



#### Implications of the EU CSRD for SR of Public Enterprises

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1. Motivation and Research Question

2. Recent changes in SR in the European Union

3. Implications for Public Enterprises



### **Motivation and Research Question**

- Importance of Accounting for the triple bottom line has risen in the past decade
  - Partly investor-driven
  - Partly driven by other stakeholders
- Accounting for the SDGs as an emerging practice
- Sustainability Reporting as an option for public enterprises to demonstrate their public value creation
- CSR Directive is regarded by some authors as a big step towards a more transparent, stakeholder accountability driven sustainability reporting
- **RQ:** What are the implication of the CSR Directive for Sustainability Reporting in Public Enterprises?



#### COP 2015: Paris

Signing of the UN Sustainable Development Goals (2015)



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## **Comparison of the 2014 NFI Directive and the 2021 CSR Directive**

	NFI Directive 2014	CSR Directive 2021
Objective	Information to the extent necessary for an understanding of the undertaking's development, performance, position and impact of its activity	Information necessary to understand the undertaking's impacts on sustainability matters, and information necessary to understand how sustainability matters affect the undertaking's development, performance and position
Minimum Content	Five sustainability matters covered ("environmental, social and employee matters, respect for human rights, anti corruption and bribery matters")	<ul> <li>Three sustainability matters covered ("environmental, social and governance factors")</li> <li>Sector-specific, sector-agnostic information defined by EFRAG</li> </ul>
Perspective and main target group	(Ultimately) outside-in; providers of financial resources	Outside-in and inside-out; stakeholders (in a broad sense)
Relevant time horizons	Not specified	Short-, medium- and long-term
Options to omit information Links to financial reporting	<ul> <li>Safeguard clause</li> <li>Comply or explain principle</li> <li>Optional reporting as part of the management commentary</li> <li>Mandatory references to, and additional explanations of, other information included in the annual report</li> </ul>	<ul> <li>Safeguard clause</li> <li>Mandatory reporting as part of the management report</li> <li>Mandatory references to, and additional explanations of, other information included in management commentary and the annual report</li> </ul>
External assurance	Non-mandatory	Mandatory



Quelle: close adaption of Baumüller, J. und Sopp, K. (2022), Double materiality and the shift from non-financial to European sustainability reporting: review, outlook and implications, in: Journal of Applied Accounting Research, Vol. 23, No. 1, p. 21.

# Implications of the CSR Dircetive on SR of Public Enterprises

- Increasing numbers of Public Enterprises will be affected by mandatory reporting
- Double materiality as a complex task
- Challenges of meeting the environmental reporting requirements of the EU Taxonomy
- Potential to play a pro- active role in demonstrating public value creation
- Internally
  - Investing in a risk management system for environmental and social risk
  - Investing in sustainable management control
- Lobbying for sector-specific standards which meet the specific accountability obligations of Public Enterprises/Public Sector Organisations

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#### Many thanks and I am looking forward to your comments

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