

34TH CIRIEC INTERNATIONAL CONGRESS

“What Strategies for a Territorial and Human Development?”

16 - 18 October 2024 - San José (Costa Rica)

Event venue: “La Vina del Este” Conference Center

📍 La Viña del Este, Cta. Grande, San José, San Rafael, Salitrillos, Costa Rica

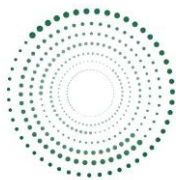
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Organizers:



Registration on:

<https://www.fundepredi.com/en/event/international-congress-ciriec-2024-18/register>



Context note

Technological advances have had a profound effect on the development of our societies. However, alone they cannot reduce inequalities or strengthen political and economic democracy. Public policies and collective action are needed to achieve territorial and human development for the benefit of all.

The 34th CIRIEC Congress will discuss issues and challenges related to **STRATEGIES** and **INNOVATIONS** implemented under the impact of the various transitions. Players in the social economy and the public economy will be sharing their experience and achievements for a fairer, more sustainable society.

This event will feature the following sub-themes, among others:

- Territorial development in urban and rural areas
- Human development in relation to health, education and rights
- The SDGs and the environmental emergency: concrete initiatives and impact measurement
- Public policies for territorial development
- Public policies and social and solidarity economy
- Public initiative and action for sustainable development
- Scientific and technological innovation
- Infrastructure & service networks



Event venue

"La Vina del Este" Conference Center

📍 *La Viña del Este, Cta. Grande, San José, San Rafael, Salitrillos, Costa Rica*

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Wednesday 16 October 2024 (morning)

8:00-9:00 **Welcome | Registration**

9:00-10:10 **OPENING SESSION | "AUDITORIO" ROOM**

Animation by Ms. **Ginnette López Salazar**, Presentator, UNED (Costa Rica)



- Congress inauguration
- National Anthem of Costa Rica
- Video presentation of Costa Rica
- Ms. **Marlen Luna Alfaro**, Executive President of the Institute for Municipal Development and Advisory (IFAM) (Costa Rica)
- Dr. **Federico Li Bonilla**, Executive Director of CIRIEC-Costa Rica, UNED (Costa Rica)
- Ing. **Rodolfo Navas**, Vice President of CIRIEC-Costa Rica, Representación de CENECOOP (Costa Rica)
- Dr. **Rodrigo Arias Camacho**, Rector of UNED & President of CIRIEC-Costa Rica
- Dr. **Bernard Thiry**, President of CIRIEC International
- Dr. **Stephan Brunner Neibig**, President of the Republic of Costa Rica (confirmed)

10:15-10:45 **Coffee break**

10:45-11:30 **KEYNOTE SPEECH | "AUDITORIO" ROOM**

Animation by Ms. **Ginnette López Salazar**, Presentator, UNED (Costa Rica)



"The SDGs, Post 2030 development agenda & the SSE"

Dr. **Ilcheong Yi**, Senior Research Coordinator, United Nations Research Institute for Social Development (UNRISD); UN Inter-Agency Task Force on Social and Solidarity Economy (UNTF SSE)

11:30-12:30 **PLENARY SESSION 1 | "AUDITORIO" ROOM**

"Human development in relation to employment, health, education and rights"



Moderator: Mr. **Alain Arnaud**, Honorary President of CIRIEC International, President of CIRIEC-France

- Mr. **Pascal Michard**, President of Aéma Group (France)
- ***Prescription for declining population society - Proposals from Japan that is under the very low birthrate and supper aged*** by Prof. Dr. **Kazuhiko Tabata**, Vice President for Research Development and Community Relations, University of Hyogo, Vice President of CIRIEC International and CIRIEC-Japan
- ***The role of the SSE in the creation of decent and quality jobs*** by Mr. **Mario Durán Fernández**, MSc, Director, Directorate of Social Solidarity Economy (MTSS), Government of Costa Rica (Costa Rica)
- ***Strategies for Promoting Territorial and Human Development*** by Mr. **Ramón Antonio Díaz**, Vice-President of COOPMAIMÓN (Dominican Republic)

12:30-14:00 **Lunch**

14:00-15:00 **PLENARY SESSION 2** | "AUDITORIO" ROOM

"Territorial development in urban and rural areas"

Moderator: Dr. **José Luis Monzón Campos**, Honorary President of CIRIEC International, Executive Director of CIRIEC-España, Universidad de Valencia (Spain)



