# **PROGRAM**





# 30<sup>th</sup> INTERNATIONAL **CONGRESS**

**GENERAL THEME** 

Public, social and cooperative economy: **Innovative Answers to Global Issues** 

Buenos Aires, October 29-31, 2014









# **WELCOME**

We welcome you and invite you to take part in the



# 30<sup>th</sup> INTERNATIONAL CONGRESS



# The Public Economy, Social and Cooperative: Innovative responses to global problems

To be held in Buenos Aires, Argentina, 29, 30 and October 31 of 2014

The modality of the Congress will be through plenary sessions with keynote presentations, workshops in simultaneous with presentations, discussions and scientific work presented. All of which formed an area of discussion, based on the search for innovation with the objective to provide answers to the global problems of our time, from the perspective of the companies of the Public Economy, Social and Cooperative.

A wide range of themes of interest sets up the stage of work to develop, with the challenge that implies a global change increasingly necessary.

Also, the City of Buenos Aires "La Reina del Plata" awaits you with its music, Tango, its traditional cuisine of beef, a variety of nightly shows, museums, galleries, cultural centers and places of interest.

# THE INTERNACIONAL CIRIEC AND THE ARGENTINA CIRIEC EXPECT TO HAVE YOUR PRESENCE



Presidencia de la Nación

EVENT DECLARED OF NATIONAL INTEREST PRESIDENCIA DE LA NACIÓN ARGENTINA



EVENT DECLARED OF COOPERATIVE AND MUTUAL INTEREST INSTITUTO NACIONAL DE ASOCIATIVISMO Y ECONOMÍA SOCIAL (INAES)



DECLARED TO BE OF INTEREST TO THE LEGISLATURE BY SENADO DE LA NACIÓN ARGENTINA







IRIEC (International Center for Research and Information on the Public, Social and Cooperative Economy) is a prestigious international scientific organization non-governmental, headquartered in Belgium, whose objectives are to promote the search for information, the scientific research and the dissemination of work on the sectors and activities that have as their main task to serve the general interest and to the development of the social economy; government intervention in economic matters, regional plans, public enterprises, cooperatives, mutual societies, associations, societies labor and other forms of social economy. Its action is intended, in this regard, the information and the mutual enrichment of professionals and scientists.

**The CIRIEC INTERNATIONAL** was established in 1947 and is headquartered at the University of Liege (Belgium). Currently with national sections in 15 countries: Germany, Argentina, Austria, Belgium, Brazil, Colombia, Canada, Spain, France, Italy, Japan, Portugal, Sweden, Turkey and Venezuela.

One of the objectives of the CIRIEC is to promote the organization of the state and of all the university researchers in the field h of Social Economy; boost work teams, stimulate areas of knowledge focused on the Social Economy and, along with the aforementioned, establish strong linkages between Universities and companies of Social Economy.

he CIRIEC conducts symposia, seminars, scientific meetings and international congresses in the bi annual form with prestigious personalities at the global level. In the publications field, the results of the investigations are prominent through the collection Social Economy and Public Economy, the work of the scientific departments, and the magazine ANNALES DE ÉECONOMIE PUBLIC, SOCIAL ET COOPERATIVE ECONOMICS, with more than 100 years of publications, founded in Geneva in 1908.

CIRIEC is also focused on scientific research worldwide, through the International Scientific Council composed of leading academics and experts in public, social and cooperative activity.

IAIES -The Argentine Reserch Institute of Social Economy, is a scientific institution that since its founding in 1966 has developed its academic activities in the dissemination and promotion of the Social Economy in different aspects, all of them oriented to the public good as first purpose. It is a non-profit institution and its actions have been primarily focused in the scientific research, in the dissemination and training.

It is also, since 1966, the ARGENTINE SECTION OF THE CIRIEC INTERNATIONAL with headquarters in Liege, Belgium, and one of the oldest sections within that institution of an international character. It is currently one of the 15 countries of the region, with active participation, both at the Board of Directors as in the International Scientific Council, with assistance, presentations, and various scientific papers in international congresses. The volunteer task developed by its members in the various stages has allowed the Institute IAIES remains a valid reference for those who understand the solidarity system as a way of life that includes the role of creativity, democracy and freedom. The trajectory and the examples of the great men who formed part of this institution show, by themselves, the values and ideals on what they were cemented.

