

City of Östersund,
County of Jämtland,
Sweden

2nd International
Research Conference
on Social Economy
October 1-2, 2009



Program of the workshop sessions

C5
D4 (2A6)

Schedule

Parrallel Workshop Session A	October 1	14.00 - 15.45
Parrallel Workshop Session B	October 1	16.15 - 18.00
Parrallel Workshop Session C	October 2	09.00 - 10.45
Parrallel Workshop Session D	October 2	11.15 - 13.00



Länsstyrelsen
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SWEDISH COUNCIL FOR WORKING LIFE
AND SOCIAL RESEARCH



EUROPEISKA UNIONEN
Europiska regionala
utvecklingsfonden

Session A – Workshop W1 at Ciriec Research conference 2009

Thematic area: 1. Social Economy plurality in entrepreneurial forms

Session: A

Workshop: W1

Moderator: Gordon Hahn

Building: F

Room number: F214

Language: EN

Embracing social economy plurality with multiple legal frameworks - An evaluation of the Belgian case

Name(s) of author(s): Astrid Coates | Wim Van Opstal

Embracing Social Economy Plurality with Multiple Legal Frameworks - An Evaluation of the Belgian Case

Astrid Coates & Wim Van Opstal

Abstract

The social economy encompasses a heterogeneous reality and has exponents in almost any domain of economic activity. In the last decade, many countries across Europe developed innovative legal frameworks to capture the specific objectives of social economy enterprises (Dunn & Riley, 2004, Evers & Laville, 2004, Nyssens, 2006).

Entrepreneurial Politicians?

Name(s) of author(s): Sara Nyhlén

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Entrepreneurial Politicians? -a case study of how local politicians acts in order to promote local development

Local and regional development is and has been a highly debated area within researchers, politicians and practitioners. The core question has been what promotes local and regional development?

The Half-Way Point: The Canadian Social Economy Research Partnerships Three years On

Name(s) of author(s): Ian MacPherson

In 2005 the Social Science and Humanities made it awards for six regional nodes and a national “hub” for its programme of research into the Social Economy in Canada. It was a five-year programme with a total budget of \$15,000,000 divided equally among the regional nodes and the national hub.

The Effects of social enterprises on output, employment and welfare

Name(s) of author(s): Ermanno Tortia | Carlo Borzaga

The debate on SE has been stimulated by their spontaneous and sketchy emergence in various niches of activity and in various countries, stemming from initiatives taken within the civil society by social activists. To date, the category of social enterprises (SEs hereafter) has been studied by the specialized literature in a quite narrow way, while it can be more important to work out its general features.

Session A – Workshop W2 at Ciriec Research conference 2009

Thematic area: 1. Social Economy plurality in entrepreneurial forms

Session: A

Workshop: W2

Moderator: Ricardo Jose Server Izquierdo

Building: G

Room number: G1352

Language: ES

EMPRENDIZAJE COOPERATIVO EN MONDRAGON

Name(s) of author(s): NEREA LIZARRAGA GABIRONDO | BEGOÑA ARREGI MONDRAGON

Affiliation(s) of author(s): RESEARCHER | RESEARCHER

Desde los comienzos de la experiencia de MONDRAGON, Jose Maria Arizmendiarieta pretendía, más que crear empresas, tender, a través de ellas, a una sociedad sin clases en la que hubiese igualdad de oportunidades para todos los miembros de la comunidad que debía aspirar al aumento de la riqueza colectiva y no tanto de la riqueza que cada individuo ambicionara poseer para su disfrute personal. Las razones que impulsaron la erección de la Caja Laboral Popular encontraron sus principales motivaciones en lograr la cobertura económica de las Cooperativas Industriales y por lo tanto, la funci

CHALLENGES AND GUIDELINES TO DEVELOP AN INTRAPRENEURSHIP-SUPPORTIVE ACTIVITY IN MONDRAGON COOPERATIVES FACING A GLOBAL CRISIS

Name(s) of author(s): Amaia Agirre Aramburu | Rafael Altuna Erle

Affiliation(s) of author(s): cooperative member | cooperative member

En primer lugar, en este paper se describen las diferentes medidas ya adoptadas por las cooperativas de Mondragón para afrontar los tremendos efectos causados por la actual crisis mundial. En segundo lugar, desde una actitud proactiva se apuntan las iniciativas que se están barajando con el fin de revitalizar las cooperativas. El mantenimiento de la competitividad de las cooperativas requiera ahora más que nunca la necesidad de desarrollar nuevos productos, negocios, nuevas cooperativas para responder a su compromiso social para con la comunidad.

LAS EMPRESAS DE ECONOMÍA SOCIAL EN EL ÁMBITO DE LA SALUD

Name(s) of author(s): RAFAEL ÁLVARO MILLÁN CALENTI

Affiliation(s) of author(s): CENTRO DE ESTUDIOS COOPERATIVOS (CECOOP). UNIVERSIDAD DE SANTIAGO DE COMPOSTELA (ESPAÑA).

Los problemas y necesidades sociales relacionados con la sanidad, la salud en general y las prestaciones sociales con que se encuentran las instituciones públicas actuales son de difícil resolución en el actual sistema de salud. Tampoco el sector privado se muestra como un eficaz colaborador para paliar las deficiencias o carencias del público a la hora de afrontar estos problemas. De ellos, tres se van sobredimensionando, a saber, los relativos a la salud, al desempleo y la cobertura de los servicios de protección social para toda la población.

The Social Economy as a resource of local development in the Spanish case

Name(s) of author(s): JUAN JOSÉ, JUSTE CARRIÓN | JESÚS Mª, GÓMEZ GARCÍA | JOSEFA EUGENIA, FERNÁNDEZ ARUFE

Affiliation(s) of author(s): Departamento de Economía Aplicada. Universidad de Valladolid (Spain) | Departamento de Economía Aplicada. Universidad de Valladolid (Spain) | Departamento de Economía Aplicada. Universidad de Valladolid (Spain)

The deep transformations undergone by Western countries after the economic crisis have positioned the local economic development in the centre of the productive restructuring verified in many territories, which appears as a possible way of progress for some rural areas with an endogenous potential.

Session A – Workshop W3 at Ciriec Research conference 2009

Thematic area: 2. The Social Economy and Social capital

Session: A

Workshop: W3

Moderator: Pekka Pattiniemi

Building: F

Room number: F229

Language: EN

Management training as a source of competitive advantage: The Mondragon Cooperative Group case

Name(s) of author(s): Imanol Basterretxea | Eneka Albizu

Affiliation(s) of author(s): University of the Basque Country, Faculty of Economics and Business Studies, Spain. | University of the Basque Country, Faculty of Economics and Business Studies, Spain.

The origins of the Mondragon corporation go back to 1956, while today it has become a diversified business group with 103,731 employees, spread over 260 companies, half of which are cooperatives, belonging to its industrial, finance and distribution divisions.

Local Development and Community-Based Co-operatives: A Social Capital Approach

Name(s) of author(s): Richard Lang | Dietmar Roessler

Affiliation(s) of author(s): RiCC - Research Institute for Co-operation and Co-operatives, Vienna Univ. of Economics and Business

Administration | RiCC - Research Institute for Co-operation and Co-operatives, Vienna Univ. of Economics and Business Administration

The paper tries to analyze the following research question: "How does the formation of social capital among activists of community-based cooperatives effect local development?"

Given tight budget constraints and a backlog in infrastructure investments, small municipalities are seeking new forms of providing public services (e.g. eldercare) which build on civic participation. In contrast to outsourcing these services in the form of Public-Private-Partnerships, cooperative Public-Citizen-Partnerships support civic democracy on a local level.

Are there reverse relationship between work incentives within organizations and social capital networks among organizations?

Name(s) of author(s): Hajime IMAMURA

Affiliation(s) of author(s): Professor, TOYO University, Tokyo Japan

This paper analyses governance and network problems of organizations in social economy for providing personal social services confronting multi-stakeholder problems among social economy, for-profit enterprises and local governments.

Social capital and economic growth on various spatial levels – Conclusions from 63 studies

Name(s) of author(s): Hans Westlund | Frane Adam

Affiliation(s) of author(s): KTH (Royal Institute of Technology), Stockholm, Sweden | University of Ljubljana, Slovenia

This paper summarize about fifteen years of empirical research on various spatial levels on the impact of social capital on economic growth. At the lowest level, the firm level, the results are unambiguous: there is strong evidence on the impact of social capital on firms' performance. However, when the unit of research is moved from single actors to spatial units with a large number of anonymous actors, the results become less clear.

