

IMAGINE, STUDYING THE RELATIONSHIP BETWEEN SOCIAL AND SOLIDARITY ECONOMY AND IMAGINARY IN THE ERA OF CAPITALOCENE

by Alexandrine LAPOUTTE,
Timothée DUVERGER &
Eric DACHEUX (eds)

# Alexandrine LAPOUTTE, Timothée DUVERGER and Eric DACHEUX (eds)

# Imagine, Studying the Relationship between Social and Solidarity Economy (SSE) and Imaginary in the Era of Capitalocene

# CIRIEC (International Centre of Research and Information on the Public, Social and Cooperative Economy) is a non-governmental international scientific organization.

Its objectives are to undertake and promote the collection of information, scientific research, and the publication of works on economic sectors and activities oriented towards the service of the general and collective interest: action by the State and the local and regional public authorities in economic fields (economic policy, regulation); public utilities; public and mixed enterprises at the national, regional and local levels; the so-called "social economy" (not-for-profit economy, cooperatives, mutuals, and non-profit organizations); etc.

In these fields CIRIEC seeks to offer information and opportunities for mutual enrichment to practitioners and academics and to promote international reflection and action.

In 2022-24, CIRIEC's activities, publications and researches were realized with the support of BELSPO (Belgian Science Policy), the Wallonia-Brussels Federation, the Belgian National Lottery, the Walloon Region, the Province of Liège, and the Edgard Milhaud Foundation













This publication has been peer-reviewed.

No part of this book may be reproduced in any form, by print, photocopy, microfilm or any other means, without prior written permission from the publisher. All rights reserved.

© CIRIEC aisbl, 2024 Université de Liège - HEC Bâtiment N3a Rue Saint-Gilles, 199 BE-4000 Liège (Belgium)

ciriec@uliege.be; https://www.ciriec.uliege.be

ISSN 2795-8825 (epdf)
ISBN 978-2-931051-84-9 (epdf) ● December 2024 ● 185 pages
EAN 9782931051849
<a href="https://doi.org/10.25518/ciriec.css6book">https://doi.org/10.25518/ciriec.css6book</a>

This publication is indexed and available in RePEc

# **Contents**

Acknowledgements5
Foreword7
Introduction: SSE Utopias and Imaginary Narratives
Part I. Stories and Mobilization in Organizations
Chapter 1 'We Don't Go the Way of Revolution. We Don't Go the Way of Reform.' Social Imaginaries as Utopian Method in the Social and Solidarity Economy (SSE) 19  Jennifer Eschweiler
Chapter 2  "For the Past 5 Years, France Has Been Living under a SSE Republic":  Elements of Symbolism in the Imaginary Utopian Narratives of the Social and Solidarity Economy (SSE)
Part II. Utopia as a Catalyst for Local Transitions
Chapter 3 'Paradise Regained'? Dreaming of Community Wealth Building as a 'Somewhere' Utopia
Chapter 4
Grassroots Utopias in Social and Solidarity Economy (SSE)
Chapter 5
Green Utopias, Local Utopias: The Role of the Imaginaries of the Social and Solidarity Economy (SSE) in Narratives of Transition

# Part III. Imagining Solidarity through Cultural Works

Chapter 6
Exploring Solidarity in Cyberpunk Cinema: Redistribution and Recognition Paradigms in Blade Runner
Chapter 7
The Blues Tradition: Building Dialogical Relation within Utopian Imaginaries 107  Laigha Young
Part IV. Deconstructing Economic Myths
Chapter 8
The Social Economy and Utopia: Paradoxes, Realism and the Theory of Complex Social Systems
Chapter 9
Mythologizing in Economics: Of Utopias and Dystopias
Chapter 10
A New Social Imaginary in the Making in the Social and Solidarity Economy (SSE):  Deliberalism
Future Outlooks
Presentation of the Authors

## **Acknowledgements**

We would like to extend our heartfelt thanks to all those who contributed to this edition of the *Ciriec Studies Series*. We are especially grateful to the eleven authors who committed to this project and brought it to fruition. To those who were unable to complete the journey, we look forward to the possibility of collaborating again on future project.

We would like express our gratitude to CIRIEC for supporting this research, in particular thanks to Marie J. Bouchard, for endorsing this theme within the CIRIEC Scientific Commission on Social and Cooperative Economy, Barbara Sak, Director of CIRIEC, Solène Gastal for her operational support, not forgetting Carmela De Cicco, for overseeing the edition, and Christine Dussart, for her enthusiastic endorsement since the beginning.

Lastly, we would like to thank you, dear readers, and wish you an engaging and enlightening read.

