



# **Presentation**

## **Social Economy & social enterprise development in the European Union**

### **CIRIEC CONFERENCE**

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# Social Economy in the EU: the political situation

- **Council Conclusions on the Social Economy** (2015) together with: EP resolutions, EESC opinions, CoR opinions;
- **GECES report** and recommendations (October 2016);
- ***"Start up and Scale-up"* Initiative** (October 2016);
- Series of actions coordinated by the launch of an **Internal Task Force** between different services (January 2017);
- Launch of a **new Expert group in 2018** on "Social Economy and Social Enterprises" – More than 70 experts.

# Presentation of the actions

## 1. Access to funding

*EasI Programme (demand and supply side) – Structural Funds + Preparation of the new MFF (Invest EU /social window);*

## 2. Access to markets

*Social Public procurement – Increasing relations between traditional enterprises and social economy enterprises – Tackling cross borders issues;*

## 3. Improving framework conditions

*Mapping of social enterprises in Europe – The “Better entrepreneurship tool” – Education/training (ie: cooperatives entrepreneurship education project)*

# Presentation of the actions

## 4. Social innovation, technologies and new business models

*Digitalisation and its impact on social economy (blockchain/ on line platform) - Promoting social innovation (Prize/Social innovation challenges platform)*

## 5. International relations

*Support to dedicated countries/regions – increased cooperation with international organizations (GSEF/UNTFSSSE/OECD...)*

# Increasing the visibility of Social Economy: *European Social Economy Regions Initiative*



**Awareness-raising** and **better recognition** of social economy at regional and local level;

Gradual setting-up a **European social economy community**;

**Identification of joint challenges** and preparing the ground for regional and inter-regional collaboration.



# Thank you!

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"EU for Social Economy & Social Enterprises"*

**Website:**

<https://ec.europa.eu/growth/sectors/social-economy>