



## CIRIEC World Conference in Latin America Brasil - 13 a 16 de abril 2021

### *Social and solidarity economy as an inclusive, sustainable and resilient development model in a post-Covid world 19*

In this 21st century, we are experiencing a new technological era, with enormous and irreversible economic, financial, technological and productive advances. At the same time, we live with a persistent and growing social inequality and concentration of income, as well as worsening conditions of poverty and unemployment, which was worsened in early 2020 by the COVID-19 virus.

To give you an idea, in our Region, according to data from the Social Panorama of Latin America 2019, about 30% of the regional population was below the poverty line, while 10.7% were in extreme poverty. In absolute terms, this means that approximately 185 million people are in poverty, of which 66 million are in extreme poverty. Also according to the report, despite the fact that the trend of increasing poverty lost strength between 2017-18, total poverty in 2018 exceeded by 2.3 percentage points that registered in 2014, which means an increase of about 21 million people in poverty. Although there are still no statistics for the year 2020, the prospects indicate a worsening of up to 35% in these data.

In the case of poverty and inequality, it is understood that this scenario deteriorates even more when considering them from a multidimensional perspective, that is, not only from the perspective of monetary income, but also taking into account the possibility of access to social basic services.

In this scenario, it is urgent to think about mechanisms to face this reality. It is believed that one of the ways resides in what we can call “social and solidarity economy” (SSE). SSE appears as a viable and opportune alternative and refers to enterprises and institutions, in particular cooperatives, mutual societies, associations, foundations and social companies, which produce goods, services and knowledge for economic, social and environmental purposes. Another important issue about SSE is its role in preserving employment and income in times of economic crisis.

It is important to note that the SSE can contribute to the implementation of the Sustainable Development Goals (SDGs) since there are several experiences, in different countries and segments, that imply the territorial development of their regions, covering economic, social and environmental aspects.



In addition, SSE has become one of the most viable alternatives for coping with the economic impacts caused by COVID-19. The increase in poverty and social ills increases marginalization and precarious living conditions, social phenomena that SSE has faced for decades.

In Latin America and the Caribbean, there is a plurality of forms of SSE, based on our history and socioeconomic specificities. In fact, in this region, there is a growing number of literature that addresses the existence and importance of SSE, as well as its various practical actions. More recently, part of it draws attention to the role that the SSE has been acquiring as a matter of government policies designed as a mechanism to face unemployment, poverty, social exclusion and inequality; structural characteristics of our region. In other words, it is recognized that, in Latin America and the Caribbean, the experiences concerning SSE are associated with the response to the social and labor crisis, as well as serving as an instrument for social transformation.

However, these experiences are marked by challenges associated with the *modus operandi* that make its continuity or progress difficult or impossible, in many cases. Therefore, it is necessary to strengthen the solidary entrepreneurial ecosystem, so that SSE can fulfill its social role within the present context.

It is in this context that the Center for Studies and Research in Public, Social and Cooperative Economics - CIRIEC BRASIL, with the support of CIRIEC - International, will hold the CIRIEC World Conference in Latin America, which will be held virtually, with the theme: “Economy social and solidarity as an inclusive, sustainable and resilient development model in a post-Covid world 19”.

One of the main objectives of this Congress will be to reflect on some questions, such as: is there a possibility that the new technological instruments will be used within SSE enterprises? What will be the role of SSE in this scenario? What is the role of SSE for the implementation of the SDGs in different territories? What is SSE's response to the economic impacts of COVID-19?

Faced with these challenges, the organizing committee of the CIRIEC World Conference in Latin America, invites professionals, teachers, students and researchers to submit articles to be presented during the event, with the following conditions:



Art.1º – Papers will be received in full article mode.

Art. 2º - The submission of the complete article will occur in two stages:

I - Until March 15, 2021, a summary of the work with up to 300 words must be submitted on the event website [ciriecbrasil.org](http://ciriecbrasil.org).