Session A – Workshop W4 at Ciriec Research conference 2009

Thematic area: 3. The Social Economy - creating employment and environmental, social and economic sustainability

Session: A

Workshop: W4

Moderator: Darryl Reed

Building: G

Room number: G1351

Language: EN

Existing situation, challenges, barriers and missed opportunities in development of Social economy in Slovenia

Name(s) of author(s): Zdenka Kovač, Msc | Stevan Stavrevic | Vanja Hazl, Maruska Erbeznik

Affiliation(s) of author(s): Zdenka Kovač, Msc research Coordinator | Stevan Stavrevic, Vanja Hazl, Maruska Erbeznik - Co-authors

Theme 7: "Social Economy development in different world regions"

Title: "Existing situation, challenges, barriers and missed opportunities in development of Social economy in Slovenia"

Methodology

The paper intends to analyse at first the existing situation on SE sector in Slovenia, key groups of actors direct and indirect, and level of their integration, vertically or horizontally, the performance indicators, compared to some best practice countries and Regions. At the end the paper will deal with policy recommendations to boost up social entrepreneurship in Slovenia.

Collective accumulation of capital in Italian worker cooperatives: an employment insurance and income smoothing hypothesis.

Name(s) of author(s): Cecilia Navarra

Affiliation(s) of author(s): EURICSE (European Research Institute on Cooperative and Social Enterprise), University of Trento, Italy

This paper focuses on Italian worker cooperatives and on their use of collective accumulation of capital in order to provide a sort of local public good to their members.

A distinguishing feature of Italian worker cooperatives is that members, though owners of the firm, cannot be seen as residual claimants: the distribution of profits on the basis of capital stakes is limited by law; accumulated reserves cannot be shared among members even at the end of the life of the cooperative; the practice of *ristorno* (distribution of part of the net residual to members on the basis of the work relatio

A Comparative Analysis of Performance Measurement in Youth Workforce Programs.

Name(s) of author(s): Kyle Farmbry | Marc Fudge

Affiliation(s) of author(s): Rutgers University - Newark, School of Public Affairs and Administration

A Comparative Analysis of Performance Measurement in Youth Workforce Programs.

Kyle Farmbry, Ph.D, Rutgers University - Newark Marc Fudge, Rutgers University - Newark

Along with job training, one of the primary goals of all workforce development programs is to develop methods that will improve the economic conditions of financially and educationally disadvantaged citizens. This paper will comparatively analyze best practiced performance measures of youth workforce programs in the United States along with those in the United Kingdom.

Session A – Workshop W5 at Ciriec Research conference 2009

Thematic area: 6.1 Interaction and partnerships with public and private actors

Session: A

Workshop: W5

Moderator: Victor Pestoff

Building: L

Room number: L216

Language: EN

HOUSEHOLDS FACING PUBLIC PRIVATE PARTNERSHIP IN UTILITIES PROVISION. NEW EVIDENCE ON AFFORDABILITY AND RATIONING IN ITALY

Name(s) of author(s): Luisa Sciandra | Costa Stefano

Affiliation(s) of author(s): ISAE, Institute for Studies and Economic Analyses

This paper analyses how the recent reforms of public utilities affect the households' welfare. The literature usually addresses this topic focusing on the supply side aspects, that is to say, the effects of these reforms on services efficiency, market competition and economic growth. Nevertheless, theoretical and empirical studies do not reach definitive conclusions about the impact of ownership changes. European Union seems to have adopted these contrasting views and suggests the implementation of different types of public-private partnerships in the provision of public utilities.

Legitimacy in cross-sector collaborations between Social Economy and Business

Name(s) of author(s): Isabel Nicolau | Ana Simaens

Affiliation(s) of author(s): ISCTE Lisbon University Institute and CIRIEC Portugal | ISCTE Lisbon University Institute and CIRIEC Portugal

Social Economy Organizations (SEO) and business firms have increasingly engaged in cross-sector collaborations. The role of SEO in the provision of social services to the populations is crucial in a world that is facing a global crisis. However, traditional funding sources and organizational capacities of SEO have not always sustained the increasing challenges and the collaborations with private actors can be critical in closing this gap.

The changing partnership between government and the third sector in Iceland

Name(s) of author(s): Omar H Kristmundsson

Affiliation(s) of author(s): Faculty of Political Science | University of Iceland

In Iceland, as well as in the other Nordic countries, the third sector have from the latter half of the 19th century had an important role in establishing and preserving the nation's welfare system (Matthies and Nordiska ministerrådet 2006). This role has evolved through three periods in Iceland. The first period, in Iceland ranging from the 1880s to the late 1960s, was characterized by a proliferation of voluntary organizations which initiated, supplied, operated, and partially financed welfare services.

Promotion of social economy in the region of Tampere city – Case cooperative entrepreneurship and intermediate labour markets

Name(s) of author(s): Niina Immonen

Proposal for presentation in second international CIRIEC research conference on the social economy (1.-2.10.2009, Östersund)

Presentation proposal for the thematic area: The social economy and new public policies (interaction and partnerships with public and private actors)

Promotion of social economy in the region of Tampere city – Case cooperative entrepreneurship and intermediate labour markets

Social economy as a concept has still largely failed to become established and is unknown to the wider public.

Session A – Workshop W6 at Ciriec Research conference 2009

Thematic area: 6.1 Interaction and partnerships with public and private actors

Session: A

Workshop: W6

Moderator: Pilar Alguacil

Building: F

Room number: F234

Language: ES

Subvenciones, Innovación y Competitividad: Estudio comparativo acerca de prácticas de gestión en Cooperativas Industriales Vascas

Name(s) of author(s): Mariangélica Martínez Chávez

Affiliation(s) of author(s): Licenciada en Ciencias Políticas y de la Administración

ABSTRACT

Las empresas se encuentran en continua competencia: "...en los factores productivos y en los clientes, y, finalmente, competencia por los ingresos con que hacer frente a los costes" (Arroyo, 2005: 14); es por ello, que configuran una estrategia a seguir: La Estrategia de Bajos Costes, y/o la Estrategia de la Diferenciación (Hagemeister, 2006; Porter, 2003).

En ambos casos, el Estado ha encontrado espacios para proteger sectores productivos, considerando que motorizan la economía y proveen puestos de trabajo, inversiones, impuestos, etc.

Towards a public policy of promotion to the social economy

Name(s) of author(s): Carola Conde

Affiliation(s) of author(s): El Colegio Mexiquense, AC,

In spite of the recent expansion of the microfinances, unlike other countries, the Mexican government has not been at least able to create a legal frame that respects and foments the different existing legal figures, much less to design a public policy for the sector of the social economy.

The paper tries to give answer to the following questions: - Why is necessary a public policy of social economy? - What must contain that policy to impel to the sector and to obtain effects and impacts in the needed population more? - Who must formulate that policy?

La Estrategia Europea de Empleo: el papel de los interlocutores sociales en la Economía Social

Name(s) of author(s): María Salas Porras

Affiliation(s) of author(s): Personal Investigador en Formación

La Estrategia Europea de Empleo: el papel de los interlocutores sociales en la Economía Social

1.- Objetivo de la comunicación

La Economía Social está asumiendo en el proscenio de la política de empleo europea un, cada vez mayor, protagonismo, lo cual queda reflejado tanto en las constantes revisiones y/o modificaciones que sufre el tratamiento que de aquella se hace, como en la ampliación de los sujetos que se pretende implicar en su materialización, entre los que se encuentran los interlocutores sociales.

2.- Cuestión concreta a abordar

Es por tanto nuestra intención ana

CONVERGENCE ANALYSIS OF THE EUROPEAN SOCIAL PROTECTION SYSTEMS

Name(s) of author(s): EMMA JUANEDA | CARMEN MARCUELLO | PILAR PUJOL

La crisis del modelo de Estado de Bienestar durante los años 80 y la necesaria reestructuración del mismo para el mantenimiento de los derechos adquiridos en los escenarios de protección viene siendo planteado a través de soluciones mixtas por parte de los estados de la UE. La búsqueda de soluciones alternativas ha favorecido la incorporación de las entidades no lucrativas así como las empresas en el sostenimiento de dichos sistemas de bienestar.

Session B – Workshop W1 at Ciriec Research conference 2009

Thematic area: 1. Social Economy plurality in entrepreneurial forms

Session: B

Workshop: W1

Moderator: Gordon Hahn

Building: F

Room number: F214

Language: EN

Continuation of Workshop AW1 - Societal entrepreneurship and social entrepreneurs

Name(s) of author(s): Chair: Gordon Hahn, SERUS Ek.För.

16,15 Opening of the second part of the seminar (as a continuation of AW1) Chair: Mr. Gordon Hahn, SERUS Ek. För.

16,30 Mrs. Ingrid Landin presents experiences of social enterprises, set up with the assistance of Coompanion Roslagen.

16,45 Professor Bengt Johannisson presents societal entrepreneurship and the work initiated by the Knowledge Foundation. He will as well present the recent published anthology on the subject.