About the IAIES activities, it is necessary to point out the production and editing of the NOTEBOOKS OF SOCIAL ECONOMY (inspired by Les Annales) whose dissemination is widely known in the scientific aspect, in both the National and Latin American levels, as a point of reference. These Notebooks were published for the first time in 1979.

For the foregoing reasons, it is worth noting that the IAIES is the pioneering institution in the scientific and technical publications of the Social Economy in Argentina and in several other countries of America. The activities of scientific character of IAIES cover: Publications of the Notebooks of Social Economy, specific investigations, seminars, training courses, events and national and international conferences on Social Economy.

he 30th Congress under the motto, Social, Public and Cooperative Economy: Innovative Answers to global issues, pretends throug the exhibitions of international specialists, presentation of papers and workshops with discussions, address from the standpoint of public and social enterprises and cooperatives the major challenges in that it is immersed the world today, so as to provide answers through innovation and knowledge, for a change increasingly necessary, in the human development and its habitat.







# **AUTHORITIES**



### **Praesidium 2012-2014**

# **Honorary President**

Erich HAIDER, Executive Director, LINZ AG, Austria; Vicepresident of CIRIEC-Austria

### **President**

Léopold BEAULIEU, President and Chief Executive Officer (CEO) of FondAction (National Fund for the Development of the national trade unions CSN): President of CIRIEC Canada

# **Vice-Presidents**

Alain ARNAUD. President of Mutualité Fonction Publique (MFP); President of CIRIEC-France Hajime IMAMURA, Professor at Toyo University; Vicepresident of CIRIEC-Japon Norbert SCHMIDT, Director of Human Resources Berliner, Wasserbetriebe AöR, Alemania (until July 2013 since then: N..., Germany)

### Other members

Leona DETIEGE, Ex Minister; Ex Mayor of the city of Amberes. President of the Committee of Users of P&V: President of CIRIEC-Bélgica José Luis MONZÓN CAMPOS, Professor at University of Valencia; President of CIRIEC-España Massimo PINCHERA, Vicepresident and General Secretary of CIRIEC-Italia

#### Treasurer

Jean-Pierre GRAFÉ. Ex Minister. Ex Member of the Parliament, Bélgica

#### **General Director**

Bernard THIRY, General Director and President of the Board of Directors, ETHIAS; Professor at the University of Liège, Bélgica

### **Managing Director:**

Barbara SAK



### **Board of Directors**

# **Honorary President**

Erico E. PANZONI

#### President

José Pablo PUZINO

# **Vicepresident**

Antonio E. H. CARTAÑÁ

#### Secretary

Edgar R. GIGENA

### **Prosecretary**

Carlos Alberto FARÍAS

# Treasurer

Isaac BERGER

#### **Protreasurer**

Daniel Roberto MARTÍNEZ

# Members

Silvia HIDALGO José M. Rodríguez CABARCOS Natalia M. RAVINA Eduardo Pedro MOLINERO

# **Alternate members**

Rubén Emilio ZEIDA Rubén A. MASÓN Federico Arturo RAVINA Juan Carlos VERA Silvina LAIS PUZINO

### **Auditor of accounts**

Abraham AUSTERLIC

### Alternate auditor of accounts

Juan Carlos VILANOVA



# **Direction of The Scientific Department** of The Congress

Carlos Farías. Silvina Lais Puzino

# **Direction of Organization of The Congress**

José Pablo Puzino - IAIES, CIRIEC-Argentina Léopold Beaulieu - CIRIEC international Bernard Thiry - CIRIEC international Barbara Sak - CIRIEC international Silvina Lais Puzino - IAIES, CIRIEC-Argentina

# **Congress Organizing Committee - Staff**

# IAIES-CIRIEC ARGENTINA

Marcelo Berger Alan Bompadre Bernardo Ceballos Lorena Domínguez

Matías Gallo Edgar Gigena

Elías González

Silvia Hidalgo

Eduardo Molinero

Melina Renson

Eduardo Rodríguez

Román Rossi

# CIRIFC

INTERNATIONAL

Leona Detiège

Fabienne Fecher

Suzy Lhonneux

Audrey Mélotte

Christelle Pasquier

Isaac Berger Eduardo Domínguez

María Elena Galazzo

Ricardo Gigena

Ariel Michaliszvn

Osvaldo Peiretti

Roberto Reyna

Adriana Scarpa Osvaldo Tarelli

Juan Carlos Vera



# Wednesday October 29

# 19:30 OFFICIAL OPENING OF THE 30TH INTERNATIONAL CONGRESS OF CIRIEC

Welcome cocktail/reception - at the Palace of the Legislature of the City of Buenos Aires, Peru 130

