CIRIEC and its scientific activities
2019 - 2021

International Centre of Research and Information on the Public, Social and Cooperative Economy

Background document

November 2021
OBJECTIVES of this scientific NGO

CIRIEC develops activities of interest for both managers and researchers

with opportunities for mutual enrichment

on economic sectors and activities oriented towards the service of the general and collective interest:

• action by the State and the local and regional public authorities in economic fields (economic policy, regulation);
• public utilities;
• public and mixed enterprises at the national, regional and municipal levels;
• the so-called “social economy” (not-for-profit economy, cooperatives, mutuals, and non-profit organizations); etc.
ORGANISATION & WORK

SCIENTIFIC NETWORK OF 450 ACTIVE EXPERTS

International Scientific Commission "Public Services / Public Enterprises"

International Scientific Commission "Social and Cooperative Economy"

International Scientific Council

Annales
Management board
Editorial board

Praesidium:
President
Honorary President
Vice-Presidents
Other members

General Assembly

Transversal Working Group

International Board

National Sections
CIRIEC INTERNATIONAL SCIENTIFIC ORGANIZATION CHART 2021

International Scientific Council
President: Prof. D. GREILING (Austria)
Director: Prof. B. THIRY
Secretary: F. VOISIN, B. SAK
Composition: delegates of National Sections

Transversal Working Group
Coordinators: P. BANCE (France), M.J. BOUCHARD (Canada), D. GREILING (Austria)
Secretary: B. SAK
Theme: Joint production and co-production of public goods and commons: source of a paradigm shift through creative destruction of public action?

International Scientific Commission
“Public Enterprises / Public Services”
President: N...
Secretary: B. SAK
Themes:
- Accountability, anti-corruption and transparency policies in publicly-owned enterprises (POEs)
- Public enterprises in response to climate challenges (project)
- New projects to be determined

International Scientific Commission
“Social and Cooperative Economy”
President: Prof. M. BOUCHARD (Canada)
Secretary: C. DUSSART
Themes:
- Impact measurement in the social and cooperative economy (2019 - 2021)
- New themes (to be validated)
MEANS

• International secretariat (located in Liège, Belgium) with a “hub” function.
• International scientific journal, the *Annals of Public and Cooperative Economics*
• Documentation centres (at national level)
• Publication of books, special issues of scientific journals, working papers and research results
• Organisation of scientific events and conferences
• Activities inside the respective national sections of CIRIEC (national scientific committees, platform for political debates, auditions by the executive authorities, achieving of researches for government agencies,...) and contacts with their members who sometimes hold leading functions in national governments, European bodies, international and apex organizations.
• Numerous *international contacts & partnerships*
CIRIEC areas of research

1. Cross cutting topics covering public, social and cooperative economy

2. Public economy (public services / public enterprises)

3. Social and cooperative economy
1. Transversal Working Group

Former topics (as reminder)

– Plural economy, i.e. the cooperation between the private, the public and the social economy sector (non-profit, mutuals, cooperatives, etc.)

– Governance systems/regimes and general interest within social services and health care

– Contemporary crisis and renewal of public action

The New Age of Commons – Innovation or Necessity?

Philippe Bance & Jérôme Schoenmaeckers, Eds
Publication foreseen 2022 in *CIRIEC Studies Series*

**Joint production and co-production of public goods and commons: source of a paradigm shift through creative destruction of public action?**

3 co-editors:
Philippe Bance, CIRIEC France and former President of CIRIEC
International Scientific Council

Marie J. Bouchard, CIRIEC Canada and President of CIRIEC International Scientific commission Social and cooperative economy

Dorothea Greiling, CIRIEC Austria
2. Public economy topics

International Scientific Commission
“Public Enterprises / Public Services”

Former topics (as reminder)

Numerous studies - of a general or sectoral nature - were conducted on services of general (economic) interest, "services publics" or "public utilities", but also on social and health services, and any other type of so-called ’community/collective’ service delivered by social economy organisations:

– Contribution of services of general interest to economic, social and territorial cohesion
– General interest services in the European Internal Market (and issues related to the “Service Directive”)
– Provision modes of local services (including social ones)
– Securing basic investments in infrastructure necessary to provide services of general interest
– Future of Public enterprise: missions, performance, governance, ownership,...
Routledge Handbook of State-Owned Enterprises (2020)

discussion/presentation seminars

Topics:

• Scope of the phenomenon
• History & geography
• Approaches to study SOEs
• Financial dimension of public ownership
• Governance issues
• Activities & performance of SOEs
• SOEs and innovation: a new frontier
Handbook of Economics and Management of Public Enterprises

3 editors: Luc BERNIER (CA), Massimo FLORIO (IT), Philippe BANCE (FR)

35 chapters - 57 authors from 20 countries finally selected after 3 years of pre-work, first selection and discussion of papers in seminars + double blind referee processes (with over 100 anonymous reviewers) & final special EN editing
1. Scope of the Phenomenon
   - From the industrial Revolution to the age of globalisation
   - Different types of provision: « in house », corporatisation
   - Public Mission: A Multidimensional Lens
   - State capitalism