Alexandrine Lapoutte, Timothée Duverger and Eric Dacheux

### **Foreword**

Dedicated to the promotion and study of the social, cooperative, and public economy, CIRIEC's global network of researchers, academics, and practitioners commits to advancing knowledge and fostering multidisciplinary dialogue. On the initiative of CIRIEC's International Scientific Commission on Social and Cooperative Economy, a Working Group has been set up to study "Social and Solidarity Economy (SSE) Utopias and Imaginary Narratives". Led by Alexandrine Lapoutte, Timothée Duverger and Eric Dacheux, the imaginative and utopian/dystopian dimensions of SSE were explored to see how alternative economic models can inspire transformative change.

The culmination of this work is the publication you are about to read, which compiles the group's findings and insights on stories and mobilization within organizations, on utopia as a catalyst for local transitions, on imagining solidarity through cultural works, and finally on deconstructing economic myths.

With backgrounds in communication sciences, economics, sociology, psychosocial studies, management and organizational sciences, political science, and philosophy, members of the Working Group felt it necessary to open up to new topics, and/or revitalize former ones. Illustrations, shared stories, songs were formerly used to bring people together to create collective societal endeavours, e.g. the basis of our social security, our humanist identity. It is now time to re-explore mutual thinking, re-experiment, shape re-invented utopias for a societal vision of a liveable future together, and not turn against each other.

We urgently need to rediscover the path of collective and solidarity imaginary narratives in order to co-construct new structures, together with the civil society paving the way for successful and joyful initiatives. This book offers a fresh perspective on the potential of SSE to create a more just and inclusive society.

And we could imagine a continuation of this publication in the form of a graphic novel, or artistic videos, or multi-cultural designs by teenagers and youth drawing their desired future and projecting their dreams. Let's develop new tools to re-enchant, re-connect, and re-democratize, by listening to and actively involving the citizens of our world.

Barbara Sak
Director of CIRIEC

### **Presentation of the Authors**

Mariagrazia Cairo Crocco is a lecturer in philosophy at Aix-Marseille University, and a member of the Centre Gilles Gaston Granger (CGGG) UMR 7304 (CNRS). Her research focuses on work, understood as both a normative and emancipatory activity. After researching the sector of social integration through economic activity as part of a CIFRE-funded thesis, she conducted studies in the fields of training and education. She continued to explore work as an activity in the non-profit sector, particularly by collaborating with researchers from the Interuniversity Network of Social and Solidarity Economy Researchers (RIUESS). Her approach relies on interdisciplinary fieldwork, combining work philosophy with contributions from the human sciences (ergonomics, sociology, and economics, among others). Recent publications in the field of social and solidarity economy (SSE):

An Analysis of Socio-Economic Models in Action (2025). Cahiers de Recherche(s) Caisse des Dépôts. Contributors: Mariagrazia Cairo Crocco, Melaine Cervera, Cyrille Ferraton, Laurent Gardin, Patrick Gianfaldoni, Vincent Lhuillier, Delphine Vallade

https://www.caissedesdepots.fr/institut-pour-la-recherche/cahiers-de-recherche

Cairo Crocco M., Gianfaldoni P., Nicoli M. (2024). "Understanding a Socio-Economic Model in Social Integration through Economic Activity: An Entrepreneurial Approach to Territorial Development" in Gianfaldoni P., Richez-Battesti N., Fraisse L. (eds.) *The Development of Territories through the Lens of Social and Solidarity Economy*, Editions universitaires d'Avignon.

Eric Dacheux is Professor of Information and Communication Sciences at Université Clermont Auvergne (UCA) (Clermont-Ferrand) where he founded the research group "Communication and Solidarity" (EA 4647). He is a member of RIUESS (the Interuniversity Network of Social and Solidarity Economy Researchers) and leads theses on communication problems encountered by SSE actors. With the economist Daniel Goujon, he has created a new economic paradigm, deliberalism, according to which the best factor for allocating resources is not the market, but deliberation. Latest book: *Théorie délibérative de la valeur. De la valeur travail au travail des valeurs*, PUP, 2024 (in collaboration with D. Goujon). Internet: <a href="https://deliberalisme.com/">https://deliberalisme.com/</a>.

**Timothée Duverger** holds a doctorate in history and is a political scientist. He is head of the TerrESS Chair at Sciences Po Bordeaux, where he directs the Master in Social Economy and Social Innovation (ESSIS) and the Executive Master in Strategies, Territories and Innovative Projects in the SSE (STPI-ESS). He is also a researcher at the Centre Emile Durkheim (UMR 5116); Co-Director of the Observatoire de l'expérimentation et de l'innovation locales of the Fondation Jean-Jaurès; Chairman of the Observatoire des Territoires Zéro Chômeur de Longue Durée; and Chairman of the Conseil d'orientation du CIRIEC-France. His books include *L'économie sociale et solidaire* (La Découverte, 2023).

Jennifer Eschweiler is a project manager at Bertelsmann Foundation. Until 2024 she was a researcher at Roskilde University in Denmark, working on civil society, social innovation and coproduction with a focus on democracy and empowerment. She wrote her PhD thesis on Deliberation with Muslim Civil Society in Berlin and holds Master in Political Science, Sociology and American Literature.