- Representatives of the City of Buenos Aires
- José Pablo PUZINO, President of IAIES, CIRIEC-Argentina
- Welcome and presentation by IAIES, CIRIEC-Argentina around the general Congress theme to set it into perspective
- Léopold BEAULIEU, President of CIRIEC international; President of CIRIEC-Canada



View of the Golden Room of the Palace of the Legislature of the City of Buenos Aires





# **Thursday October 30**

# **HOTEL NH CITY & TOWERS** SALÓN GAUDI THEATRE

#### **WELCOME AND DISTRIBUTION OF CONFERENCE BAGS** 8:00

#### PLENARY SESSION OPENING CEREMONY - Innovative Answers to Global Issues (with a transcontinental vision) 9:00

a Chair: Léopold BEAULIEU, President of CIRIEC international; President of CIRIEC-Canada 10:30

- Carlos TOMADA, Minister of Labour, Employment, and Social Security, Argentina
- Patricio GRIFFIN, President, National Institute of Associative Movement and Social Economy (INAES), Argentina
- Oscar GONZALEZ, Secretary to Parliament Relations of Ministers, Argentina
- José Pablo PUZINO, President of IAIES, CIRIEC-Argentina
- Jean LACHARITE, Vice-President and in charge of the International Solidarity, Confédération des Syndicats Nationaux (CSN), affiliated at the Trade Union Confederation of Americas (TUCA) and at the International Trade Union Confederation (ITUC), Canada on The trade union movement, an ally of the social economy
- Jean-Claude MARCOURT, Vice-Minister-President of the Walloon Government, and Minister of Economy, Industry, Innovation and Digitalisation; Vice-Minister-President of the Government of the Federation Wallonia-Brussels, and Minister of Higher Education, Scientific Policy and Media, Belgium on The role of Innovation and Social economy facing global issues

10:30

a 11:00

11:20

**COFFEE BREAK** 

#### 11:00 PLENARY SESSION 1: CIRIEC's Research network and its achievements

Chair: Leona DETIEGE, President of CIRIEC-Belgium а

- Luc BERNIER, former President, International Scientific Council of CIRIEC on CIRIEC's researches in public, social and cooperative economy and on CIRIEC's project "Agora of the Social Economy and the General Interest"

#### 11:20 PLENARY SESSION 2: Return to state ownership and re-municipalisation

Chair: **Leona DETIEGE**, President of CIRIEC-Belgium a 12:15

- Renate BRAUNER, Vice-Mayor of Vienna, Executive City Councillor for Finance, Economic Affairs and Vienna Public Utilities, Austria
- Edgardo FORM, President of the Social Economy Parliamentary Commission of the Government of the city of Buenos Aires; President of the Cooperative Funds Mobilization Institute, Argentina on The importance of solidarity economy in cooperative
- Alain ARNAUD, President of the Mutualité de la Fonction Publique (MFP), President of CIRIEC-France on Reappropriation Public action and common goods

#### 12:15 PLENARY SESSION 3: The institutional and legislative development of Social Economy

Chair: Monika VANA, Member of the European Parliament, Austria

13:00

- Hajime IMAMURA, Director 'International Relations', CIRIEC-Japan on The institutional and legislative development of social economy in Asia
- Patricio GRIFFIN, President, National Institute of Associative Movement and Social Economy (INAES), Argentina on Conflict, consensus and consultation for the institutional and legislative development of social economy
- Jérôme FAURE, Chief of the Mission for Innovation, Social Experimentation and Social Economy, France on The French law on solidarity and social economy: a change of paradigm