17,15 Societal entrepreneurship and social enterprises, differences and similarities, how can we support each other?

Session B – Workshop W2 at Ciriec Research conference 2009

Thematic area: 2. The Social Economy and Social capital

Session: B

Workshop: W2

Moderator: Jesús María Gómez

Building: G

Room number: G1351

Language: ES

LA ECONOMIA SOCIAL, EL CAPITAL SOCIAL Y LA INTELIGENCIA TERRITORIAL ELEMENTOS CLAVES EN EL DESARROLLO ENDOGENO DE LA R

Name(s) of author(s): Hernando Ferreira Santos, Economista, Magíster en Estudios Políticos, realizando el doctorado en Economía Social Universidad Internacional de Andalucía, investigador del Comité de investigaciones del programa de Mercadeo, Facultad de Ciencias Administrativas Económicas y Contables de la Universidad Cooperativa de Colombia, seccional Bogotá.

Affiliation(s) of author(s): Universidad Cooperativa de Colombia, seccional Bogotá

Esta ponencia es resultado de estudios que buscan identificar oportunidades y mecanismos de economía social que permitan hacer frente a la crisis económica y de posconflicto, colombianos y lograr avances en la conformación de condiciones para el desarrollo de la región central que circunda Bogotá Colombia, que se ha constituido de hecho por las distintas relaciones que mantiene desde hace tiempo, entre las mas significativas encontramos que en un radio de 300 kilómetros a la redonda se produce cerca del 80% de los alimentos que se consumen en la mencionada ciudad y de esta proporción ce

Gender equality and cooperative governance

Name(s) of author(s): Eunat Elio Cemborain

Affiliation(s) of author(s): Business Faculty. Mondragon University (Spain)

The potential of cooperative enterprise to promote gender equality derives from the special nature of cooperative enterprise itself: from its democratic organization and its values of social responsibility and equity. The presence of women is very extensive in diverse cooperative sectors. Nevertheless, cooperatives are generally still managed by men at the executive and governance levels (Apelqvist, 1996).

Potencialidades de la Economía Social en el sector cooperativista. Turismo sostenible en el medio rural

Name(s) of author(s): Ignacio Ruiz Guerra | Valentín Molina Moreno | Víctor Manuel Martín López

Affiliation(s) of author(s): Cátedra de Estudios Cooperativos | Fundación Caja Rural de Toledo | Universidad de Castilla-La Mancha

Durante los últimos años el Turismo de Interior ha tomado una importancia sublime teniendo en cuenta que España es un país eminentemente de sol y playa como destino turístico, ha ido modificando sus comportamientos diversificando la oferta y adaptándose a las necesidades que tenía la demanda.

Dinámica de los multiplicadores de la economía social española 2001-2005.

Name(s) of author(s): Miguel Ángel Alarcón Conde

Affiliation(s) of author(s): CIRIEC Internacional (España), ALDE (España)

El trabajo trata de apoyar, mediante este ejercicio de economía aplicada, el papel de la economía social (No Lucrativa y Lucrativa) como partícipe, tanto en el crecimiento económico (de la renta agregada como del empleo), como en el signo del ciclo económico; aumentando los efectos positivos en ciclos expansivos y amortiguando los efectos negativos en ciclos de estancamiento y recesión.

Session B – Workshop W3 at Ciriec Research conference 2009

Thematic area: 2.1 Regional and local development by entrepreneurship and social capital

Session: B

Workshop: W3

Moderator: Hans Westlund

Building: L

Room number: L216

Language: EN

Women's Entrepreneurship in Kyrgyzstan: Building Fair Trade Networks in Post-Socialist Transition Economies

Name(s) of author(s): Debbie Dergousoff | Gulnara Baimambetova

Affiliation(s) of author(s): Debbie: Canadian Social Economy Hub, University of Victoria, BC, Canada; Simon Fraser University, Burnaby, BC | Gulnara: Women's Entrepreneurial Support Association (WESA), Bishkek, Kyrgyzstan

This project emanates from a CIDA Partnerships for Tomorrow Program II grant which funded a visit by myself and Annie McKittrick to Kyrgyzstan in December, 2008. The purpose of the trip was to introduce Social Economy concepts, including the notion of 'fair trade' to various sectors working to enhance community economic development in the country. Independence for Kyrgyzstan after the collapse of the Soviet Union brought severe poverty and economic collapse to rural areas as collective farms fell apart.

Can Social Enterprise provide a route to a new International Cooperation Policy

Name(s) of author(s): Juan Carlos Pérez de Mendiguren Castresana

Affiliation(s) of author(s): HEGOA Institute for Development Studies, University of the Basque Country, Spain

The concepts of "Social Enterprise" and Social Entrepreneurship" are gaining increasing popularity amongst researchers and policy makers throughout the world. It is argued that the development of this new field has provided innovative ways of obtaining economic growth, social development and environmental sustainability for all people in the planet.

Rural Economic Development Through a Farmers' Co-operative SEZ: Can This Be An Alternative to the Corporate SEZ in Rural India?

Name(s) of author(s): Dr. Amita Dharmadhikary-Yadwadkar

Affiliation(s) of author(s): Department of Economics, University of Pune, | Ganeshkhind, Pune, Maharashtra State, India.

ABSTRACT

Inspired by the success of the Special Economic Zones (SEZs) in China, the Indian government introduced a similar policy through the ratification of the SEZ Act in June 2005. This policy consists of extending sweeping economic concessions to foreign as well as domestic corporate developers intending to set up either single or multiple product SEZs. According to this policy, the land needed for these SEZs would be acquired by the government for the private corporate promoter.

Governance by the Tambourine – involving the entire Social Capital in regional development

Name(s) of author(s): Meeri Brandum Granqvist

Many scarcely populated regions in Sweden and other countries are facing an increasingly difficult situation with regards to supply of public services as well as population development. The population is getting older, the younger parts of the population move to cities and fewer and fewer are left to contribute to the taxbase required for basic services.

The scarcely populated areas are facing new obstacles and many claim that a new form of governance is required in order to tackle the difficulties of the social economies of the peripheral regions.

Session B – Workshop W4 at Ciriec Research conference 2009

Thematic area: 4. The Social Economy and governance

Session: B

Workshop: W4

Moderator: Danièle Demoustier

Building: L

Room number: L214

Language: FR

Microfinances et développement durable : le cas d'une association caritative internationale

Name(s) of author(s): LEROUX Erick | SEGUIN Michel

Affiliation(s) of author(s): Laboratoire LARGEPA de l'université de PARIS II | Université du Québec à Montréal

L'objectif de cet article est de faire le point le champ de la recherche académique en microfinance afin de mieux appréhender les facteurs susceptibles de favoriser le développement des microcrédits face à la crise financière. Nous démontrons que si l'idée de base de la microfinance est relativement simple, la nature des mécanismes impliqués est complexe et nécessite à la fois un dépassement de l'opposition traditionnelle entre l'approche welfariste et l'approche institutionnaliste.

L'intégration des ressources temporaires au sein d'une coopérative: pour une meilleure performance sociale

Name(s) of author(s): Marie-Ève Lapalme | Olivier Doucet

Affiliation(s) of author(s): Université du Québec à Montréal | HEC Montréal

Les dernières années ont été marquées par une forte croissance du phénomène d'externalisation de la main-d'œuvre. Au Canada, par exemple, on a enregistré une augmentation de 48,6 % du nombre d'employés contractuels entre 1997 et 2005 (Statistiques Canada, 2006).

Interpretive frameworks for studying multistakeholder governance

Name(s) of author(s): Marie J. Bouchard | Brett Fairbairn | Murray Fulton

Affiliation(s) of author(s): Université du Québec à Montréal | University of Saskatchewan | University of Saskatchewan

Mental constructs, metaphors, and paradigms are now seen as important in explaining how organizations work and what they do (Huff 2005; Fiol 2002; Lant and Shapira 2000; Spender and Eden 1998; Walsh 1995). We look at how the interpretive system of multistakeholder organizations can be described with regards to three different approaches of the social economy.



Session B – Workshop W5 at Ciriec Research conference 2009

Thematic area: 6. The Social Economy and new public policies

Session: B

Workshop: W5

Moderator: Marie-Louise von Bergmann Winberg

Building: F

Room number: F234

Language: EN

“Reviving cooperatives in Uganda: Strategies for effectiveness in this era of global financial crisis

Name(s) of author(s): Dr. Julius Omona

Affiliation(s) of author(s): Makerere University | Department of Social Work and Social Administration

Abstract:

This presents preliminary findings of an ongoing private research on the topic: “Reviving cooperatives in Uganda: Strategies for effectiveness in this era of global financial crisis”, whose final report is expected to be launched in April, 2009. The objective of the study is to explore challenges of cooperative societies in Uganda as one of the development options for poverty alleviation and to explore strategies for reviving it in this era of global financial crisis.

