Digital Agenda Vienna

Online Collection of Ideas

1

Composition of the Digital Agenda

2

Discussion of the Digital Agenda Online
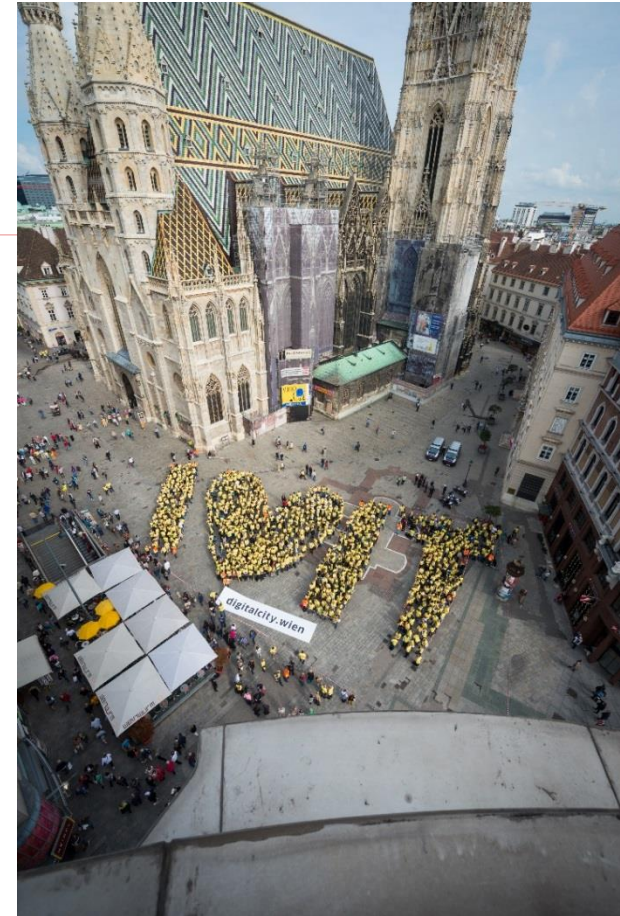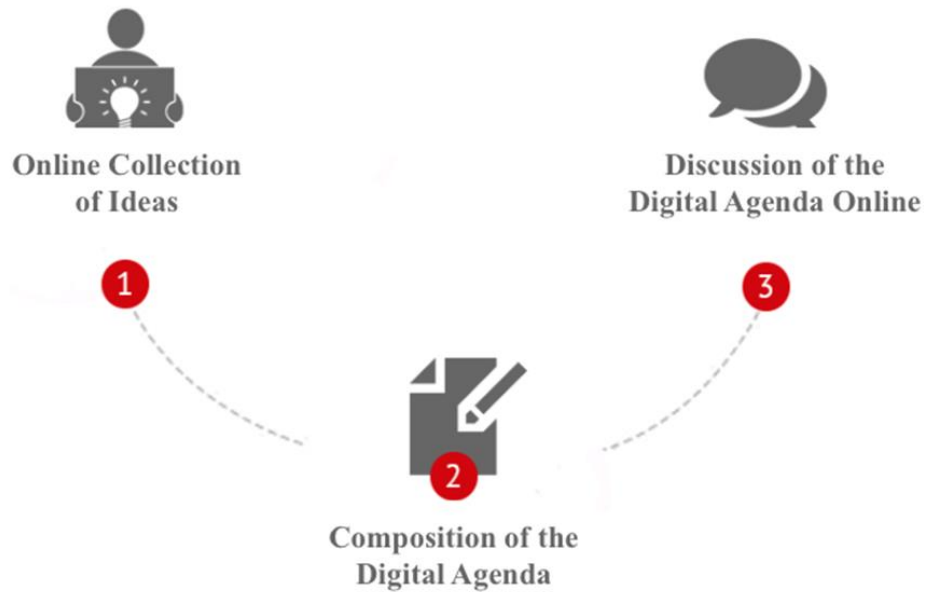
3