II - Until April 30, 2021 the full article must be submitted, provided it is presented during an event.

Art. 3º - When submitting the abstract, the author must choose one of the Event's Working Groups:

WG 1 - Work and its multidimensions

WG 2 - (Auto) Management, marketing and entrepreneurship at ESS

WG 3 - Innovation and Social Technology

WG 4 - Law and institutions

WG 5 - Social movements and ESS networks

WG 6 - Territorial development, ruralities and agroecology

WG 7 - Evaluation of public ESS policies

WG 8 - Financing and solidarity finance practices

WG 9 - Cooperative Education

WG 10 - Inequalities and generations in ESS (Gender and youth)

WG 11 - Tourism and environment

WG 12 - Internationalization of solidarity enterprises

WG 13 - Theory of Cooperativism, Social and Solidarity Economy

WG 14 - Digital platforms and ESS

WG 15 - Experience reports, incubation practices and university extension



WG 16 - Implementation and measurement of the Sustainable Development Goals (SDGs)

WG 17 - Black Entrepreneurship

WG 18 - Culture and Creative Economy

Art. 4º - Up to fifteen abstracts will be selected per Working Group.

Paragraph One: The selection of abstracts will be the responsibility of the coordinators of each Working Group.

Paragraph Two: The result of the approved abstracts will be published on the event website on March 23, 2021.

Art. 5º – The abstract submission will be made through the event website and the final article will be submitted by e-mail [ciriecbrasil2020@gmail.com](mailto:ciriecbrasil2020@gmail.com).

Art. 6º – Papers in Portuguese, Spanish, French and English will be accepted.

Art. 7º – Each work may have up to 3 (three) authors, with up to 2 (two) submissions per person, regardless of being an author or co-author.

Art. 8º – Authors of approved abstracts must register for the event.

Art. 9º – Once the article is submitted, the inclusion or exclusion of authors will not be accepted.

Art. 10º – General aspects of the complete paper:

- a) The works must clearly contemplate: Introduction; Methodology; Results and discussions; Conclusion and Bibliography;
- b) Paper size: A4 (29,7 x 21 cm);



- c) Paper orientation: portrait;
- d) Font: Times New Roman / Size 12;
- e) Spacing: simple;
- f) Alignment: justified;
- g) Margins: upper: 3 cm; bottom: 2 cm; left: 3 cm; right: 2 cm.
- i) Uppercase titles and lowercase subtitles

Art. 11 – The papers will be presented orally, between April 14 and 16, 2021, on an online platform to be indicated later.

Art. 12 – To issue a presentation certificate, the work must be presented by at least one of the authors duly registered for the event.

Art. 13 – The complete articles sent within the deadline and according to the formatting rules, will be evaluated by the Scientific Committee and will be published in the event's electronic book in case of approval.

Paragraph One - The best works selected by the Scientific Committee of the Event will be published in a special book, edited in partnership with IPEA.

Art. 14 – When submitting articles, authors automatically assign their copyright to CIRIEC Brasil for transmission of the presentation on the internet and publication of abstracts and full papers.

Art. 15 – Registration for the event will be made on the event website, in the following categories:

Category	Registrations until 05/apr/21	Registrations from 06/apr/21	Registrations until 05/apr/21	Registrations from 06/apr/21
Professionals	R\$ 500,00	R\$ 700,00	R\$ 250,00	R\$ 350,00



Graduate students	R\$ 300,00	R\$ 500,00	R\$ 150,00	R\$ 250,00
Undergraduate student	R\$ 200,00	R\$ 400,00	R\$ 100,00	R\$ 200,00
Members of partner ventures	R\$ 200,00	R\$ 200,00	R\$ 100,00	R\$ 100,00
Affiliated to the Latin American CIRIEC's (Argentina, Brazil, Colombia, Costa Rica and, Mexico)			Free	Free

Art. 16 – Omitted cases will be resolved by the Organizing Committee.

Campinas, 02 February 2021.

Organizing committee