

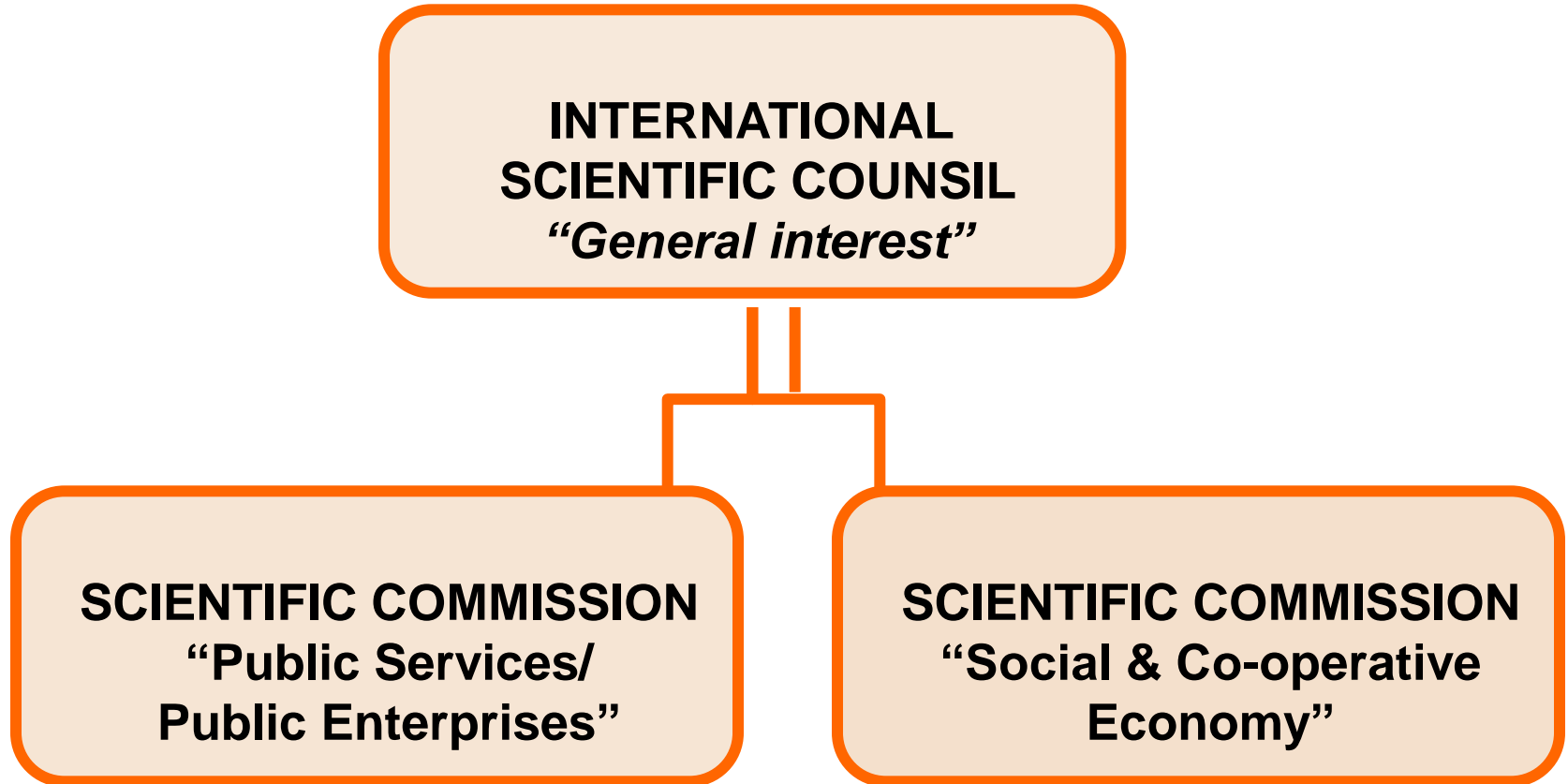
# CIRIEC Research on Social Economy. An Overview

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*CIRIEC – INTERNATIONAL [www.ulg.ac.be/ciriec](http://www.ulg.ac.be/ciriec)  
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# **WHO WE ARE AND WHAT WE DO**



## 1. Scientific journal:

### ***Annals of Public and Cooperative Economics***

Published by Wiley-Blackwell and indexed in Scopus, Econlit and others. National sections have their own journals.

## 2. Specialized Serie

### ***“Social economy & Public economy”***,

Brussels, P.I.E. Peter Lang

## 3. CIRIEC *Working Papers*

## **1. CIRIEC International Congress**

31st Congress in Reims (France), 2016

## **2. CIRIEC International Research Conferences on Social Economy**

1<sup>st</sup> : Victoria (Canada), 2007

2<sup>nd</sup> : Östersund (Sweden), 2009

3<sup>rd</sup> : Valladolid (Spain), 2011

4<sup>th</sup> : Antwerp (Belgium), 2013

5<sup>th</sup> : Lisbon (Portugal), 2015

➔ Around 300-400 researchers from around the world

## **International research :**

### **1. International working groups (IWG-Ciriec)**

(20-30 'quality' researchers from 12-15 countries that choose their research topic)

### **2. Projects for international institutions**

Answers to Call for tenders (e.g. European Commission, European Social and Economic Committee...)

# Research topics of the IWG-Ciriec (1)

## 1. **Concept of the social economy and first economic panorama: an international perspective**

→ Defourny, J. et Monzon, J.L. (dir): (1992): *Economie sociale. The third sector*, Bruxelles, De boeck.