Overview

- ⛊ Digital Agenda Vienna
  - ○ Vienna's new ICT strategy
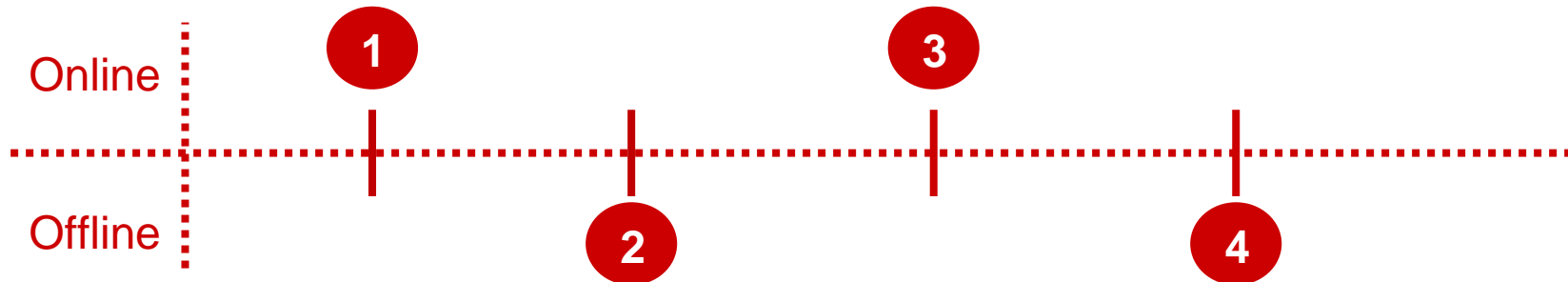 - ○ online participation

- ⛊ DigitalCity.Wien
  - ○ An independent initiative of the administration of Vienna & committed IT companies

Digital Agenda Vienna

- Based on a citizen-centred approach
  - online → collection of ideas
  - offline → in-depth discussion
- Result: Vienna's program for a future-oriented ICT strategy
  - … can be [read online](#) (www.DigitaleAgenda.wien)
  - … is constantly further developed

The Process

Online
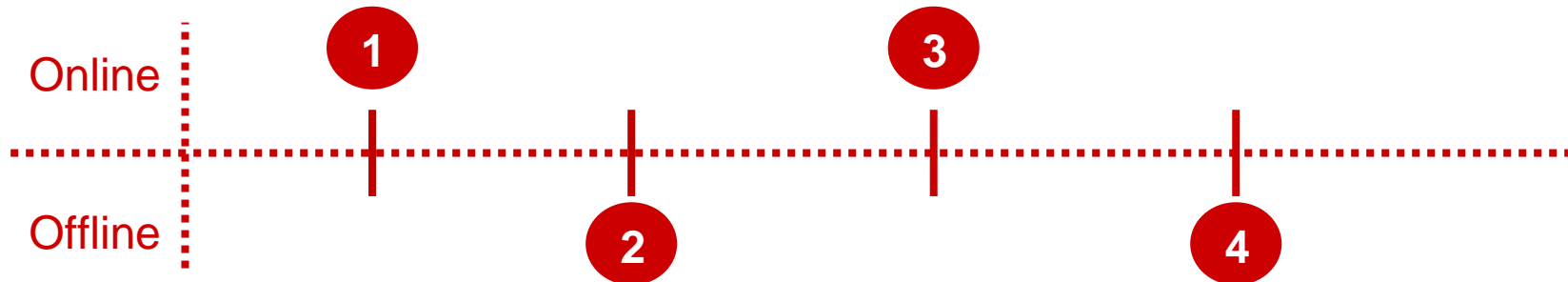
Offline

1 **Idea generation**:

17 September – 19 October 2014

Questions:

- What should the future design of the City of Vienna's ICT nfrastructure be like?
- How can ICT be used to develop Vienna's position as a business location?
- How can the City of Vienna benefit from ICT to better support its customers in all stages of life?
- How is ICT changing the way administrative authorities work in the future?
- What reservations do you have about an increasing digitalisation of the Vienna City Administration?

