenient option is to take **Paris Metro Line 13** to its southern terminus, **Châtillon–Montrouge**. From there, you have 3 options:

- **On foot:**  
The campus is about a 15–20 minute walk from the station.  
You can follow the pedestrian route “La Coulée Verte”, with signage indicating “Orange Gardens”.
- **Shuttle service (limited hours):**  
It departs a short walk (approximately 2 minutes) from the station, at the intersection of Rue André Gide and Avenue de la République.  
Frequency: approximately every 15 minutes  
Hours: in the morning until 10:30 (last departure)  
Service resumes from 16:00 (for return trips to the metro station Châtillon–Montrouge – line 13)  
⚠ Please note that the shuttle does NOT operate continuously throughout the day and can be crowded during peak times.
- **By bus (alternative to the shuttle):**  
Outside shuttle operating hours, you can take bus **line 388** from Châtillon–Montrouge (direction Bourg-la-Reine RER) and get off at “**République–Liberté**”, which is located right in front of the Orange Gardens site.



## Access Map



Access to the site is through the main entrance, located at **46 Avenue de la République, 92320 Châtillon**.

You will then be invited to proceed to the following areas:

11:00–11:45	Visit of the Orange's Innovation Showroom	<b>Le Showroom</b> – Building 3A (Ground Floor and 1 <sup>st</sup> Floor)
12:00–13:00	Welcome lunch	<b>Le Convivium</b> – Building 1D (Ground Floor)
13:00–17:00	Seminar	<b>Le Rivage</b> – Building 1C (Ground Floor)

*N.B.: For identification purposes, you may be asked to show your ID upon entry.*

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More info: click [HERE](#)

Any questions?

Please contact us:

[ciriec@uliege.be](mailto:ciriec@uliege.be)

*International Centre of Research and Information on the Public, Social and Cooperative Economy*