**Alexandrine Lapoutte** is teacher-researcher in management sciences at Université Lumière Lyon 2 (France), where she teaches entrepreneurship, strategy, and corporate social responsibility. Her research interests focus on social and solidarity economy organisations, particularly on issues of governance, co-operative entrepreneurship, and SSE education.

**Julian Manley** is Professor of Social Innovation at the University of Central Lancashire, Preston, UK. Among recent publications, he is one of the editors of Co-operation and Co-operatives in 21st-Century Europe (2023) published by Bristol University Press. He is one of the developers of the Preston Model of Community Wealth Building and was the founder and first Chair of the Preston Co-operative Development Network. He is currently Secretary of the Preston Co-operative Education Centre.

Nadine Richez-Battesti is a French Professor in economics (Faculty of economy and management, Aix-Marseille University, France) and researcher at the Laboratoire d'Economie et de Sociologie du Travail (LEST-CNRS, <a href="Lest-fr">Lest-fr</a>). She is Co-Director of the master 2 'Human Resources: social and solidarity economy'. She is member of the editorial board of RECMA and Co-President of ADDES (Association pour le Développement des Données sur l'Economie Sociale): <a href="addes.asso.fr">addes.asso.fr</a>, an NGO dedicated to data on social economy. She is cowriting each 3 years the French Atlas on social and solidarity economy (Observatoire ESS France and Dalloz). She is member of RIUESS (Interuniversity Network of Social and Solidarity Economy Researchers), CIRIEC's International Scientific Commission on Social and Cooperative Economy, and the European research network on social enterprise (EMES).

Her research is about social economy in Europe. In this large field, she is working on cooperatives, social enterprises and social innovations. In an institutionalist perspective, she mainly observes the transformation of organizations in a context of new welfare state and intensification of competition, and their effects on the quality of job, on the link with the territory, on the governance and on forms of hybridization. She is also working on data about SSE in a French perspective and her last book was written with Eric Bidet, *L'innovation sociale:* expérimenter et transformer à partir des territoires, Coll. Mondes en transition, Les Petits Matins, 2024.

**Ermanno C. Tortia** is Professor of Economics at the University of Trento, Italy, and affiliated with EURICSE, European Institute for Research on Cooperative and Social Enterprises. He is an associate editor of *Journal of Entrepreneurial and Organizational Diversity (JEOD)*. His research focuses on institutionalist enterprise theory, business economics, organizational studies, and human resource management (HRM) as applied to third-sector organizations (social enterprises, nonprofit organizations, cooperative enterprises); philosophy of economics and sociology; cooperative finance and worker financial participation.

**Elif Tuğba Şimşek** is a postdoc fellow at CzechGlobe – Global Change Research Institute of the Czech Academy of Sciences (GCRI). She earned her PhD in Sociology from Eötvös Loránd University in Budapest. Her research focuses on economic sociology, the solidarity economy, and sustainability issues, exploring the intersections between social systems and environmental challenges.

Jerome Nikolai Warren is a German-American political economist currently at the Universities of Cologne and Goethe-University Frankfurt, focused on the intersection between democracy, cooperation, sustainability and (business) networks. He is the lead editor of the *Routledge Handbook of Cooperative Economics and Management*, as well as of *Global Cooperative Economics and Movements*, also forthcoming from Routledge. He has conducted applied research on the cooperative economy of Italy, publishing on the evolution of Italian social and community cooperatives. Between 2022 and 2024, he was 'Chaire SFPI (Société Fédérale de Participations et d'Investissement)' at the Belgian Royal Academy of Arts, Sciences and Letters, advising the Belgian sovereign wealth fund on its strategies in helping make Belgian firms more sustainable. In addition, he is the founder and President of the Rudolf Rocker Institute, and is in the process of founding a German institute for economic democracy and very active in various civil society groups. He is also an avid painter, singer and photographer.

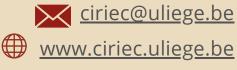
Laigha Young is an interdisciplinary researcher and artist. She is passionate about social and co-operative entrepreneurship, process engineering, ethical sustainability, and collaborative organizational design. Working with researchers at the Centre of Co-operative Studies within the University College Cork's School of Business and Law, she continues to focus on multidisciplinary approaches to network science, collaboration infrastructure, and software engineering.



The **CIRIEC STUDIES SERIES** proposes research results from working groups and commissions of the CIRIEC scientific network in both social and cooperative economy and public economy.

To facilitate accessibility to those research works, this electronic series is proposed in open access, on CIRIEC's website, but also as new series in RePEC.

Each study is available and downloadable as a whole document but also chapter by chapter.



https://ideas.repec.org/s/crc/chapte.html

