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JEAN MONNET NETWORK



Normandie Université

INTERNATIONAL WORKSHOP
ERASMUS+ JEAN MONNET EUSERS NETWORK

Economics and Management of Public enterprises in Public Services
Lessons learned from national experiences

Organized by the University of Rouen (CREAM)
Amphi 300

UFR de droit, des sciences économiques et de gestion
3 avenue Pasteur
76000 Rouen

8 June 2017

In Partnership with CIRIEC



The EUsers program, financed by the EU, organized since September 2015 45 seminars in the 6 universities of the network (Åbo, Greenwich, Leipzig, Milan, Rouen, Vienna) and a Summer school in Milan in June 2016. This international workshop at the university of Rouen is one of the three final workshops (with Milan in June 22-23 and Ottawa in November 2-3) closing the program by preparing a Handbook on Public enterprises.

This workshop focusses on papers concerning important questions for the future of state owned enterprises (SOEs): their institutional framework, goals and missions, their governance and how stakeholders and citizens could be associated in it.

Program

9:00 - 9:30 Participants' arrival and welcome coffee

9:30 - 9:45: Opening of the meeting by Cécile Legros, Vice-President of the University of Rouen

9:45 - 9:55: The research in EUsers' and CIRIEC's networks by Philippe Bance, University of Rouen, France, President of the International Scientific Council of CIRIEC

9:55 – 10:05 The EUsers' program by Massimo Florio, University of Milan, Italy

10:05 - 10:20: The perspective of a Handbook on SOE's by Luc Bernier, University of Ottawa, Canada

10:20 – 10:30: Presentation of CIRIEC's research activities by Barbara Sak, CIRIEC International

10:30– 11:00: Coffee Break

11:00 – 12:00: Institutional Framework, SOEs Goals and Missions

11:00 – 11:30: *Concepts of Gemeinwirtschaft and public missions of state owned enterprises*, Thomas Kostal and Gabriel Obermann, WU Vienna University of Economics and Business, Austria

11:30 – 12:00: *SOEs as institutional market actors. A gradual institutional change perspective on the role of domestic SOEs in the marketization of public services*, Lene Tolstrup Christensen, Copenhagen Business School, Denmark (by video-conference)

12:00 – 13:15: Lunch

13:15-14:45: SOEs' Governance

13:15 – 13:45: *Changing strategies in new contexts: The governance of European SOEs in the 21st century*, Roberto Cardinale, The Bartlett, University College London, UK

13:45 – 14:15: *Issues about governance: the case of SOEs operating under monopoly situation*, Pierre Bauby, RAP, France

14:15 – 15:45: *Behavioral model of nominations in SOEs based on legitimacy*, Patricia Kaplanova, Faculty of Organisation studies in Novo Mesto, Slovenia

14:45 – 15:15: *Coffee Break*

15:15-16:45: SOEs, Stakeholders and Citizens

15:15 – 15:45: *Stakeholders of SOEs focus: The impact of the public opinion on SOEs*, Carole Rentsch, University of Berne, Matthias Finger and Fabian Liechti, Ecole Polytechnique Fédérale in Lausanne (EPFL), Switzerland

15:45 – 16:15: *Utilities policy and reform: The changing relationship between citizens and SOEs*, Manto Lampropoulou, Athens University of Economics and Business, Greece

16:15 – 16:45: *Stakeholder management of SOEs*, Christina Schaefer and Stephanie Warm, Helmut-Schmidt-Universität, Hamburg, Germany

16:45 – 17:15: Final Discussion with:

- Philippe Bance, University of Rouen, France
- Luc Bernier, University of Ottawa, Canada
- Massimo Florio, University of Milan, Italy
- Jane Lethbridge, University of Greenwich, UK,
- Gabriel Obermann, WU Vienna University of Economics and Business, Austria
- John Willner, Åbo Akademi University, Åbo/Turku, Finland

Evening

18:00 Invitation and reception at the Town Hall (welcome by Yvon ROBERT, Mayor of Rouen)

19:00 Touristic visit of Rouen's Town Center

20:30 Gala dinner (upon invitation)