2. Perspectives on History and Geography
   - Changed role of public enterprises
   - Concepts of German Gemeinwirtschaftslehre
   - Privatisation: Some Lessons from the UK
   - Legitimate internationally-present SOEs
   - Industrial Development in Latin America
   - SOES in China
3. Approaches to the Study of SOES
   - Economics of SOEs
   - Institutional Market Actors
   - Marketisation of Public Services
   - Structural Limits of SOEs in capitalist Economies
   - Motivation and Performance in SOEs
   - Politics of SOEs
   - Principals and agents: Relationship between governments and SOEs

4. Financial Dimensions of Public Ownership
   - Public Stock Ownership
   - Financialisation
   - Institutional Investors and Sovereign Wealth Funds
   - Contemporary development of financial institutions in Europe
   - SOE Hybrids
5. Issues about Governance
   - Public Corporate Governance Codes
   - Role of Informal Institutions
   - Public Accountability
   - Utilities policy and reform
   - Changing relationship between citizens and SOEs
   - Stakeholders of SOEs: Impact of Public Opinion on SOEs
   - At the interface of society and business

6. The Activities and Performance of SOES
   - About performance and comparison
   - SOEs as policy tools
   - (Re)municipalisation
   - New forms of ownership and control of public service delivery

7. SOES and Innovation: A New Frontier
   - Mission-oriented public organisations for knowledge creation
   - Reconsidering innovation
   - SOEs as drivers of innovation
Working Group: Accountability

Accountability, anti-corruption and transparency policies in publicly-owned enterprises (POEs)

Andrea Zatti, Università de Pavia (IT)

Focus on
- Internalising effective corruption prevention mechanisms
- Adapting the management of Publicly-owned enterprises-POEs
- Measuring and understanding the state of implementation of different anti-corruption and compliance measures in POEs in several European, or even extra-European countries.

6 countries (AL, AT, ES, GE, IT, MK) + PT

Outcome
- One discussion seminar online (4 June 2020)
- One scientific article or 1 CIRIEC WP introducing the general issue (under way)
- Publication in ‘CIRIEC Studies Series’ with general multi-countries findings


• Knowledge Creation: New Frontiers for Public Investment, ed. by M. Florio (vol. 92/3, September 2021)
The Continuing Importance of State-Owned Enterprise in the 21st Century: Challenges for Public Policy

Luc BERNIER & Eoin REEVES, Eds
The Performance and Potential of Public Private Partnerships

Eoin REEVES, Donal PALCIC & Matti SIEMIATYCKI, Eds
APCE special issue (Vol 92/3, 2021)

Knowledge Creation: New Frontiers for Public Investment

Massimo FLORIO, Ed
• Accountability, anti-corruption and transparency policies in publicly-owned enterprises (POEs) – Webinar (4 June 2020)

• Socio-economic impact of investment in Science – XVIII Milan European Economy Workshop (25-26 June 2020)

• State-Owned Enterprises and Innovation in Public Services in a Post-Pandemic World – XIX Milan European Economy Workshop (30 June 2021)

• XX Milano European Economy Workshop (mid-June 2022)
CIRIEC has a long tradition of reflection and work on social economy as a whole. It has been the pioneer of the understanding and promotion of this global concept including cooperatives, mutual societies, non-profit organisations and foundations. It has brought a significant contribution to the recognition and awareness of this sector of the economy based on collective private not for profit initiative. Being a kind of "mother house" CIRIEC has given birth to several initiatives and research networks specialised in one or the other field within social economy.

- Governance and organization in social economy enterprises
- Satellite accounts of social economy companies: co-operatives and mutual societies
- Situation of the social economy in the European Union
- Methods and indicators for the evaluation of the social economy
- Public policies and the social economy
- Weight of the social economy sector
- Social economy and territorial development: interaction and co-construction
- Transformation of social economy enterprises: isomorphism or innovation
WORKING GROUPS

IMPACT MEASUREMENT OF THE SOCIAL ECONOMY

NEW SE CONCEPTS AND EMERGING EXPERIENCES IN IBERO-AMERICA
WG “Impact Measurement of the Social and Solidarity Economy”

• 20 members from CIRIEC Scientific Commission Social & Cooperative Economy

• Call for papers *Annals of Public an Cooperative Economics* with a Special Issue to be published in 2022

• Content: A Comprehensive view of the problem of Impact measurement
  • case studies,
  • new evaluation methods
  • Theoretical approach to impact measurement
  • Impact of SSE Financing
  • qualitative and quantitative approaches
  • covering Europe, Americas, Africa and Asia
  • Agricultural Cooperatives, Banking Cooperatives, NonProfit Organizations...

