

34TH CIRIEC INTERNATIONAL CONGRESS

“What Strategies for a Territorial and Human Development?”

16 - 18 October 2024 - San José (Costa Rica)

Event venue: “La Vina del Este” Conference Center

📍 *La Viña del Este, Cta. Grande, San José, San Rafael, Salitrillos, Costa Rica*

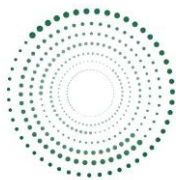
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Organizers:



Registration on:

<https://www.fundepredi.com/en/event/international-congress-ciriec-2024-18/register>



Context note

Technological advances have had a profound effect on the development of our societies. However, alone they cannot reduce inequalities or strengthen political and economic democracy. Public policies and collective action are needed to achieve territorial and human development for the benefit of all.

The 34th CIRIEC Congress will discuss issues and challenges related to **STRATEGIES** and **INNOVATIONS** implemented under the impact of the various transitions. Players in the social economy and the public economy will be sharing their experience and achievements for a fairer, more sustainable society.

This event will feature the following sub-themes, among others:

- Territorial development in urban and rural areas
- Human development in relation to health, education and rights
- The SDGs and the environmental emergency: concrete initiatives and impact measurement
- Public policies for territorial development
- Public policies and social and solidarity economy
- Public initiative and action for sustainable development
- Scientific and technological innovation
- Infrastructure & service networks



Event venue

"La Vina del Este" Conference Center

📍 *La Viña del Este, Cta. Grande, San José, San Rafael, Salitrillos, Costa Rica*

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Wednesday 16 October 2024 (morning)

8:00-9:00 **Welcome | Registration**

9:00-10:10 **OPENING SESSION | "AUDITORIO" ROOM**

Animation by Ms. **Ginnette López Salazar**, Presentator, UNED (Costa Rica)



- Congress inauguration
- National Anthem of Costa Rica
- Video presentation of Costa Rica
- Mr. **Jorge Ocampo Sánchez**, Executive President of the Institute for Municipal Development and Advisory (IFAM) (Costa Rica)
- Dr. **Federico Li Bonilla**, Executive Director of CIRIEC-Costa Rica, UNED (Costa Rica)
- Ing. **Rodolfo Navas**, Vice President of CIRIEC-Costa Rica, Representation of CENECOOP (Costa Rica)
- Dr. **Rodrigo Arias Camacho**, Rector of UNED & President of CIRIEC-Costa Rica
- Dr. **Bernard Thiry**, President of CIRIEC International

10:10-10:40 **Coffee break**

10:40-11:25 **KEYNOTE SPEECH | "AUDITORIO" ROOM**

Animation by Ms. **Ginnette López Salazar**, Presentator, UNED (Costa Rica)



"The SDGs, Post 2030 development agenda & the SSE"

Dr. **Ilcheong Yi**, Senior Research Coordinator, United Nations Research Institute for Social Development (UNRISD); UN Inter-Agency Task Force on Social and Solidarity Economy (UNTF SSE)

11:25-12:30 **PLENARY SESSION 1 | "AUDITORIO" ROOM**

"Human development in relation to employment, health, education and rights"



Moderator: Mr. **Alain Arnaud**, Honorary President of CIRIEC International, President of CIRIEC-France

- Mr. **Pascal Michard**, President of Aéma Group (France)
- Prof. Dr. **Kazuhiko Tabata**, Vice President for Research Development and Community Relations, University of Hyogo, Vice President of CIRIEC International and CIRIEC-Japan
- Mr. **Mario Durán Fernández**, MSc, Director, Directorate of Social Solidarity Economy (MTSS), Government of Costa Rica (Costa Rica)
- Mr. **Ramón Antonio Díaz**, President of COOPMAIMÓN (Dominican Republic)

12:30-13:55 **Lunch**

13:55-15:00 **PLENARY SESSION 2** | "AUDITORIO" ROOM

"Territorial development in urban and rural areas"



Moderator: Dr. **José Luis Monzón Campos**, Honorary President of CIRIEC International, Executive Director of CIRIEC-España, Universidad de Valencia (Spain)

