

## Previous Workshops

«The Cost-Benefit Analysis of Research Infrastructures» 2014  
Key-note speaker: Herwig Schopper

«Case histories of public enterprises: learning from success and failure» 2013  
Key-note speaker: Avner Offer

«The History of European Infrastructure Finance» 2012  
Key-note speaker: Youssef Cassis

«Quality of institutions and the performance of public service providers» 2011  
Key-note speaker: Bo Rothstein

«An Agenda for the New Public Enterprise. Ownership and governance for the general interest» 2010  
Key-note speaker: Robert Millward

«Public Investment under Budgetary Restrictions in the EU New Member States» 2009  
Key-note Speaker: Malcolm Sawyer

« Industrial Clusters, Globalization and Regional Policy in the EU» 2008  
Key-note Speaker: Michael Best

«Consumers and Utility Reforms in the EU» 2007  
Key-note Speaker: Catherine Waddams

«Cost-Benefit Analysis and Incentives in Evaluation: the EU Structural Funds 2007-2013» 2006  
Key-note Speaker: Robert Picciotto

«The Economics of the European Constitution» 2005  
Key-note Speakers: Stefan Collignon, Dennis Mueller

«Agendas for an Enlarged EU: the Challenge of Growth» 2004  
Key-note Speaker: André Sapir

«Public Services and European Economic Integration» 2003  
Key-note Speaker: Dieter Bös

«The Welfare Impact of British Privatisations 1979-97» 2002  
Key-note Speaker: David Newbery

## Workshop Coordinator

Massimo Florio

Dept. of Economics, Management and Quantitative Methods (DEMM)  
[www.demm.unimi.it](http://www.demm.unimi.it)



JEAN MONNET NETWORK

*In collaboration with:*



### Workshop Location

University of Milan, Via Festa del Perdono 7  
Room 'Sala di Rappresentanza'  
Underground line 1, stop 'Missori'  
or lines 1/3, stop 'Duomo',  
bus 54, 60, 73, 84, 94,  
tramway 12, 15, 23, 27

The participation to the workshop is by invitation only and places are limited. If you wish to attend, please contact us by e-mail to apply for admission. There is no admission fee for registered participants. Working language: English.

### Organisation

Michela Argenti  
ph. (+ 39) 02 503 21527  
fax (+ 39) 02 503 21505  
[michela.argenti@unimi.it](mailto:michela.argenti@unimi.it)



UNIVERSITÀ DEGLI STUDI DI MILANO  
Dipartimento di Economia, Management e Metodi Quantitativi



**XIV  
Milan  
European Economy  
Workshop**

**25-26 June 2015**

**'Major Public Enterprises  
in a global perspective'**

### Jean Monnet Network

'EUsers – Services of general interest in the EU: a citizens' perspective on public versus private provision'

---

## THE OBJECTIVE

The workshop will discuss the preliminary results of the project “EUsers - Services of general interest in the EU: a citizens’ perspective on public versus private provision”, funded by the EACEA – European Commission.

In collaboration with CIRIEC, the workshop will present and discuss the knowledge developed within the EUsers Network on the empirical analysis of the different provision modes, with a specific focus on public providers.

## THE TOPICS FOR DISCUSSION

The aim of this workshop is to contribute to a systematic analysis, country by country, on some key research questions:

- What is the extent of the survival or expansion of the public enterprise (PE) in a global perspective, particularly as far as large enterprises are concerned?
- Who are the major players at national and international level?
- How do they perform? How is the control of government implemented?
- What is the mission assigned by governments to the major players?
- To what extent are PE of national significance transforming themselves in multinationals?

## THE FORMAT

The format of the workshop is an in-depth discussion of a set of invited papers.

## PUBLICATION

The papers presented will be eligible for publication as DEMM Working Papers (<http://ideas.repec.org>).

At the end of the workshop, the Scientific Committee will also take decisions about publication outlets in 2015.

## SCIENTIFIC COMMITTEE

- Philippe Bance, *Université de Rouen (France)*
- Luc Bernier, *ENAP Québec (Canada)*
- Massimo Florio, *University of Milan (Italy)*
- Jane Lethbridge, *University of Greenwich (UK)*
- Gabriel Obermann, *WU Wirtschaftsuniversität Wien (Austria)*
- Ulf Papenfuss, *University of Leipzig (Germany)*
- Johan Willner, *Åbo Akademi University School of Business and Economics (Finland)*

---

## AGENDA

### Thursday 25<sup>th</sup> June

---

#### 9.00 Registration

#### 9.15 Opening Address

- Massimo Florio  
*(University of Milan)*

#### 9.20 Key-note Speaker

- Lars-Erik Fredriksson  
*(Chair OECD Working Party on State Ownership and Privatization Practices)*

#### 9:50 Case studies: EUROPE

- Austria: *Gabriel Obermann (WU Wirtschaftsuniversität Wien)*
- Finland: *Johan Willner (Åbo Akademi University School of Business and Economics)*
- France: *Pierre Bauby (Université de Paris VIII)*

#### 11.00 Coffee break

#### 11.15 Case studies: EUROPE

- Greece: *Manto Lampropoulou (University of Athens)*
- Italy: *Stefano Clò (University of Milan)*
- Ireland: *Catriona Cahill (University of Limerick)*

#### 13.00 Buffet Lunch

#### 14.00 Case studies: EUROPE

- Germany: *Stephanie Warm (Helmut-Schidt University)*
- UK: *Jane Lethbridge (University of Greenwich)*
- Switzerland: *Carole Rentsch (EPF Lausanne)*

#### 15.00 Coffee break

#### 15.15 Case studies: EUROPE

- Croatia: *Anto Bajo (University of Zagreb)*
- Lithuania: *Valdona Darskuviene (Vytautas Magnus University)*
- Russia: *Marina Klinova (MEMO)*

#### 17.00 End of the first day

---

### Friday 26<sup>th</sup> June

---

#### 9.00 Key-note Speaker

- Richard Kozul-Wright, *UNCTAD*

#### 9:30 Chinese SOE and International Markets

- *Andrea Goldstein (OECD)*
- *Yingchao Zhang (University of Vienna)*

#### 10:20 Case studies: ASIA

- India: *Sofi Dinesh (Amrita School of Business)*
- Japan: *Muneori Nomura (Kwansei Gakuin University)*

#### 11.00 Coffee Break

#### 11:15 Case studies: AMERICAS

- Canada: *Luc Bernier (Enap – Québec)*
- Brazil: *Hugo Consciência Silvestre (UNILAB, Campus de Liberdade)*
- Chile: *Francisco Castaneda (University of Santiago de Chile)*
- Uruguay: *Magdalena Bertino (Universidad de la República)*

#### 12.45 Case studies: Mediterranean Perspectives

- Algeria: *Malika Ahmed Zaïd (University Mouloud Mammeri)*
- Turkey: *Sureyya Burcu Avci (Özyegin University)*

#### 13.30 Buffet Lunch

#### 14.30 Final Round Table

- Philippe Bance *(Université de Rouen)*
- Luc Bernier *(ENAP - Québec)*
- Massimo Florio *(University of Milan)*
- Gabriel Obermann *(WU Wirtschaftsuniversität Wien)*
- Ulf Papenfuss *(University of Leipzig)*

#### 15.30 End of the workshop

15.45 Meeting of the CIRIEC International Scientific Commission ‘Public Services/Public Enterprises’

#### 17.30 End of the Meeting