

The Social Economy: another way to undertake in the territories.

Accompaniment to communities for the creation of Social Economy enterprises, from the Social Spin-Off approach.

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May 2023

Accompaniment to communities for the creation of Social Economy companies from the approach of the Social Spin-Off

Accompaniment to communities for the creation of Social Economy enterprises, from the Social Spin-Off approach.

- This paper presents a project led by UNED, Costa Rica, which subscribes to the implementation of the SDGs, the values of cooperativism and the Social Economy through the creation of cooperative enterprises and results in the creation of territorial development.
- This is the Social Spin Off Model implemented for the creation of university-based cooperatives, where the university empowers communities to work as a group to generate a business opportunity from a latent need.
- These groups are accompanied free of charge until they reach the point of financial equilibrium, and we generate strategic alliances for development.

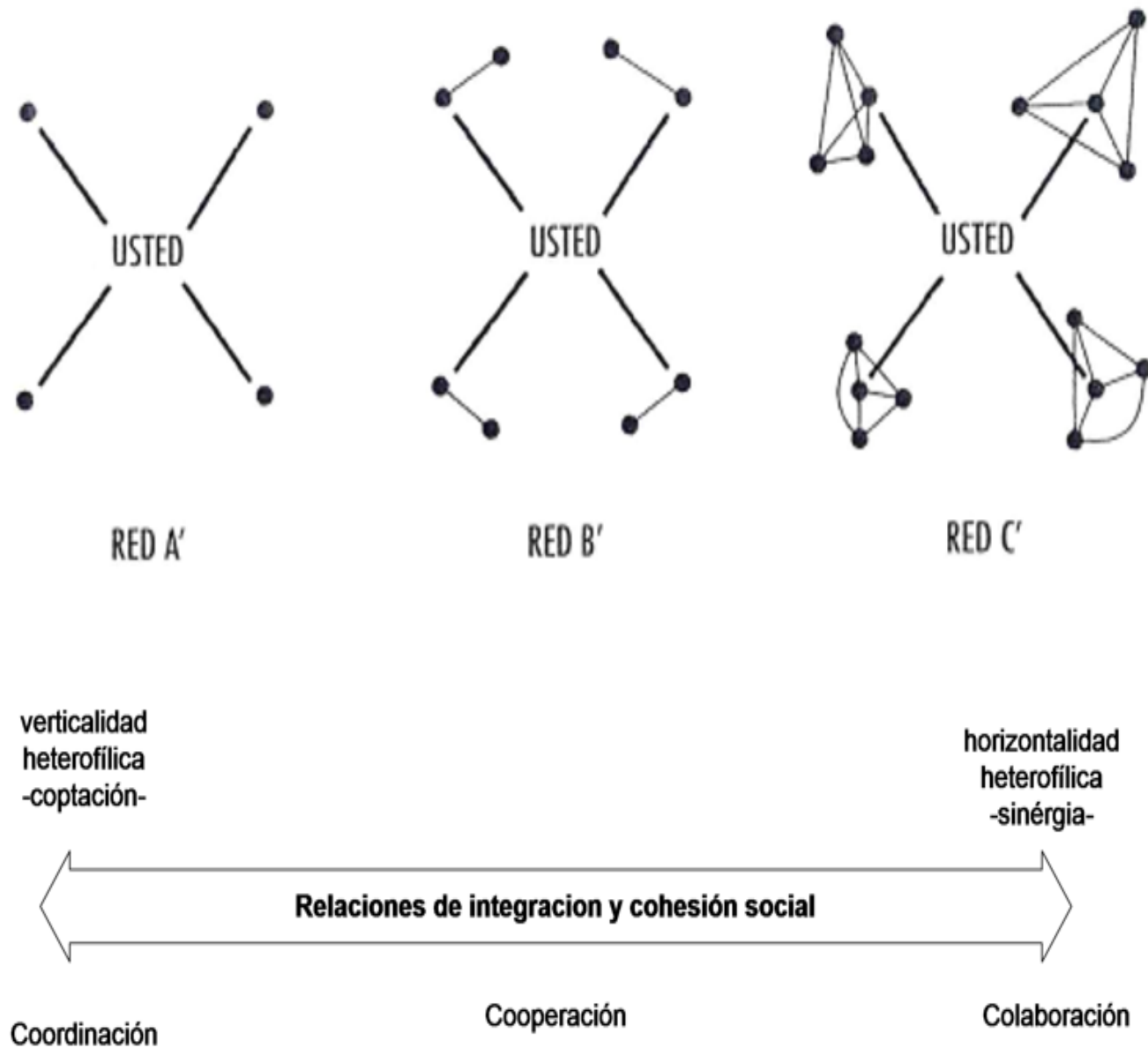


Spin-off Social (SOS)

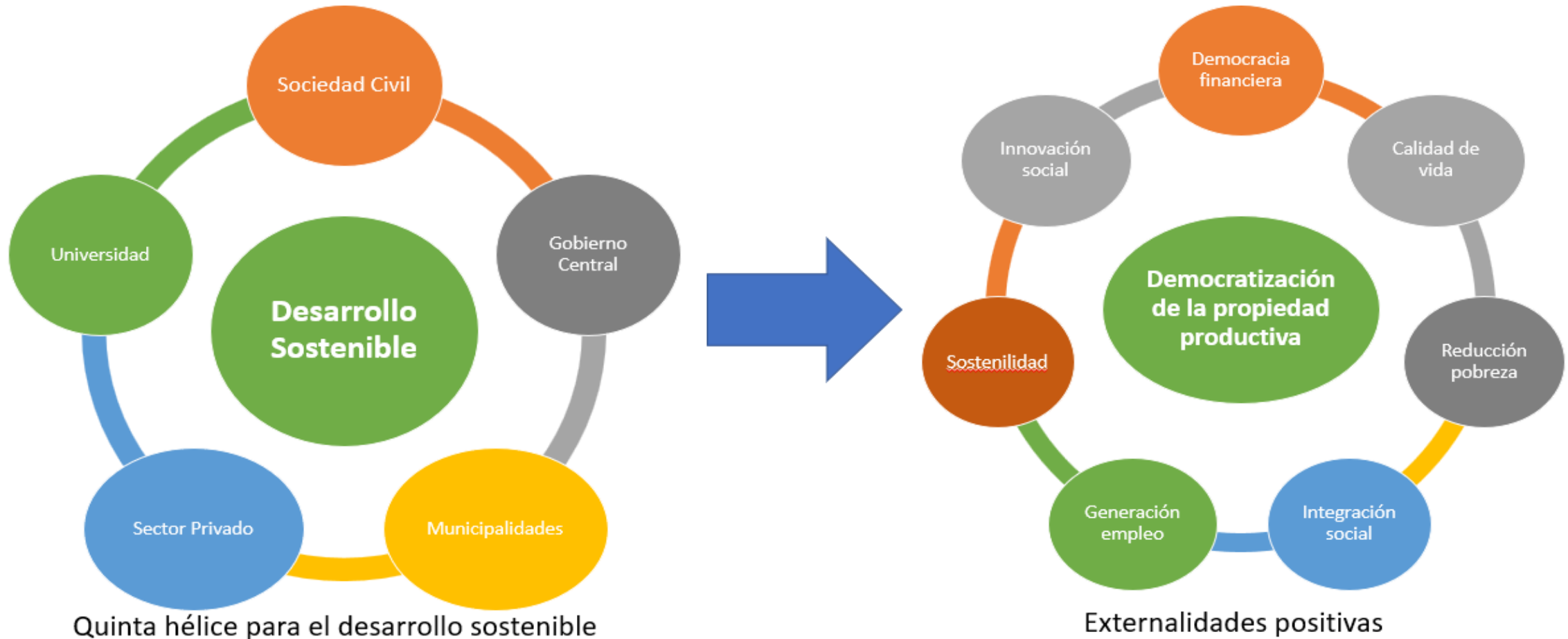
- Transfer of knowledge and learning to the communities free of charge, the result is a value in social contribution and territorial development.
- Stimulate financial democracy in communities where the Social Progress Index indicators are low in social, environmental and economic variables.
- Innovation and transfer of technological resources. sources of work, with this model we have been innovating that, with scarce economic resources, by means of technological resource.

