



The Influence of Digital Transformation and Approach on the Social Economy and Solidarity

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Outline

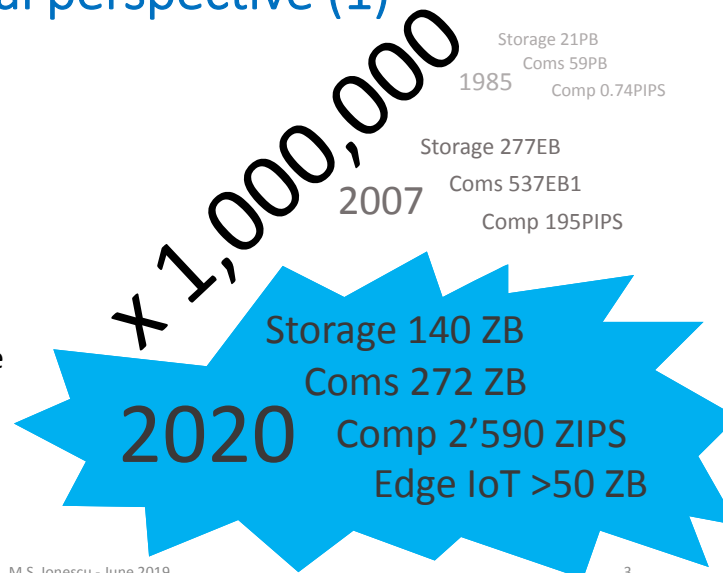
- Introduction, general perspective
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Introduction, general perspective (1)

- Foundation of the digital economy is positioned on the scientific concept, the “DATA” concept in all the economic, social, scientific, human cultural activities
- The quasi-totality of the physical structures of intelligent applications translated from I.T. in the business environment result in the appearance of **digital data**.
- In 2010 Humanity entered the **zettabyte digital data era!**

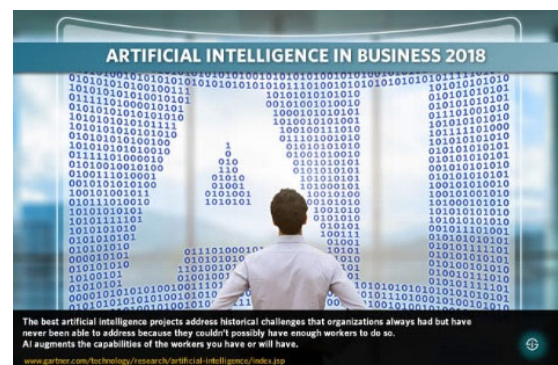


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Introduction, general perspective (2)

- In the **DIGITAL ECONOMY**, the data are practically „**economic assets**“, like any other, a very high degree of importance having the parameters that influence the new concepts and business models chosen , as well as their quality, type, cost allocation.
- There are **new paradigms introduced by the Artificial Intelligence Vector** in the future decision process leading to optimal financial allocations for expenses and costs generated by the chosen business model.
- Data by a wide variety of technological sensors and new procedure at the decision-making level.

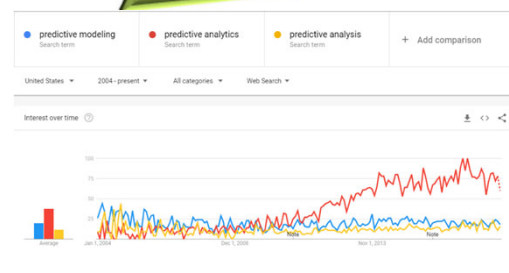


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Predictions and managerial decision

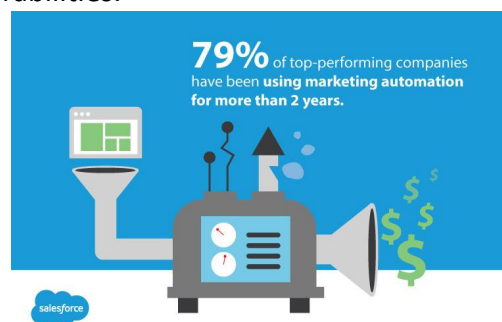
- **Prediction becomes a major trend** in solving the problem of managerial decision-making.
- Addressing the issue at the level of top-level organizational decisions, we identify the following entity levels:
 - (a) Data level;
 - (b) Prediction level
 - (c) Level of neuro-mimic model development
 - (d) Operational-strategic level.
- **scientific-decisional standards** of the used machines and automata, thus of the „**artificial intelligence**“
- Need of **models** for specific processes and algorithms specific to the human rationality area are reinterpreted as **strategic operational developmental predictions**.



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The impact of new digital technologies on the labor market

- The 4th industrial revolution began along with the take-over in the business world of the concepts, paradigms and operational-strategic models specific to Artificial Intelligence.
- The **automation of an increasing number of operations as a very current strategic trend**, technological change inducing, besides certain benefits and predictable vulnerabilities.