- Dr. **Johannes Schmid**, Deputy Secretary General of the Austrian Association of Cities and Towns (Austria)
- Mr. **Andrés Lluch Figueres**, Director General of Cooperatives and Labor Security of the Generalitat Valenciana (Spain)
- Mr. **Enrique Núñez**, President of the Chorotega Cooperative (Honduras)
- Prof. Dr. **Juan Fernando Álvarez**, President of the Scientific Committee of CIRIEC-Colombia; Pontificia Universidad Javeriana de Bogotá (Colombia)

15:00-15:30 **Coffee break**

15:30-16:30 **PLENARY SESSION 3** | "AUDITORIO" ROOM

"Infrastructure & utility networks"



Moderator: Ms. **Patricia Bravo Arias**, Former Manager of the National Institute for Cooperative Development (Costa Rica)

- *The role of Latin American SOEs in the development of infrastructure* by Prof. Dr. **Francisco Castañeda**, School of Economics, Government and Communications, Universidad Central de Chile (UCEN), Santiago (Chile)
- Ing. **José Pablo Puzino**, Vice-President of CIRIEC International, President of IAIES – CIRIEC-Argentina
- Mr. **Gerardo Araya**, Assistant Manager, Coopeguanacaste (Costa Rica)
- Dr. **Emerson Ovares Villalobos**, Coordinator - Head of Bachelor's and Bachelor's Degree in Business Management, UNED (Costa Rica)

16:30-18:00 **PRESENTATION OF SCIENTIFIC PAPERS**

16:30-18:30 **CIRIEC Board of Directors**
(reserved for CIRIEC Board members)



9:00-9:45 | KEYNOTE SPEECH | "AUDITORIO" ROOM



**Adam Smith, the ESS and the SDGs:
A Surprising and Inspiring Contribution**
by Prof. **Thierry Pauchant**,
Professor and Holder of the Chair in Ethical
Management, HEC Montreal (Canada)



9:45-9:50 Video-intervention from Ms. **Amparo Merino**, State
Secretary of the Ministry of Labor, Government of Spain (tbc)

9:50-10:15 Presentation of the CIRIEC-EURISE Report on the production of statistics on the
Social Economy by Prof. Dr. **Rafael Chaves Avila**, Universidad de Valencia
(Spain)

10:15-10:45 Coffee break

10:45-11:50 PARALLEL ROUNDTABLES

ROUNDTABLE 1 EVES/FR
"AUDITORIO" ROOM

*"The SDGs and the environmental
emergency: concrete initiatives and
impact measurement"*

Moderator: Mr. **Marc Picard**, Director General of the
Caisse d'économie solidaire Desjardins, Quebec
(Canada)

- **Corporate Territorial Responsibility, the SSE's
revolution of territories** by Prof. Dr. **Maryline Filippi**,
Professor of Economics (Bordeaux Sciences Agro)
and Associate researcher at the National Research
Institute for Agriculture, Food and the
Environment, (INRAE, Paris-Saclay University)
(France)
- Prof. Dr. **Daniel Francisco Nagao Menezes**,
Professor at FACAMP (Faculdades de Campinas),
CIRIEC-Brazil
- Ms. **Maricella Hernández Ruis**, Executive Director of
the Institute for Municipal Development and
Advisory Services (IFAM) (Costa Rica)
- **Impact measurement of SSE contributions to the
SDGs of Community-based renewable energy
projects** by Prof. Dr. **Carmen Marcuello**, President of
OIBESCOOP, Zaragoza University (Spain)
- Mr. **Oscar Sanabria Garro**, MBA MS, UNED (Costa
Rica)

ROUNDTABLE 2 EVES/FR
"SALÓN" ROOM

*"Public policies for territorial
development and SSE"*

Moderator: Mr. **Jean-Louis Cabrespines**, General
Delegate of CIRIEC-France

- Ms. **Jessica Brenes Jiménez**, Executive Director of
the National Chamber of the Social Solidarity
Economy (Costa Rica)
- Prof. **Lotfi Ben Aïssa**, University Professor and
Expert in SSE (Tunisia)
- Ms. **Alejandra Chacón**, UNED (Costa Rica)
- Dr. **Hernando Zabala Salazar**, Specialist in
Cooperative and Solidarity Law, Universidad
Católica Luis Amigó, President of CIRIEC-
Colombia