13:00

a LUNCH

15:00



# Thursday, October 30 - 3 parallel working sessions

15:00 a 16:30

WORKSHOP B Employment and youth	WORKSHOP C Environment and territorial development
Moderator: <b>José Pablo PUZINO</b> , President of IAIES, CIRIEC-Argentina	Moderator: <b>Edgar GIGENA</b> , Secretary of IAIES, CIRIEC-Argentina
SUBTHEMES - Social inclusion - Social markets - Social prevention	SUBTHEMES  - Role of social economy  - Impact of public and social economy enterprises  - Public policies and local development
<ul> <li>Jérôme SADDIER, General Director, Mutuelle Nationale Territoriale (MNT), France on Youth and social enterprises initiatives</li> <li>Renate BRAUNER, Vice-Mayor of Vienna, Executive City Councillor for Finance, Economic Affairs and Vienna Public Utilities, Austria on the Job guarantee-programme for the youth</li> <li>Carlos LA SERNA, National University of Córdoba, Argentina on Work, social economy and identity</li> </ul>	<ul> <li>Silvina PUZINO, Bernardo CEBALLOS, Osvaldo PEIRETTI, Scientific Board of CIRIEC-Argentina on Local development: the milk enterprises in an integrated territory</li> <li>Yves KOTTELAT, FO Trade Union Federation on Public services &amp; Health, France on Social impact of territorial policies</li> <li>Cesar ORTIZ &amp; Marietta BUCHELI, University Javeriana in Bogotá, Colombia</li> <li>Rainer PLASSMANN, Stadtwerke Köln, Germany on The Cologne Network of Services of General Interest</li> </ul>
Q/A & Discussion	Q/A & Discussion
	Moderator: José Pablo PUZINO, President of IAIES, CIRIEC-Argentina  SUBTHEMES - Social inclusion - Social markets - Social prevention  - Jérôme SADDIER, General Director, Mutuelle Nationale Territoriale (MNT), France on Youth and social enterprises initiatives  - Renate BRAUNER, Vice-Mayor of Vienna, Executive City Councillor for Finance, Economic Affairs and Vienna Public Utilities, Austria on the Job guarantee-programme for the youth  - Carlos LA SERNA, National University of Córdoba, Argentina on Work, social economy and identity





17:00 a 18:30

Chair "José Barea" of Economic and Financial Studies	WORKSHOP B (foll.) Employment and youth	WORKSHOP C (foll.) Environment and territorial development
Moderator: <b>José Luis MONZÓN CAMPOS</b> , President of CIRIEC-Spain	Moderator: <b>José Pablo PUZINO</b> , President of IAIES, CIRIEC-Argentina	Moderator: <b>Edgar GIGENA</b> , Secretary of IAIES, CIRIEC-Argentina
Special Chair set up by the Universidad CEU San Pablo in Madrid and the Institute of Fiscal Studies (IEF) of the Spanish Ministry of Finance and Public Administration  Awarding of the medal 'Cátedra José BAREA'	<ul> <li>Claude DORION, Coordinator, International Solidar Development (DSI), Canada &amp; Alexandre Antonio DA SILVA, Special advisor of Federation of Brazilian cooperatives and solidarity enterprises, (Unisol), Brazil on International Cooperation and partnerships between public and social economy</li> <li>Christophe CLAES, Secretary General, Intradel, Belgium on From environment to inclusion: from words to action at Intradel, intermunicipal waste treatment company</li> <li>Silvia HIDALGO &amp; Isaac BERGER, Executive Board of IAIES, CIRIEC-Argentina on Action and prevention facing unemployment, public policies and social compromises</li> <li>André Ricardo DE SOUZA, Federal University of São Carlos, Brazil, on A decennial assessment of an "other</li> </ul>	- Marcel GROLEAU, President of the Union of Agriculture Producers (UPA) in Québec, Canada on Essential elements for a sustainable development of agriculture and private forestry  - Massimo FERRARI, Member of the Board, Azienda Trasporti Milanesi (ATM), CIRIEC-Italy on Mobility and public transport in megacities: the challenge for the XXIst century  - Hernando ZABALA SALAZAR, Fundación Universitaria Luis Amigó, President of CIRIEC-Colombia on Setting up cooperative networks in the Antioqua Department (Colombia) as territorial development process  - Hector POLINO, former national deputy, IAIES, CIRIEC-Argentina on The importance of cooperatives, mutuals and social economy organizations for the local and regional development of inland cities and villages in Argentina
	decennial assessment of an "other economy" in Brazil	inland cities and villages in Argentina
	Q/A & Discussion	Q/A & Discussion