#DigitalesWien
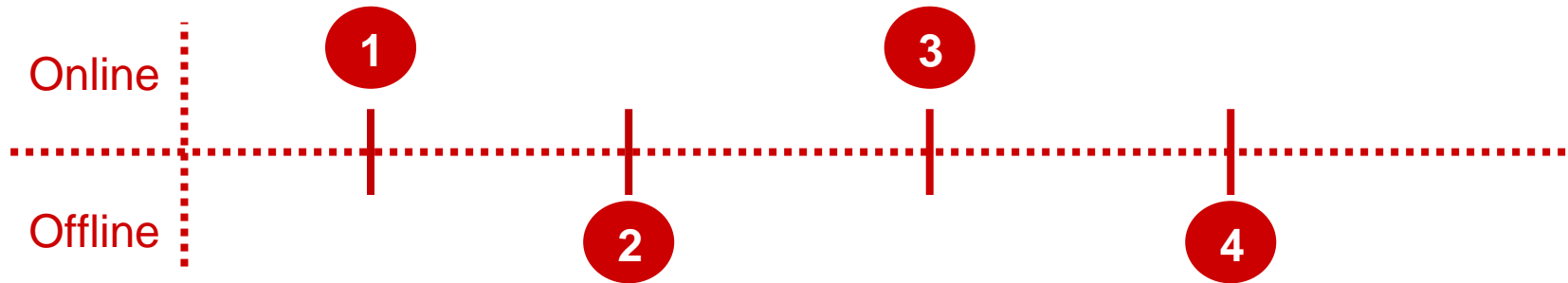
The Process

Online

Offline

2
- 478 registrations
- 172 ideas
- 296 comments
- 2451 likes/dislikes

Drawing up the strategy paper (offline): 19 Oct 2014 – 7 April 2015
with 5 working groups on
- Services offered and ways to increase active citizen involvement
- Promoting the IT location
- IT in education and research
- Security, protection and credibility of City of Vienna data
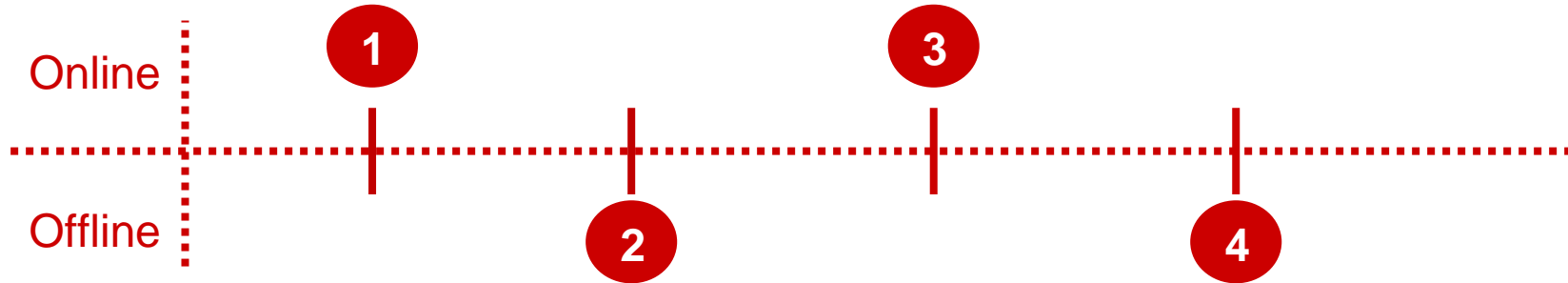- City of Vienna IT

The Process

Online

Offline

1 **2** **3** **3** **4**

Strategic debate: 8 – 30 April 2015
- 622 registrations
- 313 comments
- 2999 likes/dislikes

Revising the strategy paper (offline): May 2015

wien
at

The Process

Online

Offline

① ③

② ④

4

🛡 **Publication:** 16 June 2015

🛡 https://www.digitaleagenda.wien

Vienna principles

1. Trust & Security
2. Transparency, Openness & Participation
3. Inclusion, Solidarity & social Sustainability
4. Gender maintenance
5. Citizen-orientated
6. Strengthening the business location
7. Consolidation
8. Innovation
9. Flexibility & Learning

Flagship projects

- Proving security and transparency in data handling
- City of Vienna app
- Using QR codes
- Smart kids
- Code studio
- DigitalCity.Wien
- Digital mobility
- Citizens' portal (Single Point of Contact): "*Always close to my city*"