• WP CIRIEC Series
  • 3 published in 2020
  • 3 forthcoming in 2021
WG Impact Measurement - WP publications

• **WP21/05** – OPINCARU I.S. – *A Journey of Evaluation and Impact Measurement – Accounts of Setting up a Monitoring and Evaluation Framework in a Romanian Social Economy Organisation*


• **WP20/14** – JANY-CATRICE F. – *Une économie politique des mesures d’impact social*

• **WP20/12** – DUFOUR B./ PETRELLA F./ RICHEZ-BATTESTI N. – *Understanding social impact assessment through public value theory: A comparative analysis on work integration social enterprises (WISEs) in France and Denmark*

• + 2 further ones to come in 2021
Emerging Experiences of Social Economy in Iberoamerica,

coord.
Juan Fernando ALVAREZ (Pontificia Universidad Javeriana – Colombia)
& Carmen MARCUELLO (Universidad de Zaragoza – Spain)

33 members from 14 countries

18 papers presenting new developments of Social and Solidarity Economy in their countries, notably addressing sustainable development goals.

Social Economy under Influence: isomorphism or innovation?

Ignacio BRETOS, Marie J. BOUCHARD, Alberto ZEVI, eds

SPECIAL ISSUE APCE (SEPTEMBER 2020)

Namely 6 papers from members of the Commission

- Is there a life after degeneration? The Mondragon Group (Spain, Basque country)
- SE organizations in urban multi-actor networks: Innovation or alienation and degeneration (Belgium)
- Under pressure for institutional recognition in EU (Italy)
- La permaculture des organisations. Régénération (France)
- The process of social innovation in SE (Italy)
- Isomorphism or innovation? The case of Rokin banks (Japan)
Numerous activities with international partners

- via General and scientific formal cooperations (incl. Knowledge Hubs and Collective Brains)
  - ILO - International Labour Organization (e.g. Cooperative Unit, SSE Regional Academies
  - SEE - Social Economy Europe
  - SSE-FI - International Forum Social and Solidarity Economy
  - UNRISD - United Nations Research Institute for Social Development
  - UNTFSSE - United Nations Inter-Agency Task Force Social and Solidarity Economy

- CIRIEC is member of the Expert group of the European Commission on Social Economy and Social Enterprises (GECES) (2018-2024)

- & Regular cooperation
  - COPAC - Committee for the Promotion and Advancement of Cooperatives
  - EESC - European Economic and Social Committee (& Category ‘social Economy’)
  - EP – European Parliament Intergroup on Social Economy
  - GSEF - Global Social Economy Forum
  - ICA - International Cooperative Alliance
  - OECD - Organisation for Economic Co-operation and Development
  - RIPESS - Intercontinental network for the promotion of the social and solidarity economy
CIRIEC active partnerships in 2020-2021

[Logos of UN, OECD, ILO, ESS-SSE, Coop Alliance, European Commission, and UNRISD]
"Guidelines for Cooperative Statistics" adopted by the International Conference of Labour Statisticians (ILO) in October 2018 (published in 2020)

Producing Statistics & Mappings on Social and Solidarity Economy + Policy Recommendations (published in 2021)
1. Conceptual framework for statistics on cooperatives

2. Classification of cooperatives. A proposed typology

3. Statistics on Work and employment in cooperatives

4. On the economic contributions of cooperatives
Opportunities And Challenges Of Statistics On The Social And Solidarity Economy

funded by the Government of the Republic of Korea (represented by Statistics Korea)

Three Studies:

1. State of the art in producing SSE statistics (Bouchard, Salathé-Beaulieu)

2. Mapping of international mappings (Compère, Sak, Schoenmaeckers)

3. Policy recommendations and directions for future research (Chaves)
Cooperatives and the ILO over a 100 Years: A Selection of 12 Articles

Marie J. BOUCHARD & Marieke LOUIS, eds

Authors

Edgard MILHAUD
Vänö TANNER
Georges FAUQUET
W.P. WATKINS
Paul LAMBERT
Hans-H. MÜNKNER
José Luis MONZON CAMPOS
Rafael CHAVES
Antonia SAJARDO-MORENO
Ian MACPHERSON
Johnston BIRCHALL
Richard SIMMONS
Marek HUDON
Benjamin HUYBRECHT

Wiley Online Library
One CIRIEC expert in this Peer-Learning Partnership of 26 organisations in 7 countries:

Gemma FAJARDO (CIRIEC-España)
EVENTS

FROM NATIONAL SECTIONS & PARTNERSHIPS

+ numerous Webinars & conferences by and in co-organisation with international partners
Events

With numerous publications post Conference:

3 international and 1 Romanian journals (*Reser - Review of Applied Socio-Economic Research, Quality of Life Journal, MKDE - Management Dynamics in the Knowledge Economy and APCE - Annals of Public and Cooperative Economics*)
**8TH INTERNATIONAL RESEARCH CONFERENCE ON SOCIAL ECONOMY**

**Desarrollo inclusivo y sostenible a través de prácticas sociales innovadoras**

8-9-10 de Setiembre
Next Events 2022-23

- Congress 2022 in Valencia (Spain), 13-15 June 2022
  
  *New global dynamics in the post-Covid era: challenges for the public, social and cooperative economy*

  & 75th Anniversary of CIRIEC

- 9th International Research Conference on Social Economy in Seoul (South Korea), July 2023
Dissemination

Various internal and external news circulation, announcing publications and events
CIRIEC’s Website (FR – EN)

Various webpages with lots of information

- About CIRIEC’s bodies: https://www.ciriec.uliege.be/en/who-we-are/instances/