# Friday, October 31

# **HOTEL NH CITY & TOWERS** SALÓN GAUDI THEATRE

9:00 a 10:15	PLENARY SESSION 4. Public, private and social economy partnerships to finance large infrastructures (complementarities between types of enterprises/economies)  Chair: Heidrun MAIER-DE KRUIJFF, Managing Director, CIRIEC-Austria
	<ul> <li>- Franz WEINTÖGL, General Director, Graz-Köflacher Bahn und Busbetrieb GmbH, Austria on Regional railways as success factor</li> <li>- Christian José MORA PADILLA, Director Instituto de Estudios del Ministerio Público, Colombia</li> <li>- Ariel GUARCO, President of the Cooperative Confederation of the Republic of Argentina (COOPERAR)</li> </ul>
10:15 a 10:45	COFFEE BREAK
10:45 a 12:30	PLENARY SESSION 5. Social impact of public policies and social economy policies Chair: Alain ARNAUD, Vice-President of CIRIEC international
12.00	<ul> <li>José Luis MONZÓN CAMPOS, President of CIRIEC-Spain on Social enterprises and social economy: methodological proposals to measure their socio-economic impact</li> <li>Marie J. BOUCHARD, Vice-President 'International Affairs' of CIRIEC-Canada; University of Québec in Montreal, Canada on Measuring and Storytelling in Policy Design and Assessment of the Social Economy</li> <li>Angelika FLATZ, General Director III - Public Service and Administration Innovation, Federal Chancellery of Austria on Strengthening accountability in public administration: The Austrian Approach</li> <li>Alberto PONTONI, Professor at the National University of Buenos Aires, Argentina on From globalization growth to cooperative</li> </ul>
	<ul> <li>development</li> <li>Daniel CHAVEZ, New Politics Programme Coordinator, Transnational Institute (TNI), Uruguay</li> <li>Dante CRACOGNA, Consulting Professor, University of Buenos Aires, IAIES, CIRIEC-Argentina on Design and implementation of public policies in social economy</li> </ul>
12:30 a 13:15	PLENARY SESSION 6. Round table on lessons from the Congress and perspectives for CIRIEC Chair: José Luis MONZÓN CAMPOS, President of CIRIEC-Spain
	- Conclusions by <b>Rernard THIRY</b> General Director, CIRIEC international

- Léopold BEAULIEU, President of CIRIEC international; President of CIRIEC-Canada

- José Pablo PUZINO, President of IAIES, CIRIEC Argentina

- N..., New President of CIRIEC international

13:15

a LUNCH

15:00





# Friday, October 31 - 3 parallel working sessions

15:00 a 16:30

WORKSHOP D Training and education in public, social and cooperative economy	WORKSHOP E Public policies related to Energy	WORKSHOP F Access to healthcare
Moderator: <b>Silvina PUZINO</b> , Scientific Board of IAIES, CIRIEC-Argentina	Moderator: <b>Rainer PLASSMANN,</b> Stadtwerke Köln, Germany	Moderator: <b>Jean-Manuel KUPIEC</b> , General Delegate of CIRIEC-France
<ul> <li>Renate DEININGER, Director of Public Management Studies, University of Applied Sciences Vienna, Austria on Teaching public governance</li> <li>Philippe BANCE, University of Rouen; Vice-President of CIRIEC-France; President of CIRIEC's International Scientific Council on Heterodoxy in economics and its teaching. What perspectives?</li> <li>Carlos FARIAS, Scientific Director of IAIES, CIRIEC-Argentina &amp; Juan Luis MORENO, Argentina on The 8th cooperative principle</li> <li>Luis VALLADARES, Newspaper editor, Mundo Cooperatives and mutual, IAIES, CIRIEC-Argentina on new mission for cooperatives and mutuals: prevention of addictions</li> <li>Michiyo IMAI, Meiji University, Social Enterprise Research Group Japan on Education in Social Economy and collaborative training among cooperatives</li> </ul>	<ul> <li>Robert GRÜNEIS, Managing Director, Wien Energie, Austria on Smart city Vienna and the Part of Wien Energie</li> <li>Evariste FEURTEY, Université du Québec à Rimouski (UQAR) &amp; Carol SAUCIER, former President of CIRIEC-Canada and UQAR, Canada on Communitarian Wind energy in Quebec and France: state of art, opportunities for communities and development perspectives</li> <li>Koen Albregts, former Director, Christian Worker Movement (ACW), Belgium on Limburg Climate fund project</li> </ul>	- Thierry BEAUDET, President of the Group MGEN (Mutuelle Générale de l'Education Nationale), France on Access to health and solidarity  - Harald GECK, Member of the Board of Directors, Upper-Austrian Health and Hospital Corporation (gespag), Austria on the Sustainable financing of health services  - William JANSSENS, Managing Director, Febecoop, Belgium on Cooperative pharmacies  - Elisa TORRENEGRA, Vice-President of International Mutual Association (AIM)-Latin America; President of AMA (Alliance of Mutualism of America); Director of GestarSalud, Colombia
Q/A & Discussion	Q/A & Discussion	Q/A & Discussion