## 2. **Evolution of the cooperative principles facing markets**

→ Monzon, J.L., Spear, R., Thomas, A. Y Zevi, A. (dir) (1996): *Cooperatives, Markets, Cooperative Principles*, CIRIEC, Bruxelles.

## 3. **The social economy facing the employment and the welfare state crisis**

→ Defourny J., Favreau L. & Laville J.-L. (dir) (1998): *Insertion et nouvelle économie sociale : un bilan international*, Desclée De Brouwer, Paris.

→ Laville J.-L./Nyssens M. (dir) (2001) *Les services sociaux entre associations, Etat et marché. L'aide aux personnes âgées*, La Découverte, Paris

# Research topics of the IWG-Ciriec (2)

## 4. Challenges of the SE groups and cooperative holdings

→ Côté D. (dir) (2001): *Les holdings coopératifs. Evolution ou transformation définitive ?* De Boeck Université, Brussels.

## 5. Governance in SE and the role of managers

→ Chaves,R., Cornforth,C., Schediwy,R. & Spear,R. (eds) (2004): *Governance and management in the Social Economy*, special issue, *Annals of Public and Co-operative Economics*, Vol. 75-1. (+ Ciriec Espana; Coopérative et solidarités)

## 6. Methodes and indicators of the Social Economy

→ Bouchard,M.J. (dir) (2011) *The worth of the Social Economy*, P.I.E. Peter Lang.



# **\_Research topics of the IWG-Ciriec (3)**

## **7. The social economy in the public policies**

- Chaves,R. & Demoustier,D (eds) (2013) The emergence of SE in Public policies. An international perspective, P.I. E. Peter Lang.

## **8. Organization and Governance in social economy enterprises**

- Gani Aldashev, Marco A. Marini & T. Verdier (eds) (2015) Governance of Non-Profit and Non-Governmental Organizations – Within- and Between- Organization Analyses, *Annals of Public and Cooperative Economics*, Vol. 86, 1, 2015.

## **9. Statistics on the Social Economy – How should they be produced?**

- Marie J. Bouchard & Damien Rousselière (eds) (2015) *The weight of the Social Economy*, P.I.E.Peter Lang.

1. CIRIEC (2000): *The enterprises and organisations of the third system. A strategic challenge for employment*, CIRIEC – DGV European Commission, Liege.  
Available at: [www.uv.es/uidescoop/ciriec](http://www.uv.es/uidescoop/ciriec)
2. CIRIEC (2006): *Report of the Social Economy in the European Union*, European Social and Economic Committee, Brussels.
3. CIRIEC (2006): *Manual for a Satellite Account of SE enterprises (Cooperatives and Mutuals)*, European Commission, Brussels.

4. CIRIEC (2008): *Evaluation of the representativity and role of member organizations of Cooperatives Europe in the social dialog of European Union member states (with Cooperatives Europe)*, Liege.
5. CIRIEC (2012): *The Social Economy in the European Union*, European Social and Economic Committee, Brussels.

# **THE SOCIAL ECONOMY AS A RESEARCH FIELD**

## **Social Economy:**

- Part of a plural economy
- Activities and organizations that are democratically governed and not for profit – oriented

## **An economic field in expansion around the world**

- It represents jobs, essential economic and social activities
- Aims at mutual and general interest goals
- Recent new attention from national and international authorities in the context of the global crisis (financial, economic, social, ecological)

## **World Recognition and Attention**

- International Summit of Co-operatives (2012, 2014, 2016)
- Social Economy World Forum (2013, 2014, 2016)
- UNRISD (2012-2015)

## **Scientific Events**

- 16 events and 7 calls for contributions (FR, EN, SP) only between July 2015 and October 2016

## **Publications**

- Scientific journals dedicated to the SE
- Scientific journals in various disciplines (admin sciences, social sciences, political sciences, dev. econ, law...)
- Collections of works with scientific publishers

## **Research Groups and Networks**

- Research centers and groups in more countries every year
- Theoretical, conceptual and linguistic competition
- International networking of researchers

## **Management**

- Participative governance
- Financing mix, marketing and strategy, accountability,
- Procurement, inter-organizational relations

## **Sociology, Political Sciences, Development economics**

- Public policy
- SE and services of general interest
- Social innovation, social cohesion, social capital
- Economic and social development (rural, local, regional)
- Financial inclusion, social services, housing, employment, etc.

## **Conceptualization**

- Definition and quantification of SE
- New social economy forms and fields of action
- Impact indicators

## **Transformations of the context :**

- Growing inequalities
- Transformation of welfare states, New public management
- Emerging and developing economies, unmet needs and social aspirations
- New sources of financing for “social investment”
- Calls to “scale up” social impact

## **Transformations of the SE:**

- New waves of SE initiative
- New forms of SE organizations
- Social innovation + technological innovation
- Evolution of institutionalized SE (“coopitalism”)
- New initiatives outside SE
- International networking of SE actors



## **Organization and business models**

- Pluralism and hybridity, Embracing a paradox perspective, Ecology, New institutionalism
- Financing growth vs. Sustaining variety and viability

## **Sector and territory**

- Multi-stakeholders and international solidarity
- New waves of SE, New territories of action

## **Sustainable development models**

- Social and technological innovations
- Sustainable growth and development
- Existing and New SE ecosystems

## **Research methods and conceptualization**

- Codification of new social innovations in the SE
- Quantitative analysis, international comparison
- Measurement of the SE sector and impacts
- Partnership research with SE actors

# **SPECIAL THANKS TO RAFAEL CHAVES**

**Outgoing President  
International Scientific Commission  
on Social and Cooperative Economy**

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