Spin Off Social (SOS)

This economic development model applies the principles of the Social Solidarity Economy (SSE) as a territorial development model, through the financial democratization of territories, in order to generate fair trade for the communities.



Planned Social Spin Off Model

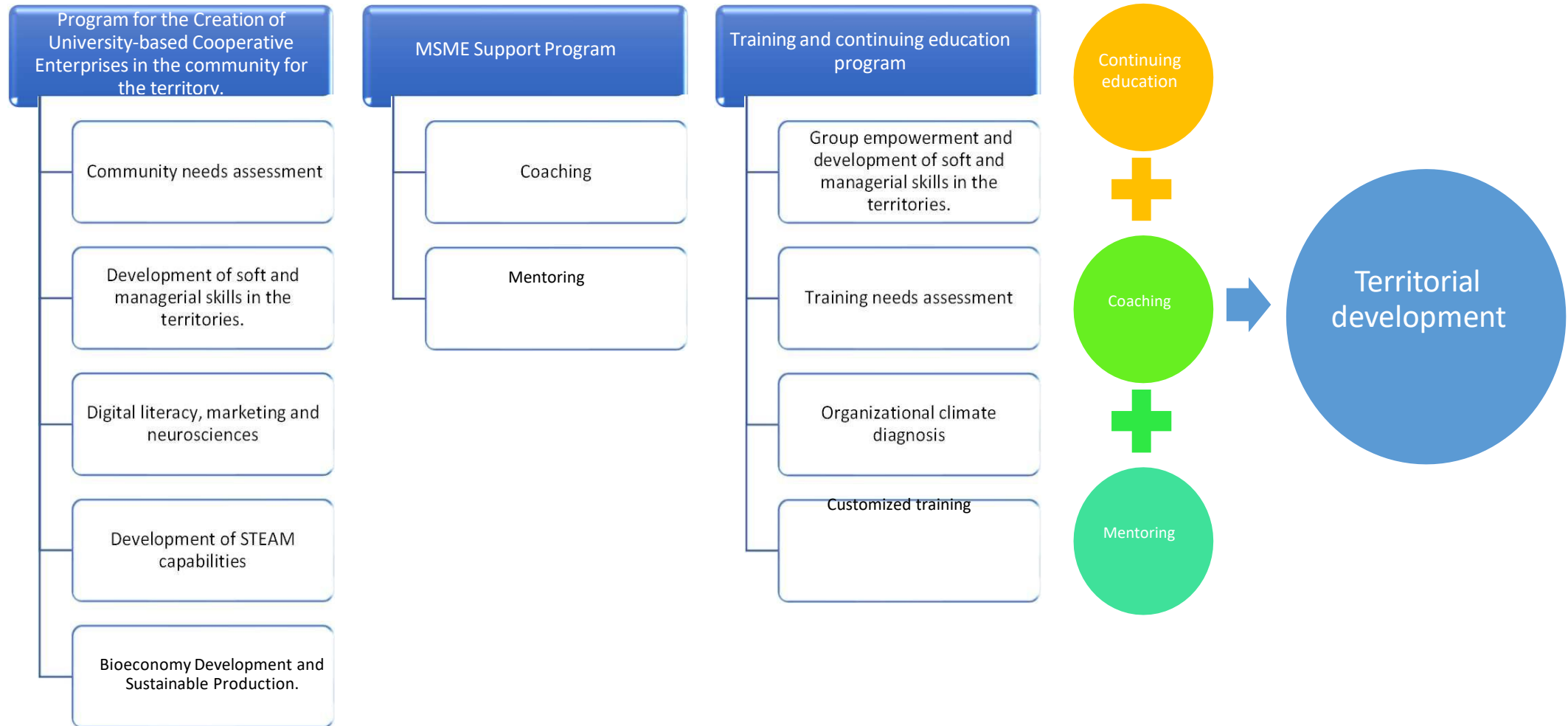


ECA-UNED Social Spin-off Model 2019-2023

No tolls or return on investment

100% Seed Capital

Accompaniment until reaching financial break-even point



Stages of the SOS in the accompaniment of communities

Identification and outreach and diagnosis of training and competency needs with the community

Formation of a pre-cooperative group and development of personal and group soft skills.