- *Austria – Urban and Rural Challenges – „Urban and Rural – A complex neighborhood in Austria* by Dr. **Johannes Schmid**, Deputy Secretary General of the Austrian Association of Cities and Towns (Austria)
- *Program for the reinforcement of Technical Education and Professional Training* by Ing. **Rodolfo Navas**, Vice President of CIRIEC-Costa Rica, Representation of CENECOOP (Costa Rica)
- Mr. **Mario Hector Arreola**, Chorotega Cooperative (Honduras)
- *Alchemies of development from the Latin American social and solidarity economy* by Prof. Dr. **Juan Fernando Álvarez**, President of the Scientific Committee of CIRIEC-Colombia; Pontificia Universidad Javeriana de Bogotá (Colombia)

15:00-15:30 Coffee break

15:30-16:30 **PLENARY SESSION 3** | "AUDITORIO" ROOM

"Infrastructure & utility networks"

Moderator: Ms. **Patricia Bravo Arias**, Former Manager of the National Institute for Cooperative Development (Costa Rica)



- *Development of Infrastructure in Latin America by SOEs* by Prof. Dr. **Francisco Castañeda**, School of Economics, Government and Communications, Universidad Central de Chile (UCEN), Santiago (Chile)
- *The infrastructure & development* by Ing. **José Pablo Puzino**, Vice-President of CIRIEC International, President of IAIES – CIRIEC-Argentina
- Mr. **Gerardo Araya**, Deputy General Manager, Coopeguanacaste (Costa Rica)
- Dr. **Emerson Ovares Villalobos**, Coordinator - Head of Bachelor's and Bachelor's Degree in Business Management, UNED (Costa Rica)

16:30-18:00 **PRESENTATION OF SCIENTIFIC PAPERS**

16:30-18:30 **CIRIEC Board of Directors**
(reserved for CIRIEC Board members)



 **Thursday 17 October 2024 (morning)**



9:00-9:45 | KEYNOTE SPEECH | "AUDITORIO" ROOM



**Adam Smith, the ESS and the SDGs:
A Surprising and Inspiring Contribution**
by Prof. Thierry Pauchant,
Professor and Holder of the Chair in Ethical
Management, HEC Montreal (Canada)

9:45-9:50 Video-intervention from Ms. **Amparo Merino**, State
Secretary of the Ministry of Labor, Government of Spain (tbc)



9:50-10:15 Presentation of the CIRIEC-EURICSE Report on the production of statistics on
the Social Economy in Europe by Prof. Dr. **Rafael Chaves Avila**, President of the
Scientific Commission of CIRIEC-España, Universidad de Valencia (Spain)

10:15-10:45 Coffee break

10:45-11:50 **PARALLEL ROUNDTABLES**

ROUNDTABLE 1 **EVE/FR**
"AUDITORIO" ROOM

**"The SDGs and the environmental
emergency: concrete initiatives and
impact measurement"**

Moderator: Mr. **Marc Picard**, Director General of the
Caisse d'économie solidaire Desjardins, Quebec
(Canada)

- **Corporate Territorial Responsibility, the SSE's
revolution of territories** by Prof. Dr. **Maryline Filippi**,
Professor of Economics (Bordeaux Sciences Agro)
and Associate researcher at the National Research
Institute for Agriculture, Food and the
Environment, (INRAE, Paris-Saclay University)
(France)
- **Social and environmental impact businesses** by Prof.
Dr. **Daniel Francisco Nagao Menezes**, Professor at
FACAMP (Faculdades de Campinas), CIRIEC-Brazil
- Ms. **Maricela Hernández Ruiz**, Executive Director of
the Institute for Municipal Development and
Advisory Services (IFAM) (Costa Rica)
- **Impact measurement of SSE contributions to the
SDGs of Community-based renewable energy
projects** by Prof. Dr. **Carmen Marcuello**, President of
OIBESCOOP, Zaragoza University (Spain)

ROUNDTABLE 2 **EVE/FR**
"SALÓN" ROOM

**"Public policies for territorial
development and SSE"**

Moderator: Mr. **Jean-Louis Cabrespines**, General
Delegate of CIRIEC-France

- **Overview of the SSE in Costa Rica: Public Policies for
Territorial Development and the SSE** by Ms. **Jessica
Brenes Jiménez**, Executive Director of the National
Chamber of the Social Solidarity Economy (Costa
Rica)
- Ms. **Alejandra Chacón**, UNED (Costa Rica)
- **Public policies for territorial development and the
SSE: From paper to practice in the field** by Mr.
Federico Li Bonilla, Executive Director of CIRIEC-
Costa Rica, UNED (Costa Rica)