11:50-12:55 | PARALLEL ROUNDTABLES

ROUNDTABLE 3 EVES/FR
"AUDITORIO" ROOM

"Sustainable cities"

Moderator: Ms. **Leona Detiège**, Former Belgian
Minister and member of the Senate, former Mayor
of the City of Antwerp, Honorary President of
CIRIEC-Belgium

- Ms. **Lisa-Marie Stauffer**, MSc, PhD
candidate, Chief Communications Officer
(CCO), Austrian mobility association
(Mobilitätsverbünde Österreich) (Austria)
- Mr. **Didier Fleury**, Principal Advisor, Caisse
d'Economie solidaire Desjardins, Quebec
(Canada) & Ms. **Elizabeth Duboc**, BAA,
Coordinator of CIRIEC-Canada
- **Liberalization of the Energy Market in Japan:
Regional Characteristics of Renewable Energy
and the Impact of Urban Gas Deregulation** by
Ass. Prof. **Shinichi Hanada**, Head of the Public
Economy Research Group, Hirotsaki University
(Japan)
- Mr. **Fabian Gerner**, BA MA, Office for Services
of General Interest - City of Vienna (Austria)
- Dr. **Paola Vega Castillo**, Former Minister of
Science, Innovation, Technology and
Telecommunications, Tecnológico de
Costa Rica (TEC) (Costa Rica)

ROUNDTABLE 4 EVES/FR
"SALÓN" ROOM

*"Governance, CSR & political
democratization"*

Moderator: Prof. Dr. **Dorothea Greiling**, President
of the CIRIEC Scientific Council, Johannes Kepler
University Linz (JKU) (Austria)

- Dr. **Roberto Cañedo Villarreal**, Universidad
Autónoma de Guerrero, President, CIRIEC-
Mexico
- Mr. **Yvan Rouillé**, Deputy Director General,
Caisses des policiers Desjardins, Quebec
(Canada)
- Dr. **Federico Li Bonilla**, Executive Director
of CIRIEC-Costa Rica, UNED (Costa Rica)
- Dr. **Dalia Borge Marín**, Coordinator of the
Andalusian School of Social Economy, for
Latin America and the Caribbean (Costa
Rica)

12:55-14:25 Lunch



Thursday 17 October 2024 (afternoon)

14:25-15:30 | PARALLEL ROUNDTABLES

ROUNDTABLE 5 "AUDITORIO" ROOM EN/ES/FR <i>"Scientific and technological innovation"</i>	ROUNDTABLE 6 "SALÓN" ROOM EN/ES/FR <i>"The role of women in the socioeconomic development and sustainability"</i>
<p>Moderator: Ms. Ileana Hidalgo López, MBA, Executive Delegate, FUNDAUNA (Costa Rica)</p> <ul style="list-style-type: none"> • <i>From science to the realization of a project useful to society: keys to success!</i> by Mr. Pascal Lizin, President of the Hnr. Council of the Belgian Sovereign Wealth Fund, Advisor to several public and private companies (Belgium) • Mr. Carlos Arguedas Matarrita, Coordinator of the Remote Experimentation Laboratory, UNED (Costa Rica) • Prof Dr. Tomasz Czech, University of Agriculture in Krakow (Poland) • Mr. Jean-François Lalonde, BSc, Director General of PME Montréal (Canada) 	<p>Moderator: Ms. Karol Ramirez Chinchilla, MSc, Head of the Institutional Office of Marketing and Communication, UNED (Costa Rica)</p> <ul style="list-style-type: none"> • Ms. Marina Peña, Activist in sustainable local development • Mr. Edmundo Avellán Villegas, Head of the Municipal Management and Strengthening Department, Institute for Municipal Development and Advisory Services (IFAM) (Costa Rica) • Ms. Montserrat Ruiz Guevara, Member of the Costa Rican Parliament, Expert on social and solidarity economy and territorial development (Costa Rica) • Ms. Maritza Hernández Castañeda, President of the Costa Rican Union of Chambers and Associations of the Private Entrepreneurial Sector (UCCAEP) (Costa Rica) • Ms. Lúcida Guevara Gómez, Head of the University Office of Santa Cruz, UNED (Costa Rica)