NEW DEMANDS FOR COOPERATIVES UNDER A TAX LAW PERSPECTIVE

Name(s) of author(s): SOFIA ARANA LANDIN

Affiliation(s) of author(s): GEZKI | LECTURER IN TAX LAW, UNIVERSITY OF THE BASQUE COUNTRY

The world economic crisis highlights the need to take into account different forms of entities that not only look for profit but also take care of other needs in society. Under this point of view cooperatives can be considered to be a step forward and so strengthening their protection seems a logical measure. The words “Corporate Social Responsibility” can be heard everywhere, which can be interpreted as a sign of a new era where corporate responsibility is going to be taken into account.

Co-operative Development in Canada

Name(s) of author(s): John Anderson

Affiliation(s) of author(s): Director of Government Relations and Public Policy | Canadian Co-operative Association | Ottawa, Ontario, Canada

Government policies which can promote the development of new and emerging co-operatives and are particularly needed in a period of economic recession. This paper will examine the Canadian experience including the last six years of the Co-operative Development Initiative (CDI), a major partnership program funded by the federal government and managed in large part by the two national co-operative umbrella organizations, the Canadian Co-operative Association and the Conseil canadien de la coopération et de la mutualité.

Overindebtedness and its consequences on social economy – An example from Sweden

Name(s) of author(s): Richard Ahlström

Overindebtedness is probably one of the most severe threats to the welfare state today. In the European Union, the number of overindebted individuals and households is rapidly increasing. Fairly new figures, based on official statistics from the member states, estimate that 12-15% of the population in EU is overindebted. The reasons for the massive growth of overindebtedness in recent years are manifold.



Session B – Workshop W6 at Ciriec Research conference 2009

Thematic area: 7. -- Social economy development in different world regions (pick a sub theme) --

Session: B

Workshop: W6

Moderator: Hajime Imamura

Building: F

Room number: F226

Language: EN

The Emergence of Social Enterprises in China: the Quest for Space and Legitimacy

Name(s) of author(s): Rebecca LEE

Affiliation(s) of author(s): Faculty of Law, The University of Hong Kong

In recent years, the mainland Chinese government has encouraged the development of the non-profit sector in China. This can be evidenced by the drafting of a Charity Law in China. The growth of charities in China has also contributed to the growth, albeit still slow, of social enterprises. Social enterprises in China mainly take the form of self-self community groups that provide job opportunities to women, the disabled and under-employed.

Co-operative Internationalization: Lessons from the Fair Trade Movement

Name(s) of author(s): Darryl Reed | J.J. McMurtry

Affiliation(s) of author(s): Business & Society Program, York University | Business & Society Program, York University

The practice of Fair Trade has been one of the most widely acclaimed movements for promoting local development through international co-operation. Fair Trade links small producers in the South more directly to Northern consumers through the intermediation of Fair Trade Organizations (FTOs) that are committed to "Fair Trade Principles" and the development of more just trade practices.

Challenges to Internationalism within the Co-operative Movement

Name(s) of author(s): Ian MacPherson

Affiliation(s) of author(s): British Columbia Institute for Co-operative Studies, University of Victoria

Arguably, the international co-operative movement has its western intellectual roots in the eighteenth century, a time of shifting attitudes on the nature of the world, the beginnings of internationalism. It was a time when many Europeans were trying to absorb what some 3-400 years of exploration had revealed, to acquire knowledge that was universal, and to develop general – and hence international – laws for political behaviour.

Harmonization and unification of cooperative law in the era of globalisation

Name(s) of author(s): Franci Avsec | Dolores Modic

Affiliation(s) of author(s): High School of Business and management Novo mesto, Slovenia

Harmonization and unification of cooperative law in the era of globalisation

While members of a cooperative are, in principle, users or/and performers of cooperative's services, cooperatives are deeply rooted in a local environment. However, on the global and regional interstate level, the legal regime of cooperatives is being gradually harmonized and sometimes even unified.

Session B – Workshop W7 at Ciriec Research conference 2009

Thematic area: 3. The Social Economy - creating employment and environmental, social and economic sustainability

Session: B

Workshop: W7

Moderator: Baleren Bakaikoa

Building: G

Room number: G1352

Language: ES

PRINCIPALES RETOS PARA ALCANZAR EL DESARROLLO SOSTENIBLE DE LAS COOPERATIVAS AGRARIAS EN AMERICA LATINA: EJEMPLOS DE CASO DE CUBA

Name(s) of author(s): Ms.C. Julio C. Quintero Rodríguez | Dr. Eduardo López Bastida. | MsC. Romel Garcia Alaric

Affiliation(s) of author(s): iirector de Relaciones Internacionales, Universidad de Cienfuegos Cuba, Presidente de la Asociación de Economista de Cienfuegos. Cuba | Profesor Titular, Facultad de Ciencias Económicas y Empresarias, Universidad de Cienfuegos. Cuba. Presidente de la Sociedad de Economía y Medio Ambiente de la Asociación de Economistas de Cienfuegos. Cuba | Vice Ministro de Ambiente República de Guatemala. Profesor Titular. Universidad de San Carlos de Guatemala

Las cooperativas agropecuarias constituyen una de las formas de economía social más extendida en América Latina. Las mismas dada la diferencia de niveles de desarrollo entre la ciudad y el campo y la competitividad de otras formas de economía con más posibilidades, presentan serias dificultades para alcanzar un desarrollo sostenible integral que incluya eficiencia económica, sostenibilidad ambiental y equidad social.

ECONOMÍA SOCIAL Y AGRICULTURA ECOLÓGICA EN TIEMPOS DE CRISIS. DE LA REVOLUCIÓN LIBERAL A LA ERA GLOBAL.

Name(s) of author(s): Infante Amate, Juan

La Agricultura Ecológica y la Economía Social aparecen, a priori, como dos sectores distantes. Sin embargo, un análisis pormenorizado de su evolución revela un desarrollo histórico paralelo y confluyente (Infante Amate, 2008).

La finalidad social en la contratación laboral por el Centro Especial de Empleo

Name(s) of author(s): Francisco Vila Tierno

Con la finalidad principal de facilitar el empleo a personas con discapacidad se puede crear el denominado "Centro Especial de Empleo". Éste, se dedicará a cualquier actividad económica, con o sin ánimo de lucro -puesto que no están condicionados respecto a la distribución o reinversión de los beneficios empresariales- en régimen de libre competencia.

La fiscalidad de las empresas de inserción como instrumento de lucha contra el desempleo y la discriminación.

Name(s) of author(s): M^a Pilar Bonet Sánchez

Affiliation(s) of author(s): Profesora de Derecho Financiero y Tributario

Si a los colectivos económicamente más desfavorecidos y a las personas en riesgo de exclusión social les cuesta encontrar empleo habitualmente, en tiempos de crisis como la que estamos padeciendo la dificultad se incrementa de forma exponencial, no sólo por su falta de capacitación o adaptación, sino por el factor añadido que supone el hecho de que las empresas eliminen puestos de trabajo, lo que redundará en una selección natural de los trabajadores más cualificados.

Session C – Workshop W1 at Ciriec Research conference 2009

Thematic area: 4. The Social Economy and governance

Session: C

Workshop: W1

Moderator: Rafael Millan

Building: F

Room number: F234

Language: ES

Desarrollo Local en el marco de la Economía Social Solidaria

Name(s) of author(s): Bernardo | Rodolfo Gaspar | Ceballos

La implantación del modelo neoliberal que ha provocado la actual crisis financiera en el mercado global y en las economías de Estados Unidos, Europa y Asia, se venía desarrollando en América latina desde mediados de los años setenta y se agudizó en la década de los noventa, provocando desigualdades sociales y económicas hacia el interior de cada país, entre países y bloques continentales.

La Protección Social del Trabajador de la Economía Social en el Caribe Hispanoparlante

Name(s) of author(s): Yudi Maglene Chaudary Zambrano | Dilio Hernandez Acevedo

Affiliation(s) of author(s): Universidad Central de Venezuela | Observatorio Venezolano de la Economía Social

En el Caribe Hispanoparlante el surgimiento de la Economía Social se desarrolló en forma casi paralela al movimiento cooperativista europeo de la segunda mitad del siglo XIX, auspiciado por los inmigrantes del viejo continente, la iglesia y el movimiento sindical socialista.

La Gestión Integrada de la Responsabilidad Social como factor de competitividad en las Sociedades Cooperativas.

Name(s) of author(s): Ricardo J. Server Izquierdo | Jordi Capó Vicedo

Affiliation(s) of author(s): Centro de Investigación en Gestión de Empresas (CEGEE). Universidad Politécnica de Valencia.