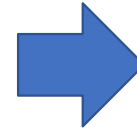
Development of hard skills, building social capital and the process of constructing the Feasibility, Viability and Utility Study.



Constitution of the I Assembly for the creation of the Cooperative. Paperwork submitted to INFOCOOP and Ministerio de Trabajo

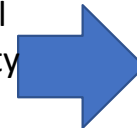
Continuous training for members of the cooperative. Strategic management coaching and mentoring to the Board of Directors and management to break-even point.

Construction of the cooperative's website with the support of UNED and support to ally to "market place".



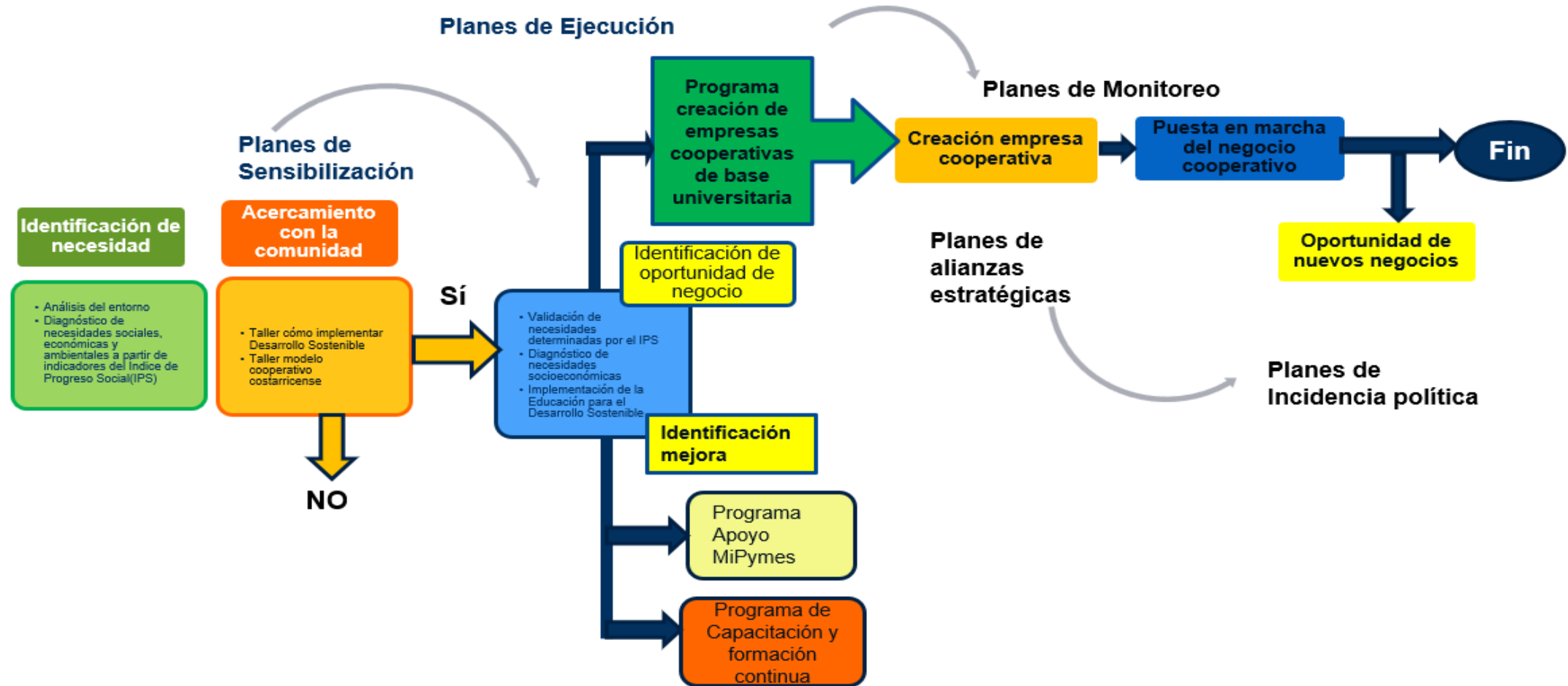
Delivery of the cooperative's legal certificate, opening of CCSS accounts, taxation and bank account with Banco Popular and Desarrollo Comunal.


