



**JEAN MONNET NETWORK**

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*Governance of Public Organisations  
in the 21<sup>st</sup> century economy*

**INTERNATIONAL CONFERENCE  
of Erasmus + Jean Monnet EUsers Network**

co-organised by



Normandie Université

**Rouen, 9 June 2017**

**Rouen University – Pôle des Sciences du Tertiaire – Amphi 600  
3 avenue Pasteur, 76 000 Rouen**

## Presentation of the Conference

All over the world, public authorities, both local and national, are now at the head of very important economic heritages. They contribute to public goods production, to the provision of public utilities and to the satisfaction of basic needs to ensure the well-being of the population. While privatisations throughout the world, during the last three decades, have reduced the size of the public sector, the movement has been interrupted and even reversed since the 2008 crisis: notably, by nationalisations which have sought to rescue companies in difficulty and to preserve the production equipment against the risk of cessation of activity, or by "re-municipalisation" aimed at giving decision-makers better control over the provision of public utilities. For public authorities, it is a matter of having tools enabling them to carry out public action, to conduct strategic policies serving the territories. In this context, considering also the depletion of public resources and the introduction of new public management standards, the good governance issue of public organisations is of great importance to serve at best the general interest.

Since 2012, CIRIEC has conducted several research programs under the aegis of its International Scientific Commission "Public Enterprises / Public Services" and, in France, by its Scientific Commission "Public Economy". At the international level, its research activities have been carried out, since 2014, in connection with the Jean Monnet EUsers Network (Services of general interest in the EU: a citizen perspective on the public-private alternative), bringing together six universities and financed by the European Union.

The present International Conference aims at presenting the research results and at carrying out a shared reflection on new forms of governance in the service of the general interest. It brings together public decision-makers, business leaders and academics to discuss issues essential to the good governance of public action.

## **PROGRAMME**

**9:00 – 9:30: Welcome coffee**

**9:30 – 10:00: Opening**

- Opening of the Conference by Joël ALEXANDRE, President of the Université de Rouen Normandie (France)
- Françoise GUEGOT, Vice-President in charge of higher education of the Regional Council of Normandy (France)

**10:00 – 10:30: Plenary session 1**

*Presidency: Jacques Fournier, Honorary President of CIRIEC-International and of CIRIEC-France*

- Philippe BANCE, Université de Rouen ; President of CIRIEC's International Scientific Council (France)
- Massimo FLORIO, University of Milan; EUsers Jean-Monnet Network Coordinator; President of CIRIEC's International Scientific Commission "Public Enterprises/Public Services" (Italy)

**10:30 – 11:00: Keynote speaker**

- Louis GALLOIS, President of the Supervisory Board of Peugeot S.A. (France)

**11:00 – 11:20: Coffee-break**

**11:20- 12:45: Plenary session 2**

*Presidency: Alain Arnaud, President of CIRIEC-France*

- Marie-Christine VERGIAT, Member of the European Parliament– GUE (France)
- Lucie MUNIESA, Deputy Director-General of the Agence des Participations de l'Etat (APE) (France)
- Jean-Luc LEGER, President of CESER Normandie (France)

*Exchanges with the audience*

**12:45 – 13:45: Lunch on site**

**13:45 – 15:15: Workshop A – *Models of organisations of public services: regulation and public missions***

*Presidency: Massimo Florio*

- Bernard BOLLY, Director of Form'Action André Renard – FAR (Belgium)
- Michel PAPAUD, Director General « Services » of Grenoble-Métropole ; former Prefect Alpes-de Haute-Provence (France)
- Francesco TIMPANO, First Vice-Mayor of Piacenza; University of Piacenza (Italy)

*Exchanges with the audience*

**15:15– 15:30: Coffee-break**

**15:30 – 16:45: Workshop B – *Resources for quality services: financing, human resources, users' participation***

*Presidency: Luc Bernier, University of Ottawa (Canada)*

- Massimo CINGOLANI, European Investment Bank (EIB) (Luxembourg)
- Thierry MIGNAUW, former Director of SNCF-Réseaux (France)

*Exchanges with the audience*

**16:45- 17:15: Closing by Alain ARNAUD, Philippe BANCE, Jacques FOURNIER**