17:00 a 18:30

WORKSHOP D (foll.) Training and education in public, social and cooperative economy	WORKSHOP G Technological innovations, information networks and social networks	WORKSHOP F (foll.) Access to healthcare
Moderator: <b>Silvina PUZINO</b> , Scientific Board of IAIES, CIRIEC-Argentina	Moderator: <b>Hajime IMAMURA</b> , Vice-president of CIRIEC international	Moderator: <b>Jean-Manuel KUPIEC</b> , General Delegate of CIRIEC-France
- Ricardo SERVER, Professor at the Universidad Politécnica of Valencia; Secretary General of CIRIEC-Spain on University ecosystem and social economy for a entrepreneurship of value  - Horacio F. DOMINICO, President of the Argentine College of Graduates on Cooperativism and Mutualism, Argentina on Education and empowerment in cooperatives and mutual in Argentina  - Mario RADRIGÁN RUBIO, Director, Cooperative Department in the Ministry of Economics, Chile on The role of education in the development processes of the social economy, the point of view of the Úbloca policy  - Dimas GONÇALVES, Ponteficia Universidade Católica de Campinas, Brazil & Daniel Francisco NAGAO MENEZES, Universidade McKenzie de Campinas, Brazil on Training and education in public and social economy - Study of Brazilian Law  - Estela PÉREZ RIESTRA, Associate Dean, University of Puerto Rico (Recinto de Río Piedras); Professor at the Cooperativism Institute and Graduate School of Social Work, Puerto Rico on Experiences of Cooperative Training and Education in Puerto Rico	- Jérôme FAURE & Michelle ARNAUDIES Mission for Innovation, Social Experimentation and Social Economy, France on Social innovations and experimentations basing on the Law on Social and Solidarity Economy  - Walter CHOQUEHUANCA SOTO, Dean, Peruvian Professional College of Graduates in Cooperativism (COLICOOP), Peru on Social networks et cooperatives: ICT as a competitive advantage  - Leandro MORAIS, Campinas State University & Ana Lucia CORTEGOSO, Federal University of São Carlos, Brazil on Technological innovations and social networks: A tool fostering the social economy  - Eduardo MOLINERO, Board of Directors, IAIES, CIRIEC-Argentina on Solidarity in practice: economy, production and distribution of water and energy systems via national networks of cooperatives without interconnected physical networks	<ul> <li>Armando NIETO, President of the Social Provident Mutual Divina Pastora, Spain</li> <li>Kazuhiko TABATA, Hyogo University, Japan on Health and welfare policy</li> <li>José María GARRIGA, Vice President for Latin America, International Mutual Association, IAIES, CIRIEC-Argentina on The right to health and the role of social economy</li> <li>Mayela CUBILLO MORA, Research Centre of Public Administration (CICAP). University of Costa Rica on Access and availability of health services in Costa Rica</li> </ul>
Q/A & Discussion	Q/A & Discussion	Q/A & Discussion





# **Saturday November 1**

# IAIES

Hipólito Yrigoyen 2115 1st Floor, Autonomous City of Buenos Aires

#### 10:00 **OPTIONAL VISITS OF ENTERPRISES**

• AYSA - Agua y Saneamientos Argentinos S.A. (Renationalizer enterprise) aysa



• EL HOGAR OBRERO - (Cooperative)



• HOTEL BAUEN - (Self-management workers entreprise)



#### 14:00 TRADITIONAL BARBECUE in the IAIES - farewell

# **NEWS**

Web Site of Congress:

WWW.CIRIEC-30CONGRESS.ORG INFO@CIRIEC-30CONGRESS.ORG

**Location of the Congress** Hotel NH City & Tower (5\*)

Address: Bolivar 120, Autonomous City of Buenos Aires, Argentina



# **IAIES CIRIEC ARGENTINA**

Hipólito Yrigoyen 2115, 1st Floor TE: +54 11 4952 6198 Email: iaies@uolsinectis.com.ar Web: www.iaies.org.ar



# FROM THE INTERNATIONAL **AIRPORT**

35 m (31.,4 km) through Teniente Grat Pablo Richieri Av. and Au. 25 de Mayo until

**NH CITY & TOWERS HOTEL** 



# **LODGING**

# NH CITY & TOWERS HOTEL (Place of realization of the Congress) 5 stars

Address: Bolívar 160, Autonomous City of Buenos Aires

The NH City & Tower is a superb 5 star hotel located in the heart of Buenos Aires, in the heart of the historic and commercial district of the Argentine capital. The NH City & Tower is located in an impressive building in art deco style that dates back to 1931 and has been recently renovated. This Buenos Aires hotel puts at your disposal 369 guest rooms. The rooms are elegantly decorated in soft tones and with high-quality fabrics; they also offer views over the courtyard or to the main street.

Single Room / Double (queen-size bed, 1 or 2 persons) (Includes breakfast).



### **REINA DEL PLATA HOTEL 4 stars**

Address: Hipólito Yrigoyen 647, Autonomous City of Buenos Aires

Boutique Hotel strategically located in the heart of the City of Buenos Aires, a few meters from the pedestrian Florida, Government House, Plaza de Mayo and the commercial district Puerto Madero. With easy access to all the commercial and touristic areas of interest of the city. Account with whirlpool and terrace with view to the city.

Single Room / Double (Includes breakfast)



## **TWO HOTEL 4 stars**

Address: Moreno 785 San Telmo, Autonomous City of Buenos Aires

New concept within the hotels of its category. Functional, modern and low cost, TWO is designed for those travelers who are to visit the city of Buenos Aires without spending huge sums of money on lodging but, having all the essential amenities to make your stay a memorable moment. It has 147 standard rooms, minimalist in design and functional to the needs of the travelers, and has WIFI service available throughout the hotel. Single Room / Double (Includes breakfast)



# TELEPOSTAL HOTEL - EVA PERON 3 stars (Union Hotel just 50m. from the IAIES - CIRIEC ARGENTINA)

Address: Rincón 153, Autonomous City of Buenos Aires

A true example of excellence hotel that offers everything that the traveler requires. Located in a sensitive area of the city of Buenos Aires in the vicinity of the National Congress its modern structure stands out clearly in a conglomerate of elegant buildings that give a particular environment. The Hotel Telepostal Eva Perón offers 126 beds distributed in 61 comfortable rooms" with a furniture set to the standards of modern hospitality, all with air conditioning, heating with individual temperature checker, safes, minibars and cable television with remote control. In the menu of services it provides, we can mention: DDN, Telephone, Fax, Internet, laundry and dry cleaning, medical emergencies, chauffeur service and radio taxis, restaurant and bar and a large garage.

Single Room / Double (Includes breakfast)





# **TOURISM**

# Included for companions

Date 30th October 2014 Delta tour FULLDAY TOUR - 8 hours



Tigre and delta with navigation and lunch at "The White Cat" with no-alcoholic beverages.

Take contact with the Delta, means valuing nature 's generosity and realize that this unique place in the world can never be invisible to the eyes. To comply with the above, we will depart from Buenos Aires toward this natural scenary. We will visit San Isidro, its history, its characters, we will make a stop. When we will get to Tigre we will sail between the island. The life of the islanders is very special, we will know their customs, culture and ways of life. We will disembark for lunch at "The White Cat". We will back sailing to the port of Tigre.

Date 31th October 2014 City tour HALF DAY TOUR, VISIT TO THE CITY WITHOUT LUNCH - 4 hours

This tour conveys the emotion of a multiple Buenos Aires. We will know the symbol of our

city: the Obelisk we will visit square such as De Mayo, San Martin, Alvear, the Congress; avenues: Corrientes, de Mayo, 9 de Julio, among others; neighborhs with history as La Boca, San Telmo, sumptuosus as Palermo and Recoleta, the modern Puerto Madero; the parks, Lezama, Tres de febrero, commercial and financial areas and Football Stadiums, etc.