Resumen

A pesar del auge que ha experimentado la Responsabilidad Social (RS) en los últimos años, todavía se mantiene viva la duda sobre el posible efecto positivo que puede tener en la generación de ventajas competitivas para la empresa, o si por el contrario se trata únicamente de una moda pasajera que únicamente se mantendrá mientras exista un cierto interés por parte de la opinión pública y que por tanto no perdurará en situaciones de crisis como la actual.

Esta última visión tan "coyuntural" de la RS no es acorde con la realidad, ya que no sólo no existe ninguna contra

Identidad de la Economía Social y Volumen de Activos. Un Análisis de las Cajas de Ahorro Venezolanas

Name(s) of author(s): Gloria Morela Torrealba Urdaneta | Ricardo Rodríguez González

Affiliation(s) of author(s): Universidad Centroccidental "Lisandro Alvarado" (Venezuela) | Universidad de Valladolid (España)

Este trabajo plantea una aproximación al estudio de los factores que afectan la congruencia entre el comportamiento de las entidades de la Economía Social y el patrón de identidad sectorial de tales organizaciones, delineado en los principios universales que rigen el espacio económico aludido.

Session C – Workshop W2 at Ciriec Research conference 2009

Thematic area: 4. The Social Economy and governance

Session: C

Workshop: W2

Moderator: Bengt Johannisson

Building: F

Room number: F214

Language: EN

Productive Efficiency in the Mondragon Cooperatives: Evidence From an Econometric case Study

Name(s) of author(s): Saioa Arando, Monica Gago, Derek C. Jones, Jose Mari Luzarraga, Takao Kato

Affiliation(s) of author(s): Arando, Gago, and Luzarraga, ETEO, University of Mondragon | Jones, Dept. of Economics, Hamilton College, Clinton NY 13323 | Kato, Dept. of Economics, Colgate University, Hamilton, NY

By using new panel data we provide the first econometric study of technical efficiency for a member of the famous Mondragon group of coops.

Our case is in retail distribution and, most unusually, growth in the chain has resulted in there being large numbers of individual stores that have three distinct categories of employee ownership namely: the original cooperative form with significant employee ownership; an intermediate form with more modest employee ownership (known as Gespa); and conventional firms with no employee ownership.

Public finance, social added value and accountability

Name(s) of author(s): Magdalena HUNCOVA

Affiliation(s) of author(s): Ing.; Ph.D.

2nd International CIRIEC Research Conference on the Social Economy, October 1-2, 2009 Östersund, Sweden The Social Economy in a world facing a global crisis.

Public finance, social added value and accountability.

Abstract:

This study ensues on the new research project “Specifics of the social enterprise financing and of the social and public added value measurement”, which is financed by the Czech Science Foundation (CSF) for 2009 – 2010.

Participated Governance, Corporate and Labor Law and the Cost of Reciprocated Expropriation.

Name(s) of author(s): Giulio Ecchia | Piero Pasotti

Affiliation(s) of author(s): University of Bologna | University of Bologna

The traditional wisdom of corporate governance take as granted that shareholders are subject to a risk of being expropriated by the controller of the firm, i.e. either entrenched management under a dispersed ownership structure or a controlling shareholder under concentrated ownership. On the other hand, economic theory has increasingly begun to recognize the role of employees and other “non-shareholder constituencies” during the past years.

Session C – Workshop W3 at Ciriec Research conference 2009

Thematic area: 4. The Social Economy and governance

Session: C

Workshop: W3

Moderator: Jesús María Gómez

Building: G

Room number: G1352

Language: ES

Cómo mejorar el Management en las sociedades cooperativas para hacer frente a la crisis global

Name(s) of author(s): Cristina Pedrosa Ortega | Elia García Martí | Manuel Aranda Ogayar

Affiliation(s) of author(s): Research assistant | Associate Professor | Assistant Professor

Ante la situación actual del entorno caracterizado por cambios rápidos, complejos, inciertos e inesperados influidos por la globalización, la sociedad cooperativa se enfrenta a nuevas circunstancias que en muchos casos no le son propicias.

LA E-CORPORATE SOCIAL RESPONSIBILITY EN LAS SOCIEDADES COOPERATIVAS

Name(s) of author(s): ADORACIÓN MOZAS MORAL | ENRIQUE BERNAL JURADO | RAQUEL PUENTES POYATOS

Affiliation(s) of author(s): PROFESORA UNIVERSIDAD DE JAÉN | PROFESOR UNIVERSIDAD DE JAÉN | PROFESORA UNIVERSIDAD DE JAÉN

La Responsabilidad Social Corporativa o Corporate Social Responsibility (en adelante CSR) es un término relativamente joven que surge o se desarrolla como consecuencia de los cambios que se están aconteciendo en el entorno económico. Sin embargo, el concepto no es nuevo. Es un enfoque que está muy presente en las sociedades cooperativas y es fuente de singularidades de éstas.

DAFO de las Cooperativas Almazaras toledanas para la toma de decisiones en momentos de incertidumbre

Name(s) of author(s): Víctor Manuel Martín López | Valentín Molina Moreno | Ignacio Ruiz Guerra

Affiliation(s) of author(s): Cátedra de Estudios Cooperativos | Fundación Caja Rural de Toledo | Universidad de Castilla-La Mancha

Ante la situación que se avecina con una duración no previsible, y unas consecuencias no cuantificables en estos momentos, debemos atender a la caracterización y conocimiento profundo y pormenorizado del sector para poder ayudar en la toma de decisiones de la junta directiva de las cooperativas almazaras de la provincia de Toledo.

La realización de este análisis DAFO ayuda a la determinación de las debilidades y las oportunidades que surgen en los momentos de crisis.

LA BASE SOCIAL DE LAS COOPERATIVAS DE CRÉDITO ESPAÑOLAS

Name(s) of author(s): Francisco Joaquín Cortés García | Luis Jesús Belmonte Ureña

Affiliation(s) of author(s): Universidad de Almería | Universidad de Almería

RESUMEN: El objetivo de este trabajo consiste en presentar cual ha sido la evolución de la banca social española, cajas de ahorros y cooperativas de crédito, a la hora de adaptarse a un entorno menos rural, más terciarizado y con un menor grado de diferenciación. En este sentido, las cooperativas de crédito se muestran como el intermediario bancario que mayor esfuerzo de adaptación ha realizado a este proceso de convergencia en la actividad bancaria.

Session C – Workshop W4 at Ciriec Research conference 2009

Thematic area: 4. The Social Economy and governance

Session: C

Workshop: W4

Moderator: Victor Pestoff

Building: G

Room number: G1351

Language: EN

LABOUR-OWNED AND PARTICIPATORY CAPITALIST FIRMS: DIFFERENT APPROACHES TO THEIR FINANCIAL AND OPERATIVE CHALLENGES

Name(s) of author(s): Zuray Melgarejo | Francisco Arcelus | Katrin Simón

This paper examines the financial and operating concerns that are key to explaining the managerial performance differences between labour-owned (LOFs) and participatory capitalist (PCFs) firms. At the core of the discrepancies lies the difference in capital-ownership structure that characterize the objective function of each type of firm and that, in turn, impact upon the existing asymmetry between capital and labour factors as production inputs.

PRIVILEGED TAX ADVANTAGE OF COOPERATIVES IN THE EUROPEAN UNION: REASONS AND WRONGS ABOUT ITS QUESTIONING

Name(s) of author(s): Dr. Juan José Hinojosa Torralvo | Dr. Marina Aguilar Rubio

Affiliation(s) of author(s): Profesor ox Tax Law, University of Málaga (Spain) | Lecturer in Tax Law, University of Almería (Spain)

The laws of some EU Member States (particularly Belgium, Italy, Portugal and Spain) have a more favorable taxation for some or all cooperatives than the limited liability companies. The existence of a privileged tax regime has been traditionally associated with the singular nature of capital and profit cooperative.

“Social responsibility and customer satisfaction in cooperative banking”

Name(s) of author(s): Androniki Katarachia

The Co-operative Banks operate in conformity with the cooperative business pattern, which differentiates them from the other Banks as regards the adoption of the social responsibility philosophy. The present study aims at the creation of a reliable scale for the measurement of social responsibility to be used for the measurement of customer satisfaction in co-operative banking.

Session C – Workshop W5 at Ciriec Research conference 2009

Thematic area: 5. The Social Economy facing the world financial crisis

Session: C

Workshop: W5

Moderator: Ian MacPherson

Building: F

Room number: F229

Language: EN

How did Austrian cooperative banks survive in the historic world economic crisis—Learning from yesterday’s experience for today?