Accompaniment process until the closure of the initial project and the possibility of generating new feasibility projects that generate greater profitability, in alliance with different government entities and the social banking system.



Strategic alliance processes for territorial development, implementation of the fifth helix of sustainable development.

Stages of the SOS model and the programs that comprise them



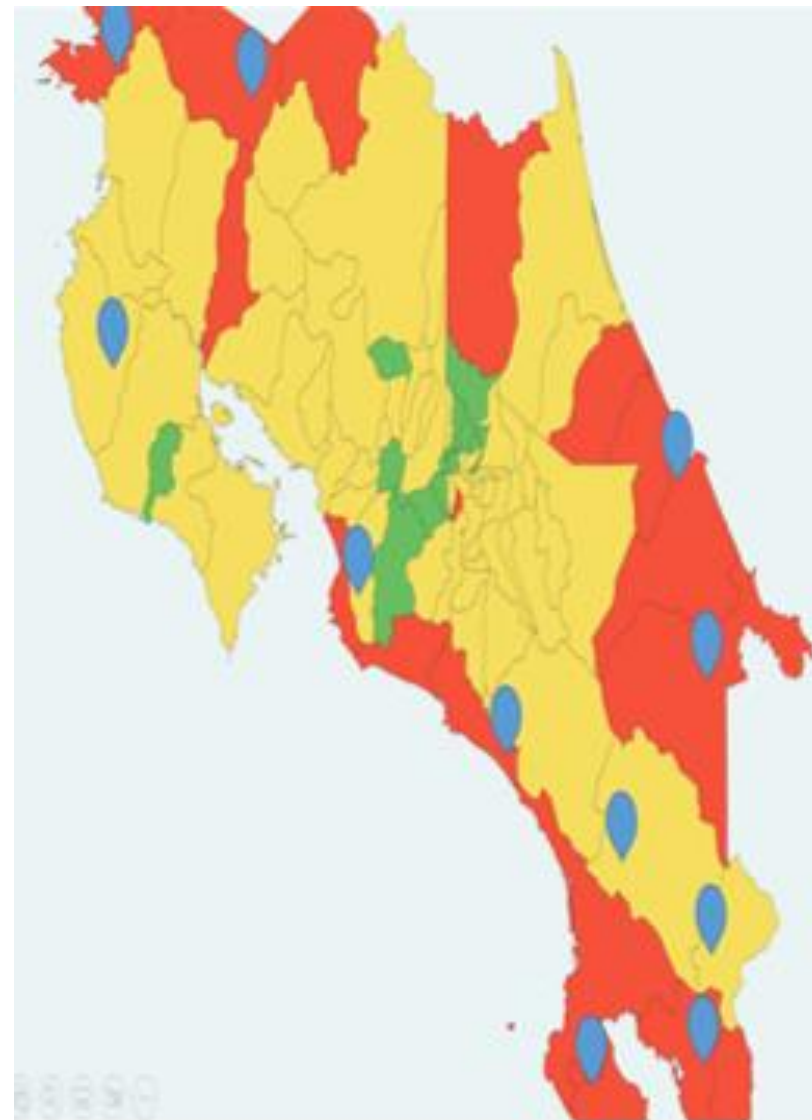


Recent results of the SOS Model



Modelo SOS: Cooperativas creadas 2019-2023

Cooperative created	Location
Coope AgriSur R.L.	Ciudad Neily, Puntarenas
Coope Arte Sur R.L.	Ciudad Neily, Puntarenas
Coope Coto Brus R.L.	San Vito, Puntarenas
Coope Kaneblok Ñita R.L	Alta Talamanca, Limón
Coope Caribe Sur R.L.	Baja Talamanca, Limón
Coope Valle Unidos R.L.	Valle la Estrella, Limón
Coope Pargos R.L.	Santa Cruz, Guanacaste
Coope Mujeres de Santa Elena R.L.	La Cruz, Guanacaste
Coope Altura R.L.	Cañas, Guanacaste
CoopeOropéndola R.L.	La Cruz Guanacaste
Coope Tecnologías R.L.	San José
Coope Tilaco R.L.	Siquirres, Limón

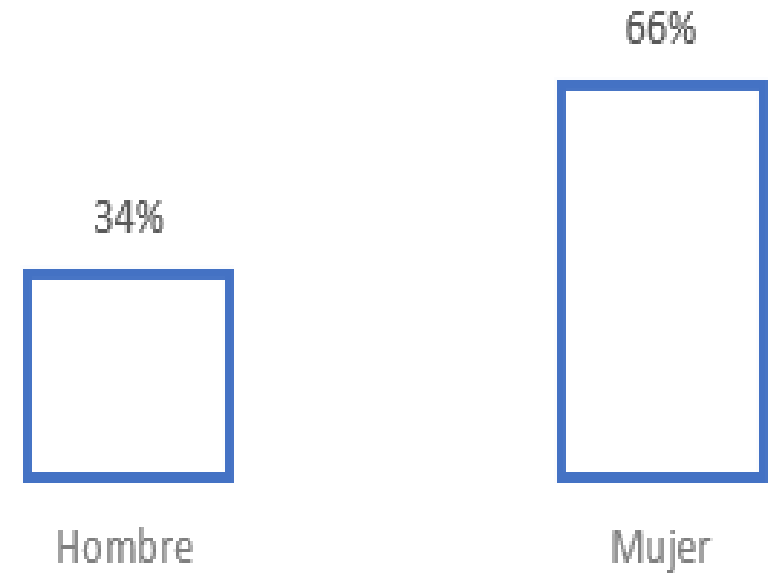


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- **SOS MODEL**

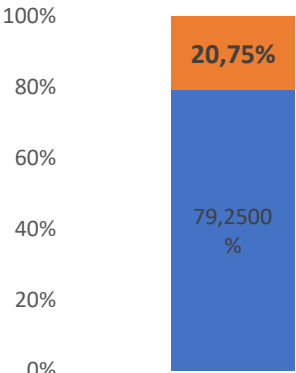