11:50-12:55 | PARALLEL ROUNDTABLES

ROUNDTABLE 3 **EVE/FR**
"AUDITORIO" ROOM

"Sustainable cities"

Moderator: Ms. **Leona Detiège**, Former Belgian
Minister and member of the Senate, former Mayor
of the City of Antwerp, Honorary President of
CIRIEC-Belgium

- **Sustainable Mobility in Austria's Transport
Authorities: Success Stories and Innovations from
All Regions** by Ms. **Lisa-Marie Stauffer**, MSc, PhD
candidate, Chief Communications Officer (CCO),
Austrian mobility association
(Mobilitätsverbünde Österreich) (Austria)
- **Financing urban revitalization through the social
economy: creating equity for equitable
development - The role of the Caisse d'économie
solidaire** by Mr. **Didier Fleury**, Principal Advisor,
Caisse d'économie solidaire Desjardins, Quebec
(Canada) & Ms. **Élizabeth Duboc**, MSc,
Coordinator of CIRIEC-Canada
- **Liberalization of the Energy Market in Japan:
Regional Characteristics of Renewable Energy
and the Impact of Urban Gas Deregulation** by
Ass. Prof. **Shinichi Hanada**, Head of the Public
Economy Research Group, Hirosaki University
(Japan)
- **Vienna, being a sustainable and liveable
metropolis through modern innovations** by
Mr. **Fabian Gerner**, BA MA, Office for Services of
General Interest - City of Vienna (Austria)
- Dr. **Paola Vega Castillo**, Former Minister of
Science, Innovation, Technology and
Telecommunications, Tecnológico de Costa Rica
(TEC) (Costa Rica)

ROUNDTABLE 4 **EVE/FR**
"SALÓN" ROOM

**"Governance, CSR & political
democratization"**

Moderator: Prof. Dr. **Dorothea Greiling**, President
of the CIRIEC Scientific Council, Johannes Kepler
University Linz (JKU) (Austria)

- **Building the internal solidarity market from the
local level** by Dr. **Roberto Cañedo Villarreal**,
Universidad Autonoma de Guerrero, President,
CIRIEC-Mexico
- **The cooperative model as a strategic tool for
territorial and human development** by Mr. **Yvan
Rouillé**, Deputy Director General, Caisses des
policiers Desjardins, Quebec (Canada)
- **Cooperatives' Contributions to Mitigating the
World Water Crisis** by Mr. **Sergio Navas
Alvarado**, Rector FUNDEPOS (Costa Rica)
- Dr. **Dalia Borge Marín**, Coordinator of the
Andalusian School of Social Economy, for Latin
America and the Caribbean (Costa Rica)

12:55-14:25 Lunch



14:25-15:30 | PARALLEL ROUNDTABLES

ROUNDTABLE 5 "AUDITORIO" ROOM EN/ES/FR "Scientific and technological innovation"	ROUNDTABLE 6 "SALÓN" ROOM EN/ES/FR "The role of women in the socioeconomic development and sustainability"
<p>Moderator: Ms. Ileana Hidalgo López, MBA, Executive Delegate, FUNDAUNA (Costa Rica)</p> <ul style="list-style-type: none"> • <i>From science to a better life: How to create a promising ecosystem to promote innovation</i> by Mr. Pascal Lizin, President of the Hnr. Council of the Belgian Sovereign Wealth Fund, Advisor to several public and private companies (Belgium) • <i>Scientific and technological innovation: Remote laboratories</i> by Dr. Carlos Arguedas Matarrita, Coordinator of the Remote Experimentation Laboratory, UNED (Costa Rica) • <i>Integrated Plant Production. Exploring the Benefits of Certification - insights from Polish Certificate Holders</i> by Prof. Dr. Jakub Piecuch, Head of the Department of Economics and Food Economy, University of Agriculture in Krakow (Poland) • <i>Parametric Risk and Insurance: organizational social capital as a driver for enhancing community resilience to climate change</i> by Mr. Oscar Sanabria Garro, MBA MS, UNED (Costa Rica) 	<p>Moderator: Ms. Patricia Bravo Arias, Former Manager of the National Institute for Cooperative Development (Costa Rica)</p> <ul style="list-style-type: none"> • Ms. Marina Peña Cerdas, Activist in sustainable local development • Mr. Edmundo Avellán Villegas, Head of the Municipal Management and Strengthening Department, Institute for Municipal Development and Advisory Services (IFAM) (Costa Rica) • Ms. Amelia Carvajal Murillo, President of the Regional Cooperative Youth Council (CRJC CCC-CA), Director of the Regional CRJ Cooperative Youth Committee of the Americas ICA, Representative of the National Cooperative Youth Network JCOOP • Ms. Maritza Hernández Castañeda, President of the Costa Rican Union of Chambers and Associations of the Private Entrepreneurial Sector (UCCAEP) (Costa Rica) • <i>Application of the Delphi Method for the collection of information on female and male entrepreneurs in the territory of Santa Cruz</i> by Ms. Lúcida Guevara Gómez, Head of the University Office of Santa Cruz, UNED (Costa Rica)