Name(s) of author(s): Johann Brazda | Hoiger Blisse | Florian Jagschitz

Affiliation(s) of author(s): University of Vienna, Department of Business Administration, Cooperative Studies

Today the ongoing financial crisis has threatened stability of banks not only in Europe but worldwide and has grown to an economic crisis. Nobody is able to forecast how long the crisis would last and if people have gone through the valley of crisis yet. Having started with non-performing subprime loans and got a new dimension when states like Iceland or Hungary become insolvent, the volume of depreciation is enormous and could only be managed with governmental interventions.

What Determines Membership in Cooperatives? Evidence from Finnish Banks on the Role of Ownership

Name(s) of author(s): Panu Kalmi | Derek C. Jones | Iiro Jussila

Affiliation(s) of author(s): Helsinki School of Economics | Hamilton College | Lappeenranta University of Technology

Economists have traditionally paid little attention to the question what motivates people to join economic organization. A notable exception is the work on the determinants of union membership. The key insight from the literature is that the determinants of union membership could be analyzed in the rational choice framework, where potential union members compare benefits of unionization to the costs of unionization. In this paper we extend this heuristic framework to another important type of economic organization, namely co-operatives.

THE EFFICIENCY OF FINANCIAL SERVICES CO-OPERATIVES: WHAT IS THE CONTRIBUTION OF THE ENVIRONMENT?

Name(s) of author(s): André Leclerc | Mario Fortin

Affiliation(s) of author(s): Chaire des caisses populaires acadiennes en gestion des coopératives, Université de Moncton | Département d'économie, Université de Sherbrooke

In 1997, two major survey of the literature on financial institutions' efficiency were published. The first one presented an overview of the results in an international perspective and proposed new research themes. (Berger & Humphrey, 1997) The second survey focused more on the various approaches used by the researchers and showed the sensitivity of the results on the methodological hypotheses. (Berger & Mester, 1997) Recently, a third paper emphasized on the results of the studies analyzing the effect of mergers on financial institutions' efficiency.

The French cooperative banking group model of development: the bride was too beautiful!

Name(s) of author(s): ORY Jean-Noël | LEMZERI Yasmina

Affiliation(s) of author(s): CEREFIGE | University of Metz | FRANCE

The first part of his paper aims to analyze how French Cooperative groups have been able to adapt their organization, their status and their business model to survive in a competitive environment, until the financial crisis. More precisely, they've been able to benefit by the evolutions in "cooperative law", in order to lower their constraint of financing, and to increase the scope of their activity, becoming then "large banking groups".

Session C – Workshop W6 at Ciriec Research conference 2009

Thematic area: 6. The Social Economy and new public policies

Session: C

Workshop: W6

Moderator: Carlos Farias

Building: L

Room number: L216

Language: ES

Agro-industrial Co-operativism: Technological innovation and regional development

Name(s) of author(s): Claudia Sabrina Monasterios

Affiliation(s) of author(s): CONICET

Studying the performance of co-operative agro-industrial enterprises in a particular region requires an understanding of the socioeconomic environment within which they evolve as well as of their various survival strategies when under adverse conditions. This presentation focuses on the economic analysis of the diverse factors underpinning the role of the above-mentioned enterprises in a regional productive framework and the different processes of technological innovation that ensued during the latest part of the economic and social crisis of historical proportions that unleashed in Argentina in 2001. It also addresses the links with the regional economic development process. From this perspective, the paper dwells on the specificity of innovative activity by co-operative agro-industrial enterprises with a view to show that such activity yields results that transcend those to be expected from isolated enterprises, such as reducing transactions costs and generating externalities largely appropriable within the cooperative network. Finally, regarding such principles of co-operativism as those relating to inter-cooperative cooperation and commitment to the community, it is surmised that the technological benefits stemming from the diffusion of the innovations can be expected to be fairly evenly distributed among the associates, thus empowering their joint contribution to regional economic development. In addressing this issue, the paper attempts to broaden the analysis of the relation between technological innovation and sustainable economic development processes, which is customarily focused on individual enterprises.

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Solidary economics and public policies in Brazil: challenges, difficulties and opportunities in a world undergoing transformatio

Name(s) of author(s): Leandro Pereira Morais | Miguel Juan Bacic

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In view of the scenario of deep transformations in the labour market, intensified by the current financial crisis and its repercussions, the importance of government measures aimed at generating employment and income can be seen and the practices of Solidary Economics (SOEC) are shown to be an interesting alternative to address this issue. These practices are intended to build solidary economic enterprises which allow workers excluded from the labour market to generate income.

La Economía Social ante la actual crisis económica como agente socialmente innovador

Name(s) of author(s): BALEREN BAKAIKOA AZURMENDI | ENEKOITZ ETXEZARRETA ETXARRI

Affiliation(s) of author(s): UNIVERSIDAD DEL PAIS VASCO | GEZKI (INSTITUTO DE ECONOMIA SOCIAL Y DERECHO COOPERATIVO)

La crisis económica actual, ligada a una profunda crisis del neoliberalismo como principio de regulación, agudiza la necesidad de reformular entre otras cosas la actividad privada y la función pública de distintas organizaciones sociales. A este respecto, el concepto de Innovación Social representa una nueva propuesta que más allá de los cambios puramente organizacionales, profundiza en un plano más institucional, con objeto de reajustar las relaciones sociales y posibilitar así la mejor comprensión de las nuevas necesidades sociales y el modo de afrontar éstas.

Estrategias ante la crisis: la innovación en la economía social asturiana

Name(s) of author(s): Julio González Zapico | Edmundo Pérez Fernández | Eugenia Villabella

Affiliation(s) of author(s): Gobierno del Principado de Asturias | Fundación para Fomento de la Economía Social | Fundación para el Fomento de la Economía Social

RESUMEN

En un momento de crisis global, la innovación, siempre necesaria para establecer y sostener ventajas competitivas, cobra una especial relevancia de cara a la supervivencia de las empresas. Las organizaciones de economía social, por sus características como entidades participativas, de gestión democrática y fundada en unos principios, podrían tener ciertas ventajas de cara a implantar una política de I+D+i que mejorase su actuación y sus resultados.

Session C – Workshop W7 at Ciriec Research conference 2009

Thematic area: 1.2 A catalyzer for social cohesion and community development in local areas

Session: C

Workshop: W7

Moderator: Hans Westlund

Building: L

Room number: L214

Language: EN

Social services provided by social Economy Entities: are they qualified as services of economic general interest?

Name(s) of author(s): Pilar Alguacil Marí

Affiliation(s) of author(s): Tax Law Professor at Valencia University | Member of CIRIEC- Spain

2º Congreso Mundial de Investigadores en Economía Social, Östersund (Suecia), 1 y 2 de octubre de 2009

La Economía Social en un mundo confrontado a una crisis global

COMUNICACIÓN: Los servicios sociales prestados por Entidades de la Economía social como servicios de interés económico general en el ámbito europeo. AUTORA: María Pilar Alguacil Marí. Profesora titular de Derecho Financiero y Tributario. Universidad de Valencia. RESUMEN: En el contexto de crisis actual resulta especialmente relevante el tratamiento de las Entidades prestadoras de servicios sociales, y en par

Associativism and Social Capital: Sociological Profile of the Consumers' Cooperatives Directors and Managers

Name(s) of author(s): Helder Cardoso Pereira

This research is a part of doctoral thesis and it aims to draw the sociological profile of Portuguese Consumers' Cooperatives managers.

Internationalizing Community Cooperatives: Being rooted within global commodity chains.

Name(s) of author(s): Doug Lionais

Affiliation(s) of author(s): Cape Breton University

Place based enterprise often find expanding beyond their home community problematic. Local development motivations seem to be at odds with expansion beyond the region. This is particularly highlighted in some of the rhetoric around the social economy which locates the root of and solution to regional decline within local communities. Place-based social enterprises are presented as ways for communities to amass their own resources to address their own problems. There are other models, such as fair trade coops, which - almost by definition - need to be embedded within global commodity chains.

Third sector organizations in rural development: a transaction cost perspective

Name(s) of author(s): Vladislav Valentinov

In many parts of the world, the development of rural areas is actively supported by third sector organizations. Yet, economists have not yet examined whether rurality can represent a distinct theoretical reason for the existence of the rural third sector. This paper will fill this research gap by examining the relevance of rurality as a possible theoretical rationale for the (rural) third sector. In order to fulfill this objective, the paper explores whether rurality can constrain the ability of for-profit firms to satisfy human needs in rural areas.