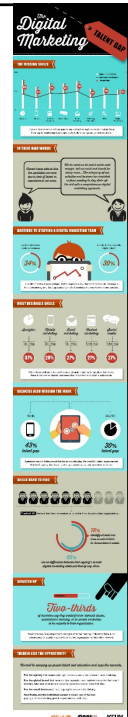


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The new vision concerning jobs: drama or hope

- Digitization of the economy to its entire micro, medium and macro levels attracts the attention of elitist academic entities, forecasts in the medium and long term, announces **the disappearance of more than half of jobs in advanced economies of the world** - mass character, with **enormous social impact**, the response to this type of challenge is one induced by all economic organizations
- **Do NOT deny or underestimate** the future effects of the challenge of digitization on jobs!
- **Find alternative solutions, new types of digital jobs, new skills!**
- Operational perception and strategic vision on human resources, their allocation and induction of automation processes within the generation of **higher added value in complex manufacturing processes** within the scope of „Artificial Intelligence”: the strongest influence on the human individual positioned for economic organizations on "entry level" competence levels.

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Influences induced to implementation of automation and learning

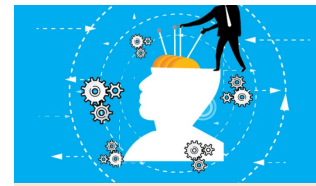
- Recent attention given to the **implementation platforms of the new technologies** of the issues of automation and learning.
- The implementation and the transposition into operation of certain procedures and algorithms specific to automatic learning: the **central trend is structured on statistical methods that develop predictability models for the sets of intrinsic and extrinsic systemic data**, significant for economic organizations.
- Automation is vulnerable in the face of the human individual if data systemic implemented are required, other than those required for current operations and development of strategic predictions.
- Business models that are appropriate to implement the concepts and paradigms derived from Artificial Intelligence are identifiable as follows:
 - ❑ Requires the **development of a predictive to the detriment of causal deduction**;
 - ❑ They have a **relevant degree of autonomy**, external influences not external are negligible.

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Thinking and human decision

- Implementation of automation for business process management provides a great opportunity for further development of native abilities but also those accumulated through educational processes.
- What is essential: the **monitoring activities, in-depth understanding of the totality of the phenomena induced for jobs**, vulnerabilities generated by the human individual, the possibilities of solving and improving by introducing the new coordinates of digitization.
- Human qualities and abilities there are two major action areas:
 - **Professional training-educational training**, the present that shapes skills and abilities is insufficient or degraded by the realities existing in the specialized market;
 - The **fundamental transformation of educational concepts, the role of transversal abilities** is essential, the generation of innovative solutions difficult to imitate by competition, lead to educational domains that develop, then distribute the values of Artificial Intelligence.



NEW SKILLS:

- **communication and cognitive skills**
- **creative-innovative skills**
- **Socializing & situational skills**
- **Perceptible tasks and operationalization skills-**

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Impact on the labor market, dimensionality and depth: towards more sustainability

- Key conditionality for a social economy is that the **ability to develop sustainable strategies and prognoses with a relevant degree of continuity is matched by realistic and consistent public policies**.
- The dimensionality and social depth of the phenomena approached are positioned in a major gap (distance) from the general training-education strategies, the identification of the corresponding jobs (positions), the employment and effective operability.
- **At the state decision-making level**: the articulated and operationally transposable strategies that ensure the proper functioning of the total labor market mechanisms are subject to scientific, social, economic transversal studies with repercussions into the entire human society.
- We propose that **at regular, well-determined time intervals, studies aiming the automation of job** duties, positions with the highest degree of vulnerability, new potential locations to be created, potential transactional automation processes need to be updated based on a process continuously by correlating the used data.
- The **complementarity of the assignment of job duties between man and machine** becomes a central concern within the operational structure of a social economy.

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Digital Transformation and Social Dialogue

- The study and analysis structures applicable to the new economic reality on the labor market have **a strong inter-job reflection and are a bridge between state authorities, local government and trade unions** expressing the willingness and necessities of the players on the labor market.
- Two processes with a relevant degree of impact such as „**co-innovation**” and „**co-elaboration**”, in which the final users are involved, from the human resources management.
- Studies developed by specialized EU bodies, proving the degree of job security, clearly show that **the involvement of organizational human resources leads to a minimization of real and potential risk**.
- **Common rules**, clearly defined time points, locations positioning, lead to **an added value generated by each individual contribution**.

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Conclusions



- The concept of „**artificial intelligence**” in the social economy has a high degree of difficulty with regard to **exact location**.
- Interesting areas have a multitude of **theoretical and practical affinities with the social economy issue**, its offer is extremely varied by ontological methods provided, non-contentious learning networks, complex processes of the same type, these approaches have concrete confirmation on real case studies in the recent history of science.
- Applying the approaches and methods specific to „artificial intelligence” give and will give in a certain strategic approach **concrete results, real successes within the business models used in the social economy**.
- The concepts, paradigms and algorithms developed by „**artificial intelligence**” induce **innovating cognitive trends, such as singularity and transhumanism**, which then find wide ranges of applications within the economic models specific to the social and solidarity economy

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