Digital Agenda Vienna *KONKRET*

- Put the 'Digital Agenda' program into action

- Online Collection of further ideas
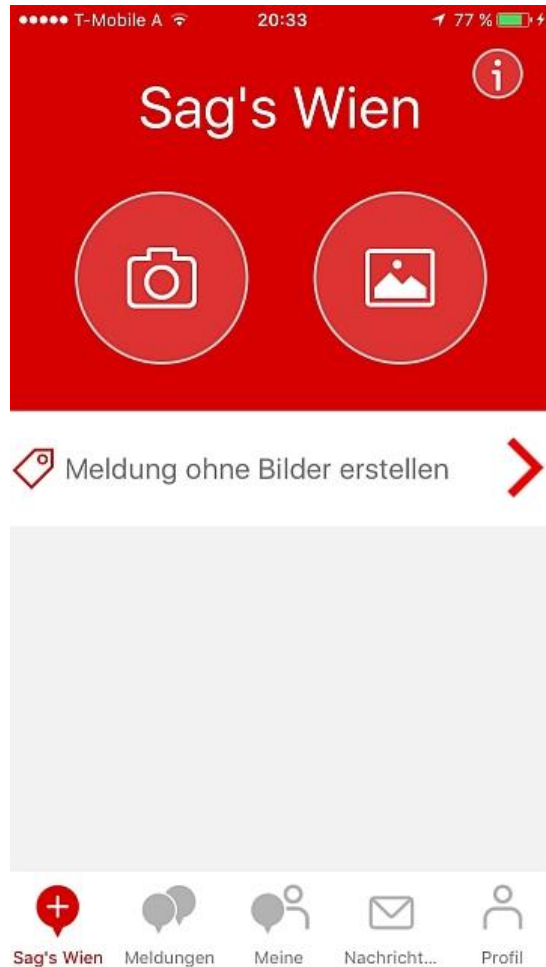- *"Innovative app services for Vienna & its citizens"*

ongoing project!

105 ideas
867 registrations
105 ideas
320 comments
1303 likes/dislikes

open space

Vienna Calling

- an mobil App with which disturbance can be simply announced to the city
- Anonymously or registered
- Likes
- 3 photos upload
- Connected with backend Application (workflow
- Department for Citizen Needs is partner
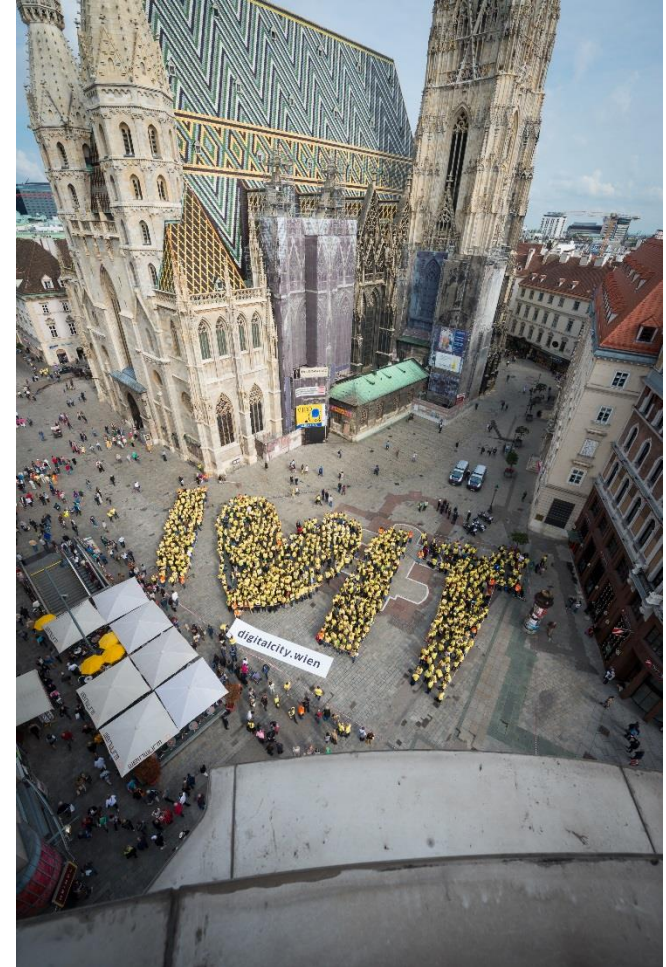
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Vienna Calling

Inovation Hub Vienna

D.A.R.T.

Innovation Hub

- small
- agil
- earnings oriented
- with sole responsibility
- flexibel
- Multidisziplinär
- own space
- high communication

DigitalCity.Wien

- Started in 2014 as an independent Initiative of the administration of Vienna & committed IT companies
- Raises public awareness in the importance of IT in Vienna
- Main Projects 2016: education initiative, women in IT, etc…
- DigitalCity.wien

Thanks for your attention