15:30-16:00 Coffee break

16:00-17:30

PRESENTATION OF SCIENTIFIC PAPERS

16:00-18:30

CIRIEC General Assembly
(reserved for CIRIEC Members)

18:30 WALKING DINNER

Friday 18 October 2024 (morning)

9:00-10:05 **PLENARY SESSION 4** | "AUDITORIO" ROOM

"Public initiatives and action for sustainable development"

Moderator: Ms. **Heidrun Maier-De Kruijff**, Secretary General of VÖWG (Austrian Association of Public Utilities and Public Enterprises) - CIRIEC-Austria



- *The State's public initiative and action regarding sustainable development* by Mr. **Frédéric Tiberghien**, Honorary State Counsellor (France)
- *Public Initiatives and Actions for Sustainable Development - The Case of the European Union* by Prof. Dr. **Adoración Mozas Moral**, Vice-President of CIRIEC International, President of CIRIEC-España (Spain)
- *Public initiatives and actions for sustainable development: A view from cooperativism and social economy* by Dr. **Luis Guillermo Coto**, Executive Director, Confederation of Cooperatives of the Caribbean, Central and South America (CCC-CA)
- *Linking Territorial UNED - Towards a systemic contribution in the (re)construction(s) of community(ies)* by Mr. **Javier Ureña**, Vicerrector of the Universidad Estatal a Distancia (Costa Rica)

10:05-10:35 **Brunch break**

10:35-11:20 **KEYNOTE SPEECH** | "AUDITORIO" ROOM

Animation by Ms. **Ginnette López Salazar**, Presentator, UNED (Costa Rica)

Dr. **Augusto Zampini-Davies**,
Lawyer, Theologian, Ecological Researcher
(Argentina)



11:20-12:00

CLOSING SESSION | "AUDITORIO" ROOM

Animation by Ms. **Ginnette López Salazar**, Presentator, UNED (Costa Rica)

- Ms. **Patricia Bravo Arias**, Commissioner of the 34th CIRIEC International Congress (Costa Rica)
- Dr. **Federico Li Bonilla**, Executive Director of CIRIEC-Costa Rica
- Ing. **Rodolfo Navas**, Vice-president of CIRIEC-Costa Rica. Representation of CENECOOP (Costa Rica)
- Dr. **Rodrigo Arias Camacho**, Rector of the UNED & President of CIRIEC-Costa Rica
- Mr. **Bernard Thiry**, President of CIRIEC International



**** END OF THE EVENT****

About CIRIEC-Costa Rica

Joining the CIRIEC network in 2020, **CIRIEC-Costa Rica** is a scientific association based at the UNED (Distance State University) in the Costa Rican capital, San José.

It was founded in 2019 at the initiative of the UNED, with the support of, among others, the post-graduate training center CENECOOP, the public organization INFOCOOP (National Institute for Cooperative Development) and the Caribbean, Central and Latin American Confederation of Savings and Credit Cooperatives (CCC-CA).

Its main objectives are to promote and carry out social, environmental and economic research on behalf of for-profit and non-profit organizations. The research areas include both the public and the social and cooperative economy.

With the support of the UNED – a true institutional academic reference –, CIRIEC-Costa Rica intends, on one hand, to provide its academic contribution to the SSE sector and, on the other hand, to strengthen institutional programs oriented towards guaranteeing inclusion, equity, and improving the conditions of well-being of people throughout the national territory.

About CIRIEC International

Founded in 1947, the **International Centre of Research and Information on the Public, Social and Cooperative Economy (CIRIEC)** is an international non-governmental scientific organization that currently has 14 national sections and 11 affiliated members throughout the world.

Its objectives are to undertake and promote the collection of information, scientific research, and the publication of works on economic sectors and activities oriented towards the service of the general and collective interest.

CIRIEC has an original feature since it develops activities of interest for both managers and researchers active in serving the general or collective interest. CIRIEC aims at being an international meeting point and a locus of research and reflection networking, without lobbying for any particular interests.

Update: 16.10.2024

Contact:

More info? Contact us:

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Registration on:

<https://www.fundepredi.com/en/event/international-congress-ciriec-2024-18/register>



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