# POST CONGRESS TOURS

#### TANGO SHOW WITH DINNER, Esquina Carlos Gardel

The tango show, of unusual techincal deplyment, and artistic proposal of international level will transport the viewer to a mystical atmosphere of tango. Esquina Carlos Gardel offers

an unparelleled and unsurpassed alternative in theme restaurants with tango show.

The dinner will be served from 20:30 and tango show will begin promptly at 22:30 ending at midnight. In Esquina Carlos Gardel coexist the most exquisite international cuisine, with typical Argentine specialitis and a wide selection of wines. Dinner is served a la carte and all drinks are incluided. The elegance and splendor living in every corner of this amazing place. The tango covers the history of the tango and nearly 25 artist on stage every night.

# FIESTA GAUCHA at "Estancia Santa Susana" FULL DAY TOUR

Upon arriving at the Estancia we will enjoy a reception with pies and wine in the grocery store. Those who wishcan visit the museum and Chapel or horseback riding. The sulky

rides scent. Then we will have a typical lunch and tango and folklore Show with malambo of Lassos. Completing the field day with the exhibiton and lullok lassoing of herds and career of brooches, skills to show the dramatic domain that the gaucho has on their horses. Criollo Skills: Career of broocjes, Bullock Lassoing of Herds, suchas Sortija Races.



# 30<sup>th</sup> International Congress

# **PROGRAM OF THE DAY**

# WEDNESDAY OCTOBER 29th 2014

11:00	15:30	19:30
Praesidium meeting	General Assembly CIRIEC (only members)	Official Opening of the 30th Congress
IAIES Hipólito Yrigoyen 2115 1st Floor	IAIES Hipólito Yrigoyen 2115 1st Floor	Legislature of The City of Buenos Aires Perú 160

# THURSDAY OCTOBER 30th 2014

08:00	09:00 A 10:30	11:00 A 11:20	11:20 A 12:15	12:15 A 13:00
Accreditation	Plenary Session and Openning Ceremony	Plenary Session a 1	Plenary Session a 2	Plenary Session a 3
NH City And Towers Hotel Bolívar 120	NH City And Towers Hotel Bolívar 120	NH City And Towers Hotel Bolívar 120	NH City And Towers Hotel Bolívar 120	NH City And Towers Hotel Bolívar 120

15:00 a 16:30	17:00 a 18:30	21:00
A) Cátedra José Barea Workshop B Workshop C	Workshop A - Transporte Workshop B Workshop C	GALA DINNER
NH City And Towers Hotel Bolívar 120	NH City And Towers Hotel Bolívar 120	Museum of ham, Puerto Madero Alicia Moreau de Justo 2020

# FRIDAY OCTOBER 31st 2014

09:00 a 10:15	10:45 a 12:30	12:30 a 13:15
Plenary Session 4	Plenary Session 5	Plenary Session 6
NH City And Towers Hotel Bolívar 120	NH City And Towers Hotel Bolívar 120	NH City And Towers Hotel Bolívar 120

15:00 a 16:30	17:00 a 18:30	18:30
Workshop D Workshop E Workshop F	Workshop D Workshop E Workshop F	CLOSING OF THE CONGRESS Farewell Drinks
NH City And Towers Hotel Bolívar 120	NH City And Towers Hotel Bolívar 120	NH City And Towers Hotel Bolívar 120

# **SATURDAY NOVEMBER 1st 2014**

10:00	14:00
VISIT OF ENTERPRISES	TRADITIONAL FAREWELL ROAST
IAIES Hipólito Yrigoyen 2115 1st Floor	IAIES Hipólito Yrigoyen 2115 1st Floor



# **Sponsors**



























EVENT DECLARED OF COOPERATIVE AND MUTUAL INTEREST INSTITUTO NACIONAL DE ASOCIATIVISMO Y ECONOMÍA SOCIAL (INAES)



EVENT DECLARED OF INTEREST BY CÁMARA DE DIPUTADOS DE LA PROVINCIA DE SANTA FÉ



DECLARED TO BE OF INTEREST TO THE LEGISLATURE BY SENADO DE LA NACIÓN ARGENTINA



EVENT DECLARED OF ECONOMIC AND SOCIAL INTEREST LEGISLATURA DE LA CIUDAD DE BUENOS AIRES