**Rescued
cooperatives in
closing process
with INFOCOOP
supervision**

- Coope Chorotega R.L. in Santa Cruz Guanacaste
- Coope Brus R.L. in San Vito, Puntarenas
- Coope Cacao R.L. in Upala, Alajuela
- Coope Lácteos Norte Norte R.L. in Upala, Alajuela
- Cooperativa de servicios múltiples de emprendedores en turismo rural de corcovado R.L. in Puerto Jiménez, Puntarenas
- Coopesergua R.L. in Liberia

- Concurrencia necesidades en territorios.



Sustainable Development Goals	Contribution of the cooperatives program to the SDGs (%)
Goal 1. No Poverty	59%
Goal 8. Decent Work and Economic Growth	51%
Goal 13. Climate Action	40%
Goal 4. Queality Education	39%
Goal 2. Zero Hunger	38%
Goal 12. Responsible consumption and production	33%
Goal 5. Gender Equality	30%
Goal 9. Industry, Innovation and Infraestructure	23%
Goal 17. Partnerships for the goals	18%
Goal 10. Reduced Inequalities	18%
Goal 6. Clean Water and Sanitation	11%
Goal 14. Life Below Water	9%
Goal 3. Good Health and Well-Being	6%
Goal 7. Affordable and Clean Energy	0%
Goal 11. Sustainable Cities and Communities	0%
Goal 15. Life on Land	0%
Goal 16. Peace, Justice and Strong Institutions	0%



Muchas gracias

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