



Promoting social and solidarity economy - SSE

The Up Group Experience

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1964: creation as a worker's **co-operative**

The Up Group established in France as a worker's co-operative called **Chèque Déjeuner**, and is deeply rooted in **Social and Solidarity Economy - SSE**



Strong **values** as:

- reconcile economic and social utility activity ,
- Managing the company as democratically as possible,
- Reinvest the profits in the collective project.

A common goal: The **sustainability** of the employment and of the co-operative



50 years of economic and social **development**

From a unique product to 5 markets...

100 trademarks

A wide variety of media (voucher, card , mobile apps, platforms ...)





50 years of international development

From France to ... 17 countries





50 years of **development** of the co-op model



2014: Chèque Déjeuner celebrated it's 50 years

2015: Groupe Chèque Déjeuner became the **UP Group**



2016: The **Cheque Dejeuner** co-operative merged with its French subsidiaries



50 years of economic and social **development** at the international level

** Datas: 2015*





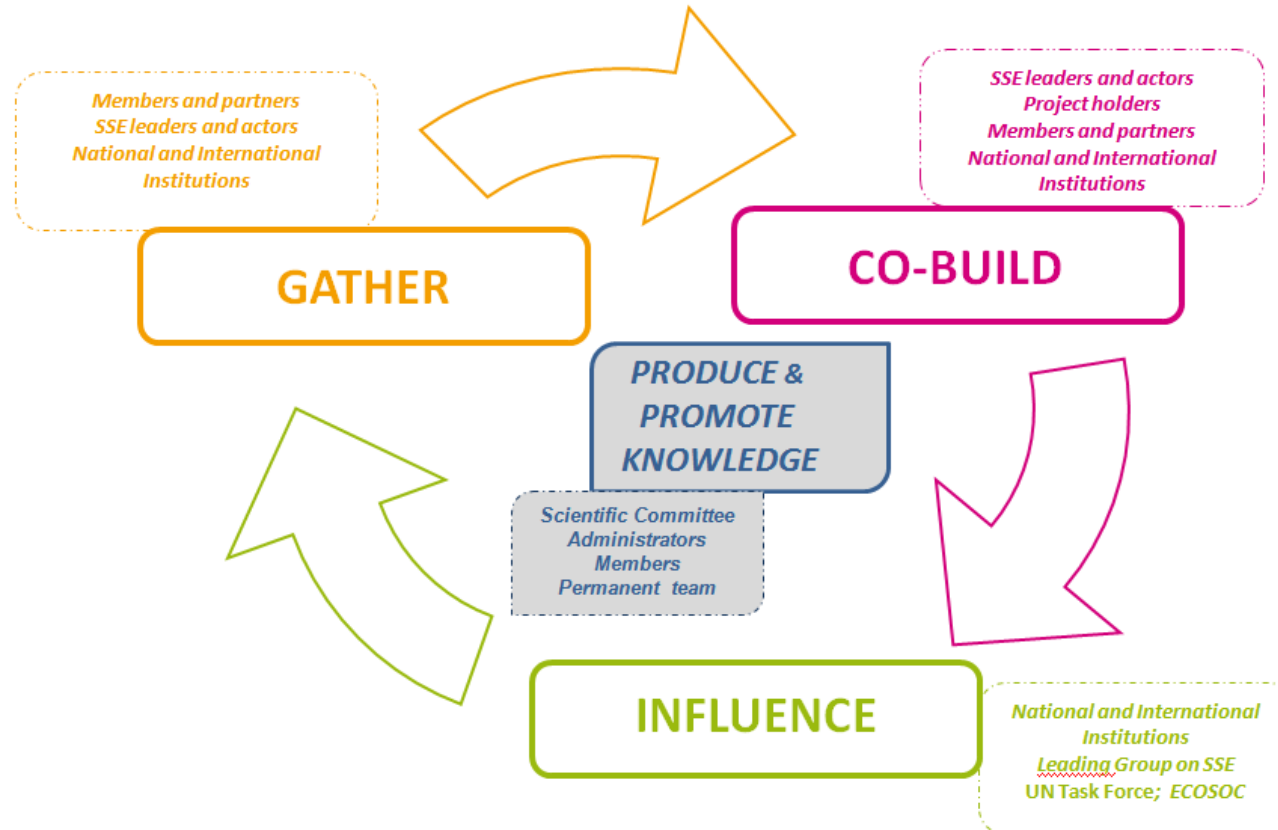
Focus on MBM



**Les Rencontres
du Mont-Blanc**
The Mont-Blanc Meetings

The Mont-Blanc Meetings provide a cross-mission function of **KNOWLEDGE PRODUCTION AND PROMOTION** which serves its three fields of action :

- 1/ GATHER SSE LEADERS AND ACTORS
- 2/ CO-BUILD SUSTAINABLE AND INCLUSIVE INITIATIVES AND PROJECTS
- 3/ INFLUENCE INTERNATIONAL POLICIES AND AGENDAS FOR SSE





Focus on the MBM



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What about the activities of MBM ?

Created in 2005

MBM are a worldwide meetings any two years:

- **SSE leaders and entrepreneurs, non-governmental bodies, researchers, ministers ...**
- **7th edition in 2015, the next one will be in 2017**

The co-branding of numerous events in the world

A project place and an initiatives report

The permanent co-secretary of the ILGSSE – UN

The latest working program, launched in 2015, is as follows :

Axis 1. Cities and territories financing: food sovereignty, climate change, global governance

Axis 2. Social policy and inequality in human settlements: housing, transport, education, health, social protection, social inclusion

Axis 3. Urban local economy, entrepreneurial transformation modes: culture and development, technical innovations, forms of employment, alternative energy, digital

To finish, the Mount Blanc Meetings has created a Scientific Committee, chaired by Prof. Abdou Salam Fall, from Senegal, and has signed a partnership with CIRIEC International.



Focus on the ILGSSE - UN

The international Leading Group on SSE UN -ILGESS-UN- was created in 2014, thanks to the French President and the Mount Blanc Meetings.

Its main objectives are:

- promote the social and solidarity economy (SSE) in the world, making this form of entrepreneurship accessible to all people and to increase the recognition of this economic model in public policies implementation
- submit concrete suggestions promoting SSE to national and international bodies during major international summits or national consultations on SSE (law bills and financing in particular).
- Involve the SSE to a new model of development and the development of solutions for climate change, its necessary inclusion in the Agenda of cities and urbanization policies, financing for sustainable development...

It is composed of :

- States from all continents
- Civil society organizations
- International institutions

The Leading Group adopted a joint declaration on September 2015, the 28th during the High level side event organized in parallel to the 70th UN General Assembly-New York.

And the same high level side event took place this year in NYC 3 days ago ...



HIGH LEVEL EVENT OF THE LEADING GROUP ON SOCIAL AND SOLIDARITY ECONOMY

Hosted by the French President of the Republic François Hollande

SAVE THE DATE

Monday 28 September 2015, 4pm – 6pm

Room CR7-CB, United Nations HQ, New-York



In collaboration with

UN-NGLS
Non-Governmental Liaison Service



Thank you for your attention

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