Session D – Workshop W1 at Ciriec Research conference 2009

Thematic area: 4.2 Management and participatory governance

Session: D

Workshop: W1

Moderator: Marie Bouchard

Building: L

Room number: L214

Language: FR

Le tandem président – directeur général au sein des coopératives financières

Name(s) of author(s): Séguin Michel | Guerrero Sylvie

Affiliation(s) of author(s): Université du Québec à Montréal | Université du Québec à Montréal

En tant que théorie de la gouvernance d'entreprise, la théorie stewardship affirme que les membres d'un conseil d'administration (CA) sont autant capables de collaborer que d'être opportunistes (Davis et al., 1997 ; Donaldson et Davis, 1991). Dans cette perspective, la théorie stewardship propose que les membres du CA peuvent montrer des comportements de partage de l'information et de soutien (offre de services et de conseils) parce qu'une confiance mutuelle existe entre eux (Caldwell et Karri, 2005).

The SCOP Model in France:

Name(s) of author(s): Annick Lainé | Florence Palpacuer

Affiliation(s) of author(s): Director, SCOP AFOREPhD Student, Institute for Enterprise Management Sciences, | Professor in Management Studies, Institute for Enterprise Management Sciences

The unchallenged expansion of a financialized global order has come to an halt in recent years due to growing inter-governmental tensions around international trade liberalization, energy crisis, and more recently, massive financial crisis entailing serious economic and social tensions in both Northern and Southern countries. To some observers, these crisis are opening up opportunities for alternative modes of organization from the social economy to provide more sustainable forms of governance, employment, production and consumption.

La gouvernance cognitive : un atout pour les banques coopératives

Name(s) of author(s): christine marsal

Affiliation(s) of author(s): LEG- Fargo

L'évolution récente du secteur bancaire français a été marquée par la montée en puissance des banques du secteur mutualiste et coopératif (Pastré, 2006) . Le développement du groupe Crédit Mutuel ou du groupe Caisse d'épargne, le rachat du Crédit Lyonnais par le groupe Crédit Agricole interrogent sur les modes de fonctionnement de ces organisations.

Session D – Workshop W2 at Ciriec Research conference 2009

Thematic area: 4.2 Management and participatory governance

Session: D

Workshop: W2

Moderator: Marie-Louise von Bergmann Winberg

Building: G

Room number: G1352

Language: EN

STUDYING SOCIAL CAPITAL IN HOUSING NEIGHBORHOODS- DOES TENURE MATTER?

Name(s) of author(s): Kerstin Klingborg (1) | Inga Britt Werner (2)

Affiliation(s) of author(s): (1) Department of Building and Real Estate Economics | (2) Department of Urban and Regional Studies

As in Sweden in general, the municipality owns a large share of the rental multi-family housing stock through its' housing companies. At present tenants are offered the possibility to buy the houses or the real estate units, from the municipal housing companies, in the form of tenant-owners associations. This extensive process of conversion of tenure will have major influence on the Stockholm housing market, also in respects such as the relationships between residents and between residents and the society's institutions.

Co-workers: Perceptions about Employee Ownership and Their Companies

Name(s) of author(s): Naiara Arnaez

Affiliation(s) of author(s): Doctoral Programme in Co-operative Enterprise Management; Fac. of Business Science (ESEO); Mondragon Univ.

ABSTRACT

This paper presents an, in-depth qualitative study of perceptions of ownership, governance, management and work in five employee-owned or cooperative companies in Scotland. Most research in this area addresses the economic and attitudinal effects, of co-ownership from a quantitative point of view. Few detailed qualitative studies such as this one have been done in this area, studies that seek to uncover worker-owners' detailed, and nuanced understandings of joint ownership in relation to governance, management and a variety of work issues.

Co-ownership, management practise and generational change in Mondragon: Preliminary evidence

Name(s) of author(s): Siv Bermeosolo | Fred Freundlich

Affiliation(s) of author(s): Faculty of Business Science-ESEO, Mondragon University | Faculty of Business Science-ESEO, Mondragon University

The Mondragon cooperative group of the Basque Country of northern Spain is considered one of the most successful examples of cooperative enterprise in the world, with annual sales of over €16 billion. But substantial cultural and economic changes have taken place since the cooperatives' founding era, and this paper addresses a crucially important debate underway in Mondragon about whether satisfaction with ownership arrangements is now significantly lower among younger workers than among their older colleagues.

How can social economy actors have access to higher knowledge, research?

Name(s) of author(s): Ingrid Landin

Nothing is as theoretical as good practice (Erkki Eskola) The need of developing the competence of social economy actors. How can social economy actors have access to higher knowledge, research?

Experience shows that when more people become active in development and issues regarding the future, new solutions will partly be created which will on one hand improve the conditions for a society in balance but also can improve the development of profitable activities.

The social economy is swimming against the tide.

Session D – Workshop W3 at Ciriec Research conference 2009

Thematic area: 5. The Social Economy facing the world financial crisis

Session: D

Workshop: W3

Moderator: Carlos Farias

Building: F

Room number: F234

Language: ES

TÍTULO: POSIBILIDADES DE DESARROLLO DEL COOPERATIVISMO FINANCIERO. CASO COLOMBIANO

Name(s) of author(s): Néstor Alfonso Rodríguez Espinosa

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TÍTULO: POSIBILIDADES DE DESARROLLO DEL COOPERATIVISMO FINANCIERO. CASO COLOMBIANO

INTRODUCCION

Se pueden encontrar diversas razones para señalar a las cooperativas con actividad financiera como una alternativa real frente a la crisis financiera mundial, ya sea porque son una forma de democratizar el capital, porque pueden promover el desarrollo local, porque son escuelas de formación de capital social.

La promoción del cooperativismo en Brasil y la coyuntura de crisis: el régimen jurídico de las cooperativas y su insolvencia

Name(s) of author(s): Emanuelle Urbano Maffioletti

Affiliation(s) of author(s): Investigadora de doctorado en Derecho Mercantil en Universidad de Sao Paulo (USP), Facultad de Derecho - Brazil, sobre cooperativas | Profesora de Universidad Presbiteriana Mackenzie - Brazil | Mestre em Derecho Mercantil en Universidad de Sao Paulo (USP), sobre Microcrédito

En América Latina, el escenario de las cooperativas es complejo, caracterizado por diferentes orígenes culturales, por la insuficiencia de las leyes en virtud de sus necesidades económicas, el acceso limitado al crédito y la información confusa del sector.

Incentivos tributarios a las actuaciones de inclusión financiera de las cooperativas de crédito

Name(s) of author(s): YOLANDA GARCÍA CALVENTE

Affiliation(s) of author(s): Ph.D., Department of Tax Law

Una de las formas más importantes de exclusión social es la exclusión financiera, ya que las dificultades para acceder a los servicios financieros están directamente relacionadas con mayores tasas de desempleo y con un mayor riesgo de empobrecimiento. Las personas que sufren exclusión financiera, cuando consiguen acceder a un préstamo, normalmente lo hacen a través de productos caros, arriesgados e inseguros que les dejan en una situación de grave vulnerabilidad.

Session D – Workshop W4 at Ciriec Research conference 2009

Thematic area: 3. The Social Economy – creating employment and environmental, social and economic sustainability

Session: D

Workshop: W4

Moderator: Darryl Reed

Building: L

Room number: L216

Language: EN

From New Cooperatives to a Sustainable Social Economy in China

Name(s) of author(s): Li Zhao

Affiliation(s) of author(s): HIVA, Catholic University of Leuven, Belgium

The term social economy is almost unknown in China but its components are more and more prominent in socio-economic development, especially because of the revival of traditional cooperatives and new forms of cooperatives in China. However, both of traditional and new Chinese cooperatives have gained little attention from academics internationally.

General training and employment policy: Mondragon's lessons in coping with crisis and saving employment.

Name(s) of author(s): Imanol Basterretxea | Eneka Albizu

Affiliation(s) of author(s): University of the Basque Country

The phenomenon of cooperative business development led by Mondragon, unmatched at a world level, has been receiving attention from researchers from different areas since the 1970s. Many of those researchers have concluded that the cooperatives of Mondragon have been more successful than ordinary companies facing the crisis of the 70s, 80s and early 90s of the past century (Bradley y Gelb, 1985; Gorroño, 1988; Logan, 1988; ILSR, 1992; Albizu y Basterretxea, 1998; MCC, 2000).

Navigating Social, Economic, Ecological Change in Turbulent Times

Name(s) of author(s): Michael Lewis | Pat Conaty

Navigating Social, Economic, Ecological Change in Turbulent Times

Michael Lewis, Canadian Centre for Community Renewal and Pat Conaty, New Economics Foundation (UK)

Trans-disciplinary thinking by evolutionary, social and ecological economists from the mid-1970s pointed to a new paradigm from which working models are emerging. This paper illustrates their relevance to policy making in a context where the vulnerability of communities to the intertwined issues of carbon, energy, food, finance and disparity is mounting.

