



INTERNATIONAL CONFERENCE OF CIRIEC

The Future of Public Enterprise

Role and governance in the implementation of innovative strategic policies and economic development

Paris, February 25th 2015

Centre « Pierre Mendès-France » in Bercy

Following three decades of large-scale privatisation, public authorities, at the national or local level, still own today, fully or partially, a wide range of enterprises or organisations providing citizens with goods and market services.

With the 2008 financial crisis, we even experienced a trend reversal through the implementation of nationalisations, often displayed as temporary but aiming at saving enterprises in difficulty, preserving the production tool against the risk of cessation of activity.

On the other side, a phenomenon of “re-municipalisation” occurred at the local level allowing public authorities to better control the delivery of public services; in the framework of globalisation, issues arise on resources and tools for States to pursue strategic policies.

In this context of public enterprises, CIRIEC led scientific programmes in 2012-2014 developed by the International Scientific Commission “Public Enterprises – Public Services” of CIRIEC International and the Scientific Commission “Public Economy” of CIRIEC France.

The international conference, organised with the support of the French Ministry of Economy, Industry and Digital Affairs and of the Galilée.sp association, has the objective to present CIRIEC’s research results and to debate on public enterprises’ future perspectives, together with policy-makers, managers and academics.

PROGRAMME

Conference moderator: Patrick LELONG, economic journalist at France Info

Morning session:

8.15: Welcome ¹

- 9.00-9.05: Opening: Alain ARNAUD, President of CIRIEC International
- 9.05-9.20: Carole DELGA, Secretary of State for Trade, Craft, Consumers and Social and Solidarity Economy Affairs

9.20-9.40: Prof. Philippe BANCE (University of Rouen, France), President of CIRIEC’s International Scientific Council: **The issue of the public enterprise and its future challenges**

9.40-10.00: Prof. Massimo FLORIO (University of Milano, Italy), President of CIRIEC International Scientific Commission “Public Enterprises- Public Services”: **The renewal of the public enterprise: an overview across the world**

10.00-10.20: Exchanges with the room

10.20-10.40: Coffee break

¹ **Considering the safety device, welcome will be at 8.15 (An ID card will be required when entering the Ministry and your bags are likely to be controlled).**

- **10.40-12.00: Round Table 1: Specificities and own innovation capacities of public enterprises**
 - Erich HAIDER, General Director, LINZ AG, Austria
 - Célia BLAUDEL, President, Paris Water, France
 - Chantal MALO, main Vice-President 'International Affairs', Investissement Québec, Canada
 - Dominique MAILLARD, Chairman of the Executive Board, Electricity Transport Network, France

12.00-12.20: Exchanges with the room

12.20-12.40: Prof. Luc BERNIER (ENAP, Canada): **Enterprises, public organisations and general interest missions: lessons from CIRIEC studies**

12.40-13.00: Exchanges with the room

13.00-14.00: Lunch at buffet

Afternoon session:

- **14.00-15.20: Round Table 2: Future activity sectors for public enterprises**
 - Rainer PLASSMANN, Director of personnel and of local public services policies, Stadtwerke Köln holding company, Germany
 - Grégoire POSTEL-VINAY, Head of the Mission 'Strategy', General Direction of Enterprises (French Ministry of Economy, Industry and Digital Affairs), France
 - Martin BECKMANN, Policy Officer 'Policy and Strategy', Federal Board of ver.di (Vereinte Dienstleistungsgewerkschaft – main German trade union), Germany
 - Marc-André FEFFER, Joint General Director, Groupe La Poste, France

15.20-15.40: Exchanges with the room

15.40-16.00: Coffee break

- **16.00-17.20: Round Table 3: Forms of governance in future public enterprises**
 - Hans CHRISTIANSEN, Secretary of the OECD Working group on public shareholding and privatization, main economist at the Enterprises Affairs Division, Financial and Enterprise Affairs Direction, OECD
 - Jean-Paul DENANOT, European MP, Co-President of the intergroup « Common Goods and Public Services »
 - Solenne LEPAGE, Director of Transportation investments, State Investment Agency, France
 - Jacques RAPOPORT, Deputy Chairman of the Executive Board, SNCF, France

17.20-17.40: Exchanges with the room

- **Conclusions:** Jacques FOURNIER, Honorary President of CIRIEC-France and Prof. Gabriel OBERMANN (WU Vienna).
- **Major testimonial: Louis GALLOIS**
- **Closing by Michel SAPIN, Minister of Finances and Public Accounts**