## A philosophical look at globalization



#### Introduction

As philosophy use a process of questioning, we shall ask four questions:

- I. What is the function of a philosophy of globalization?
- II. Does innovation give a new form to the economic culture?
- III. What ethics needs the social and solidarity economy
- IV. What public culture for the digital age?

### I. Why a philosophy of globalization?

Because globalization is at the same time a reality and its representation, it needs a worldview which can be shared by everyone. After the dream of an alliance for the world peace, the competition makes of the personal creativity a universal ability which each has to improve all his life long.

#### II. Does innovation renew economic culture?

Innovation at first serves the globalized competition. However, because the increasing importance of the motivations in the reasons for producing and for consuming, we must combine with the technical inventiveness the power to create a relational, existential and social added value.

# III. What ethics is required by social and cooperative economy?

The ethics of well-being is based on an individualistic utilitarianism which is philosophically weak and economically wrong. For the social progressivism, the individuality finds its own fulfilment in its work only by increasing itself in a collective power, by developing its capacity to act and by concretizing the abilities with which it is endowed.

## IV. What public culture at the digital age?

When action becomes interaction, the understanding of others (public, citizens, customers, students ...) is the justification for developing knowledges and building projects. So, intercomprehension becomes the mental and spiritual material of the democratic culture at the age of the new digital media.