Social Enterprise, the Third Sector: Democracy and the Welfare State - a Scandinavian Perspective

Name(s) of author(s): Victor Pestoff | Taco Brandsen

Social Enterprise, the Third Sector, Democracy and the Welfare State - a Scandinavian Perspective

by Victor Pestoff & Taco Brandsen

How does public governance potentially contribute to the participation of the third sector in the provision of public services and conversely, how does the participation of the third sector potentially contribute to public governance? Osborne recently presented his ideas in an editorial overview on developments from New Public Management to the emergence of New Public Governance (2006).

Session D – Workshop W5 at Ciriec Research conference 2009

Thematic area: 7.2 Social economy in Africa - actors, projects and aid policies

Session: D

Workshop: W5

Moderator: Sara Nyhlen

Building: F

Room number: F214

Language: EN

THE ARGANE AGRICULTURAL WOMEN COOPERATIVES: CULTURE, ENVIRONMENT AND SOCIAL DIGNIFICATION IN SOUS- MASSA- DRAA (MAROCCO).

Name(s) of author(s): Candido Roman | Margarida Fernandes

An important amount of the socio economy studies point to the issue that some organizational structures of the developing countries are responsible for higher levels of rural poverty, that is to say, for the decrease in the family's income. Nevertheless, there are exceptions in which the inflexibility of the Estate's administrative system gives way to excellent results from weak sectors more exposed to globalization like, for instance, women in rural areas.

Brother's Keeper or Hijacker? African Cooperatives and African Governments

Name(s) of author(s): Ignace Pollet | Patrick Develtere

Affiliation(s) of author(s): Expert Researcher at HIVA (Catholic University of Leuven) | Director of HIVA (Catholic University of Leuven)

This contribution sorts out the opportunities and the threats of government interference in cooperative life. It proves to be a delicate balance between directing the economic and social forces without suffocating them. Since the independence era, most African governments have developed an ambiguous stand toward the cooperative movements in their countries. They embraced cooperatives as carriers of their economic and social policies while at the same time cooperatives were to some extent invaded by government officials.

The social and the economic in business practice in Uganda

Name(s) of author(s): Malin Nystrand

Affiliation(s) of author(s): School of Global Studies, University of Gothenburg

This research focuses on the intersection between the social and the economic in the role and behaviour of Ugandan business owners. Several empirical studies indicate that African business practice is enmeshed in various types of social obligations with economic consequences (cf Marris and Somerset 1971; Trulsson 1997; Adelman and Fetini 1993).

Friend or foe of the social economy? (see full title in abstract text below)

Name(s) of author(s): Prof. Ignatius Swart | Dr. Eduard Orsmond

Affiliation(s) of author(s): Executive Director: Academic and Research, Huguenot College, South Africa | Researcher, Communitas, Stellenbosch University, South Africa

Title:

Friend or foe of the social economy? New capitalist expansion and its impact on worker conditions in a changing South African agricultural setting

Abstract:

This proposal results from ongoing case study research in the agricultural community of Simondium, which is situated in the centre of the well-known wine industry of the Western Cape between the towns of Paarl, Franschhoek and Stellenbosch.

Session D – Workshop W6 at Ciriec Research conference 2009

Thematic area: 6.2 Social innovation and its impact on regions and territories

Session: D

Workshop: W6

Moderator: Hajime Imamoura

Building: F

Room number: F229

Language: EN

Social Economy in Finland

Name(s) of author(s): Veli-Matti Poutanen

Veli-Matti Poutanen

Social Economy in Finland - Economy for citizens or for welfare systems?

Abstract

In recent years there has been a lively discussion about interdependencies of economic and social political research in Finland. Researchers representing varied subjects, mostly in social sciences and professional fields, have proposed to cooperate closer and to develop more integrated approaches.

What the Social Economy can Learn from the Global Crisis

Name(s) of author(s): Nimruji Jammulamadaka

Affiliation(s) of author(s): Assistant Professor, Behavioural Sciences Group, Indian Institute of Management Calcutta, India

What the Social Economy Can Learn from the Global Crises?

Nimruji Jammulamadaka

Abstract

Under the ideology of liberalization and New Public Management, the Welfare State has opted to withdraw itself and involve the social economy, especially the NGOs, in the provision of welfare to its citizens. Empirical work on NGOs in India has shown that NGOs are not formed where they are most needed and that their formation responds to the flow of aid from international funding agencies which provide a major part of the funds as against the government for the provision of welfare.

A Profile of Business Start-ups among Work Integration Enterprises in Flanders

Name(s) of author(s): Eva Deraedt | Caroline Gijselincx | Wim Van Opstal

Affiliation(s) of author(s): Higher Institute of Labour Studies - Catholic University Leuven | Higher Institute of Labour Studies - Catholic University Leuven | Higher Institute of Labour Studies - Catholic University Leuven

A Profile of Business Start-ups among Work Integration Enterprises in Flanders

Eva Deraedt, Caroline Gijselincx & Wim Van Opstal

Abstract:

In recent years, business start-ups and early stage entrepreneurship received a considerable amount of attention, both among academics, entrepreneurs and policy makers (Watson, Hogarth-Scott & Wilson, 1998, Reid & Smith, 2000, Cassar, 2004).

Culture in Social Economy, a Model for refining two strategic concepts : Value Analysis and Social Capital

Name(s) of author(s): Michel FELIX | Stéphane FILIPOVITCH, | Philippe VAESKEN,

Affiliation(s) of author(s): Université de Lille 3, ESC Lille, Lille Business School Research Centre, France | Directeur de Cabinet, Mairie de Carvin, Université de Lille3, France | Institut d'Administration des Entreprises de Lille, Université de Lille 1, France, LEM, UMR CNRS 8179 France

Cultural policy is usually integrated in social economy using three ways: by institution, (for example association, co-operative, local authorities) (Monzon & Raves 2008), by target (low income people, young people, immigrants...) or by object (performance, exhibition...). Each of them is useful to define stakes and objectives in a local cultural strategy and to highlight the social components of cultural activities. However this definition of relationships between social economy and culture is unable to consider local cultural potential as a factor of social development.

Session D – Workshop W7 at Ciriec Research conference 2009

Thematic area: 1. Social Economy plurality in entrepreneurial forms

Session: D

Workshop: W7

Moderator: Carmen Marcuello

Building: G

Room number: G1351

Language: ES

La cooperación entre cooperativas: una forma de emprendimiento para fortalecer las redes cooperativas, la cohesión social y el d

Name(s) of author(s): José Daniel GÓMEZ LÓPEZ

Affiliation(s) of author(s): Profesor de Universidad

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LA COOPERACIÓN ENTRE COOPERATIVAS: UNA FORMA DE EMPRENDIMIENTO PARA FORTALECER LAS REDES COOPERATIVAS, LA COHESIÓN SOCIAL Y EL DESARROLLO RURAL INTEGRADO

“1. Introducción” La intercooperación o cooperación entre cooperativas, adquiere rango como uno de los principios cooperativos (sexto) fundamentales establecidos por la Alianza Cooperativa Internacional (ACI), a partir de la segunda mitad de la década de los sesenta de la pasada centuria.

LA TRANSFORMACIÓN DE ENTIDADES MERCANTILES CAPITALISTAS EN SOCIEDADES COOPERATIVAS: UN MECANISMO DE SUPERVIVENCIA EMPRESARIAL

Name(s) of author(s): CARMEN JOSÉ LÓPEZ RODRÍGUEZ

Affiliation(s) of author(s): CENTRO DE ESTUDIOS COOPERATIVOS -CECOOP-. UNIVERSIDAD DE SANTIAGO DE COMPOSTELA (ESPAÑA).

La capacidad de autogestionarse de la sociedad cooperativa y el compromiso que los socios asumen cuando entran a formar parte de este tipo de empresas pertenecientes a la economía social, evidencian su flexibilidad o capacidad para adaptarse a las condiciones cambiantes de la sociedad; precisamente por esta razón el cooperativismo se presenta como una opción frecuente en épocas de crisis económica, una situación ante la que muchas empresas capitalistas tradicionales se ven obligadas a cesar en su actividad.

Cooperativa de Trabajo Asociado y Sociedad Laboral como formas institucionales. Análisis de sus atributos contractuales y de su

Name(s) of author(s): Waldo E. Orellana Zambrano. | Manuel Monreal Garrido

Affiliation(s) of author(s): Instituto Universitario de Economía Social y cooperativa | Facultad de Economía | Universidad de Valencia. España

En España, la legislación define dos clases de empresas de economía social: la Cooperativa de Trabajo Asociado (CTA) y la Sociedad Laboral (SSLL). Ambas formas empresariales presentan diferencias clave en sus atributos contractuales con importantes efectos en la ordenación de los incentivos, por lo cual cobra especial interés estudiar hasta qué punto dichos atributos pueden resultar restrictivos o impulsores del proyecto empresarial. CTA y SSLL son empresas en las que las decisiones las toman quienes son sus trabajadores.