15:30-16:00 Coffee break

16:00-17:30

PRESENTATION OF SCIENTIFIC PAPERS

16:00-18:30

CIRIEC General Assembly
(reserved for CIRIEC Members)

18:30 WALKING DINNER

9:00-10:05 **PLENARY SESSION 4** | "AUDITORIO" ROOM

"Public initiatives and action for sustainable development"

Moderator: Ms. **Heidrun Maier-De Kruijff**, Secretary General of VÖWG (Austrian Association of Public Utilities and Public Enterprises) - CIRIEC-Austria



- *The State's public initiative and action regarding sustainable development* by Mr. **Frédéric Tiberghien**, Honorary State Counsellor (France)
- Prof. Dr. **Adoración Mozas Moral**, Vice-President of CIRIEC International, President of CIRIEC-España (Spain)
- Dr. **Luis Guillermo Coto**, Executive Director, Confederation of Cooperatives of the Caribbean, Central and South America (CCC-CA)
- Mr. **Javier Ureña**, Vicerrector of the Universidad Estatal a Distancia (Costa Rica)

10:05-10:35 **Brunch break**

10:35-11:20 **KEYNOTE SPEECH** | "AUDITORIO" ROOM

Animation by Ms. **Ginnette López Salazar**, Presentator, UNED (Costa Rica)

Dr. **Augusto Zampini-Davies**,
Lawyer, Theologian, Ecological Researcher
(Argentina)



11:20-12:00 **CLOSING SESSION** | "AUDITORIO" ROOM

Animation by Ms. **Ginnette López Salazar**, Presentator, UNED (Costa Rica)

- Ms. **Karol Ramirez**, MSc, Commissioner of the 34th CIRIEC International Congress, Head of the Institutional Office of Marketing and Communication, Universidad Estatal a Distancia - UNED (Costa Rica)
- Dr. **Federico Li Bonilla**, Executive Director of CIRIEC-Costa Rica
- Ing. **Rodolfo Navas**, Vice-president of CIRIEC-Costa Rica. Representation of CENECOOP (Costa Rica)
- Dr. **Rodrigo Arias Camacho**, Rector of the UNED & President of CIRIEC-Costa Rica
- Mr. **Bernard Thiry**, President of CIRIEC International



**** END OF THE EVENT****

About CIRIEC-Costa Rica

Joining the CIRIEC network in 2020, **CIRIEC-Costa Rica** is a scientific association based at the UNED (Distance State University) in the Costa Rican capital, San José.

It was founded in 2019 at the initiative of the UNED, with the support of, among others, the post-graduate training center CENECOOP, the public organization INFOCOOP (National Institute for Cooperative Development) and the Caribbean, Central and Latin American Confederation of Savings and Credit Cooperatives (CCC-CA).

Its main objectives are to promote and carry out social, environmental and economic research on behalf of for-profit and non-profit organizations. The research areas include both the public and the social and cooperative economy.

With the support of the UNED – a true institutional academic reference –, CIRIEC-Costa Rica intends, on one hand, to provide its academic contribution to the SSE sector and, on the other hand, to strengthen institutional programs oriented towards guaranteeing inclusion, equity, and improving the conditions of well-being of people throughout the national territory.

About CIRIEC International

Founded in 1947, the **International Centre of Research and Information on the Public, Social and Cooperative Economy (CIRIEC)** is an international non-governmental scientific organization that currently has 14 national sections and 11 affiliated members throughout the world.

Its objectives are to undertake and promote the collection of information, scientific research, and the publication of works on economic sectors and activities oriented towards the service of the general and collective interest.

CIRIEC has an original feature since it develops activities of interest for both managers and researchers active in serving the general or collective interest. CIRIEC aims at being an international meeting point and a locus of research and reflection networking, without lobbying for any particular interests.

Update: 20.09.2024

Contact:

More info? Contact us:

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Registration on:

<https://www.fundepredi.com/en/event/international-congress-ciriec-2024-18/register>



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